



The

"Ball on, ball on, and on and on."

SUNDAY MORNING, JANUARY 1, 1928.

DAILY, 5 CENTS
SUNDAY, 10 CENTS

STABILITY IN '28 TRADE

Hoover Gives Forecast

Abundant Credit, High Wages and Labor Peace Cited

Industry Accommodates Self to Lower Prices by Efficiency

BY HERBERT HOOVER
Secretary of Commerce

WASHINGTON, Dec. 31. (Exclusive) An answer to the usual annual request of the press for a statement of prospects requires a short catalogue of the economic forces which dominate the business situation at our entry into the New Year.

The more general of these forces, of course, include the credit situation, the degree of accumulated stocks of goods on the market, the size of the market, the outlook in labor relations and employment, the prospects of foreign trade and to these also need be added the particular forces in motion in the different major industries.

Upon these points it may be said that there is an ample supply of credits at low rates; the somewhat larger stock of goods which were accumulated during the year of 1927 are now being disposed of; there is no consequential speculation in commodities; the crops have been abundant; wages are at a high level; we are recovering from some partial unemployment, especially in the automobile industry.

SLUMP SIGNS ABSENT

There is peace in most sections of the world, except bituminous coal; there is more peace in the international market than at any time since the war. The foreign world is recovering its economic strength and using power, therefore, our foreign trade is steadily increasing. The phenomena usually accredited as progenitors of a slump are as follows:

Juneau Shaken by Earthquake

JUNEAU (Alaska) Dec. 31. (AP)—An earthquake lasting thirty seconds shook Juneau at 10:02 a.m. today. Dishes were rattled, and goods on store shelves were shaken.

ARTIST FALLS SEVEN STORIES TO HIS DEATH

NEW YORK, Dec. 31. (AP)—Falling seven stories to the sidewalk and narrowly missing several pedestrians, Theodore Rebs, 50, a commercial artist, was killed today. Rebels walked to the window, opened it and fell out. Employees of the building told

(Continued on Page 2, Column 5)

ANNOUNCES STAMPS FOR THRIFT AID

Mexico's Postal Department to Circulate Issue During January

MEXICO CITY, Dec. 31. (Exclusive) Ten million pesos or approximately \$5,000,000 has been ordered put aside in the budget of the Secretariat of Agriculture and Improvement for 1928 to continue the program of rural school building for instruction in agricultural methods, it has been announced today.

The saving movement, known as the Postal Savings' Box, is to appeal to the working class, whose salaries are low and who have difficulty laying aside their money for bank accounts which require high capital at the start. Under the provisions, stamps, which have already been issued for the express purpose, may be purchased for as little as five centavos and the collector feels the pleasure, according to Coeme Misiones, Postmaster-General.

An interest rate, at least equitable to the current interest of savings banks, will be paid each investor, it is said, as well as a small amount of invested capital the worker will have earning a good return. The stamps may also be redeemed at any desired time, say postal authorities.

The saving movement is regarded as very significant, especially in the present economic situation prevailing and the government is extremely anxious to inculcate a saving spirit in the lower classes, who are not accustomed to retain money.

Spies Blamed in Document Theft

PARIS, Dec. 31. (Exclusive)—Spies are blamed for the theft on the express from Paris to Strasbourg of valuable military documents from Col. Jouen, military attaché at Strasbourg.

The thief, or thieves, operated while the colonel was in the dining car, ransacking his baggage which was hidden beneath a seat. The matter has been placed in the hands of the surete as well as the military authorities.

REMEMBER THIS

Never stand on your dignity; there's nothing in the world as slippery.

POCKET HOLDS PHONE BOOK

But You Have to Utilize a Magnifying Glass on 888,500 Names

NEW YORK, Dec. 31. (AP)—A New York printer has produced a miniature Manhattan telephone directory that fits the vest pocket, but—

To read the 888,500 names it lists, the user must carry a specially designed magnifying glass.

WATSON TO THROW HIS HAT IN, TOO

Senator Hopes to Capture Indiana Delegation for Use as Political Club

INDIANAPOLIS, Dec. 31. (Exclusive)—United States Senator Watson of Indiana is going to file as a Presidential candidate in the State primaries next May in order to keep his seriously threatened control of the Senate and to prevent other hopefuls from capturing the Indiana delegates to the Republican National Convention.

This became known here today when Senator Watson arrived for a continuation of holiday conferences of the Senate political association, which he started in Chicago just before Christmas.

It is not certain whether Watson will attempt to file in other States. He is just as receptive and ambitious as he was in 1924 when even his vice-president, Coolidge, was nipped by a Representative from his own State—Everett Sanders, now secretary to President Coolidge—but presumably he has promised Frank O. Lowden, former Illinois Governor, that he will confine his activities to Indiana, the understanding being that Watson merely is acting in a gracious way to insure Indiana for Lowden.

"My name is Sara Stetkoff," shouted the girl. "I was coming to Chicago to visit my brother. The woman beside me seems dead. How long will it take?"

"Not long," shouted back a rescuer.

"We must hurry," came the faint reply through the steel siding—but hurry. Please hurry."

TWO TRAINS IN SMASH

Chicago & Alton Wreck Fatal

Heroine Dying, Woman Dead, Through Rear-end Crash in Blinding Snow

Storm Hamps Rescue Work for Hours as Sufferer Waits Release

CHICAGO, Dec. 31. (AP)—Crawling through a snowstorm nearly two hours behind schedule, the Hummer, Chicago and Alton crack flies from Kansas City, today plunged into the rear of an Alton fast mail and passenger train from St. Louis, telescoping two sleepers, killing one woman, imprisoning another in a steel compartment and injuring fifty other passengers.

Directed by cries of a courageous 18-year-old girl in one of the coaches, more than 100 men worked for hours with acetylene torches to break through the snowdrifts in which she was held, and on another car where other victims were believed imprisoned.

HEROINE MAY DIE

The girl, Mrs. Sara Stetkoff, Tulsa, Okla., her legs crushed so badly she probably will never walk again, is the sole survivor of the body of another woman lying at her feet. Fighting the snowstorm and zero weather, as well as the steel which held her fast, the workers shouted encouragement as they burned their way through the snowdrifts.

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NEEDY TO FIND

Finally, after four hours after the wreck, the last bit of steel was cut through and workers crawled to the side of the white-faced girl, held fast in the compartment. She smiled at them wanly, and died.

Rescuers found the body of a woman tentatively identified as Mrs. W. D. Harry, Jr., of Tulsa, Okla., who apparently had been killed when the crash occurred. She was found dressed in a dark fur-trimmed jeweled including a wedding ring inscribed "From W. to B." She was

50 years of age.

Three trains failed in the wreck, although the engine in each was still running. A St. Louis local passenger train had stopped in an isolated section of the yards to take water and behind it the St. Louis fast mail and passenger train came to a stop. The Hummer, proceeding through the yards under slow orders, struck the

(Continued on Page 2, Column 5)

EDUCATION IN FARMING ANNOUNCED

AMERICANS SEEN FIRST HISTORIANS

Duke University Professor Declares Nation's Savants Have Jump on British

MEXICO CITY, Dec. 31. (Exclusive)

Ten million pesos or approximately \$5,000,000 has been ordered put aside in the budget of the Secretariat of Agriculture and Improvement for 1928 to continue the program of rural school building for instruction in agricultural methods, it has been announced today.

The rural school program for farm instruction has been one of the three major objects of the Calles administration, and is chiefly for betterment of the poor classes of the poor Indians. The schools, the poor Indians, with model curriculums, are already in operation in the States of Durango, Hidalgo, Michoacan and Guanajuato, while the 1928 program, it has been learned, will be chiefly concentrated in the States of Puebla, Mexico and Morelos.

President Calles has ordered construction work on present school rapidly pushed to completion as rapidly as possible because he is anxious of having as much of the work finished by the expiration of his term in 1928 as practical.

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MIDWEST HAS COLD NEW YEAR

Zero Mark Reached in Its Worst Blizzard

Heaviest Snowfall of Year Also Recorded

New Orleans and Texas Feel Effect of Storm

(Continued from First Page)

tenth street as he was sweeping snow in the right of way. He was struck and killed.

The body of a poorly dressed and unidentified woman about 25 years of age, was found slumped on a door step. Exhaustion from the cold is believed to have caused her death.

STREET CARS QUIET.

At Quincy, with the thermometer standing at 3 below zero, eleven inches of snow fell and street-car service was abandoned. Mrs. Margaret M. Parsons, head of the Quincy Conservatory of Music, was blinded by the snow and was struck and killed by a truck. Train was late and motor vehicles ceased to operate.

Even the Gulf Coast felt the effects of the cold wave. At New Orleans a temperature of 18 to 20 above zero is expected tomorrow morning.

Omaha City reported six inches of snow and all trains from the West were late. Temperatures below freezing are awaited in the lower Rio Grande Valley of Texas. Air-mail service between Chicago and Denver was suspended. Oshkosh, Wis., had its coldest December 31, with the mercury standing at 2 above.

At Valentine, Neb., the low reading was 10 below, while Edmonton, in Northern Alberta, registered 46 below.

The lowest in Yellowstone Park was 29 below.

New York enjoyed a balmy temperature of near 50 today, but the weather forecasters predicted the cold weather of the winter for tomorrow.

MOUNTAIN REGION ALSO HAS COLD WAVE

DENVER, Dec. 31. (P)—Kings winter, who lost a barrage of low temperatures throughout the Rocky Mountain region last night, has promised to unloose a few chilling blasts. All indications tonight were that the first day of 1928 will establish low temperature records for the remaining 365 days of the year to shoot at.

The severe temperatures of the last few days continued today with the slight moderation reported from Montana, Wyoming and Colorado and forecasters' predictions were for a continuation with prospects of even lower ranges. Throughout the northern section of the Rocky Mountain region, the cold wave has persisted, while in Denver a mid-afternoon moderation brought the mercury a few degrees above the zero point.

The cold wave was followed throughout the region by a light fall of snow. Fair weather has been promised all of the mountainous States tomorrow, but no promises for a lifting of the snow wave have been made.

Sixteen Mile, a settlement between Helena and Bozeman, Mont., today held the low-temperature record for that State, a minimum of 54 degrees below zero. Yesterday, Billings with 52 below, Lincoln with 38, Great Falls with 58 and Butte with 58 were the other coldest spots in that State.

In Wyoming the Yellowstone Park station reported a minimum of 58 degrees below, while in the central part of the State registered 50 degrees below, sharing this temperature with Casper. In Cheyenne a minimum of 19 degrees below was reported. In Wyoming the weatherman predicted the mercury tonight will drop to a minimum of 30 degrees below zero in the North Plate Valley, 24 degrees below at Cheyenne and with the same temperatures in the mountain districts.

In Colorado the Weather Bureau likewise predicted even lower temperatures than those existing today, when Denver with a minimum of 11 degrees below was reported as the coldest place in the State.

HARD HATS HARDER THAN EVER

Old Iron Lid Returns to Favor Along With Galluses and Trend Also Noticed Toward Peg-Top Trousers and Pointed Shoes

CHICAGO, Dec. 31.—Whether you like it or not, "iron hats," the round derbies and galluses are back. The trend is harder than ever and can be utilized for carrying water or beer or, in emergencies, might be used to prepare a rabbit or chicken stew.

As for galluses, the nation appears to have worned of hitching up its pants every few moments. The new breed of suspenders are not mere gadjets of leather and silk web, but are sturdy braces, two inches wide, with metal chains that are provided with hooks that slip over the buttons.

Haberdashery dealers here say there is great demand for galluses, but

that belts are still worn more for style than for utility. They said also that there is a trend back toward the old peg-top trousers, that measured well high a yard across the seat and tapered violently toward the ankle. The return to styles of twenty years ago gives the wearer much more room to move, so it enables him to sit down in comfort.

Oxford bags, discarded in the East, still have a following here, but chiefly among the class of youths who have no means to buy. The bags, along with the popular Oxford bags, will go the wide-wide shoes that resemble wooden coffins and are largely affected by the cauliflower-headed gentry and brash college youths.

CHEESE RIVALS BRADSTREET'S

In Italy They Don't Need Any Financial Investigators for All They Have to Do Is Watch How a Person Eats Parmesan, and Classify Him

ROME, Dec. 31. (P)—The way an Italian eats Parmesan cheese tells the place of his origin, according to a generally accepted theory. Not only is it indicative of his broad-mindedness, stinginess, in money matters, it is asserted.

If a person pares the covering from his cheese without regard to losing a little of the cheese itself, as a wasteful cook might peal potatoes in New England, that person comes from

Rome, one who cares little for money.

However, if the person scrapes the cheese carefully, so as not to waste any of the inside portion, he is a Florentine, careful and not prodigal.

But if the person takes up his cheese in his fingers and merely blows whatever will blow from the outside of the cheese when he comes from Genoa, never wasting a centesimal, according to the proverb.

POLYGAMY HELD PROSPECT

(Copyright, 1927, by the Chicago Tribune.) LONDON, Dec. 31. (Exclusive)—That something is seriously wrong with Christian marriage as known in America is the general opinion of the declaration of Capt. Pitt-Rivers, the famous anthropologist, in a lecture before the Eugenics Society today.

Capt. Pitt-Rivers declared that there are a few thoughtful persons today who do not think that there is something disturbing and unhealthful in the present state of marriage. The constant clamor for reform of divorce laws, suppression of vice, campaigns against diseases, cries for women's rights and cam-

paigns for the equality of the sexes constitute tacit admissions that all is not well with marriage in Christendom. Things are managed much more on the basis of practical convenience than of principle.

With the growing surplus of women, Capt. Pitt-Rivers suggested that society eventually will be compelled to recognize unions outside marriage and some form of concubinage.

NEW YEAR RESOLUTION LIST PREPARED FOR MOTORISTS

SACRAMENTO, Dec. 31. (P)—With Californians all preparing long lists of resolutions to guide them through the new year the State Motor Vehicle Department suggests an even dozen which motor-vehicle operators, the officials say, will afford well to their list.

The following are the State's resolutions are: To get my license plates at once instead of waiting until after January 1, when the renewal period ends.

To go to a headlight station and have my lights adjusted.

To drive carefully past all schools and places where children are playing.

To examine my brakes and have them adjusted if needed.

To report all drunken drivers I observe to the highway patrol.

To use caution when driving on wet and slippery streets.

To be courteous to traffic officers and smile if caught violating the law.

To drive at reasonable and safe rates of speed.

To avoid cutting in and other dangerous practices.

To show due courtesy and regard for the rights of fellow motorists at all times.

The western world is to blame because in the past it invested the male subject of sex with a cloak of horror, mystery and contempt, he declared.

With the growing surplus of women, Capt. Pitt-Rivers suggested that society eventually will be compelled to recognize unions outside marriage and some form of concubinage.

POINT'S TO LINDBERGH

As an example of the success coming to the hard worker, he pointed to Col. Lindbergh, American champion of the air. He told of the hard struggle of the young aviator to gain education, to study of aeronautics, to become a mail carrier, to work in the air-mail service, and his untiring preparation for a trans-Atlantic flight.

"Many a young fellow would have given up on the hard grind," he said. "But not Lindbergh. The truth is, he had a strong desire to succeed, and he took it slowly and was prepared."

The Secretary had much praise for college fraternities and the brand of brotherhood they teach—a brotherhood unlike that of the Bolsheviks. The fraternal brotherhoods, he termed a brotherhood of love, equality, charitable and generous. The Russian brotherhood he termed "nothing but an attempt of a band to stop the brain."

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2nd SUNDAY MORNINGMIDWEST HAS It Famous Surgeon
COLD NEW and Learn If They
Joy Simple, Knifeless Gland
Operation Beneficially.Epoch-Making Booklet Mailed to Those Who Cannot Call
in Person at Office.DR. CLAYTON E. WHEELER
Former Stanford House Surgeon, San
Francisco Hospital Clinical Instructor,
Stanford University Assistant Gynecologist, San Francisco HospitalIntense Pain Disappears
on Fourth Day Following
Gland Operation.333 Pierce St., San Francisco,
Oct. 8, 1927.My Dear Dr. Wheeler: For the
benefit of those who may be sim-
ilarly afflicted, I am giving a lit-
tle record of my case so that
others may know of my exper-
ience and know of the great
work you are doing.This month marks my 65th
birthday.In December, 1922, I contracted
flu, was critically ill for some
time; blood pressure 60 points
above what it should be at my
age; heart at 90; daily tempera-
ture. My recovery was slow
and there were
several aftereffects which I was
confident would never be en-
tirely eliminated. I continued in
this condition up to the early
part of 1925, when I noticed I
would tire more quickly than
before and my mental and phys-
ical action had become very
slow. Surely this was old age.
Then there developed a pain in
the right hip which was giving
me considerable trouble. At
times this pain extended from
hip to toes; the calf and foot
would become prickly and numb.
I could not stand for more than
five minutes at a time. I tried
remedies for rheumatism and
sciatica, but without relief. I
was under a doctor's care for a
month when I read Dr. —
book on diet, fasted eight days,
and otherwise followed his
advice given. Then followed
heat treatments. After this came
the use of electric belts, but dur-
ing all this time I was dieting
under instructions by letter from
Dr. — of Los Angeles.
From all this activity I received
some relief, but it was short-
lived. Mud baths, internal baths,
massage, electric and heat treat-
ments were only part of the
program.As a last effort I thought I
would try and see what you
could do for me. On the 15th
of July I took my first gland
treatment. On the fourth day
following I noticed the pain by
its absence, and it has not re-
turned since. Two and a half
months later there is not a pain,
and I take my evening walks
just for the joy of walking.
Before your gland treatment IDR. CLAYTON E. WHEELER
3125 Wilshire Blvd., Los AngelesYour 1928
Dollars—Let them get down to
work at six percent!INSTEAD of letting your dollars wander
in and out of your budget, unplanned and
unaccounted for, put them to work, system-
atically, at 6% interest—and don't interrupt
them for a while. They'll earn a surprising
amount—try this excellent plan on your 1928
funds! You can invest any amount at any time.
Interest credited and com-
pounded January 1 & July 1.Let us explain why money invest-
ed in Pacific Coast Building-Loan
Association's Investment Account
earns WITH SAFETY . . .Always Worth 100 Cents on the Dollar. Cash
Readily Available. Legal for Trust Funds.\$300 Interest per year exempt from Federal Income
Tax. Also exempt from State, County and City Taxes6%
GuaranteedPACIFIC COAST
BUILDING-LOAN
ASSOCIATION1005 Pacific Finance Building, 621 S. Hope Street
Los Angeles, California TRinity 8366

A. A. Anderson, Secretary

With the enclosed \$— open a 6% Investment Account
for me.

Name: _____

Address: _____

T. 104

RAIL MERGER
TALK REVIVEDChoice of Scandrett as Head
of Road Stirs GossipThree Lines Declared to be
in Line for FusionSame Banking House Back of
Each One of ThemOMAHA, Dec. 31. (Exclusive)—
Railroad officials of Omaha today see
the possibilities and significance of a
giant railroad merger in the an-
nouncement that M. A. Scandrett, for
three years one of the vice-presidents
of the Union Pacific Railroad, has
been selected as president of the
newly organized Chicago, Milwaukee
and St. Paul Railroad.There is an added significance in
the assumption that a giant railroad
merger is in the making when it is
remembered that only a year ago,
M. Adams, another of the Union
Pacific vice-presidents, made
a proposal to merge the Western
Pacific Railroad and Navigation
Company and the St. Joseph and Grand
Iowa Railroad.

ONE OF LARGEST

The Chicago, Milwaukee and St.
Paul road is one of the largest in
that country. It has a little more
than 11,000 miles of railroad tracks.
The entire Union Pacific system, in-
cluding the Salt Lake, the Oregon
Short Line, the Oregon-Washington
Railroad and Navigation Company
and the St. Joseph and Grand Iowa
Railroad.Such a merger would be quite in
line with the government's decision to
combine certain railroads for their
own salvation as well as to aid in
the best interests of the public, railroad
men here declare.Mr. Scandrett, however, refused to
be quoted on the merger possibilities
or the significance of the Kuhn-Lob
Company.Mr. Scandrett, however, did say
that there is no significance to his
being selected president and the fight
against the Hill railroads-Burling-
ton merger.Mr. Scandrett joined the Union
Pacific after his graduation in 1901
from the law school of the University
of Minnesota. He is recognized as
one of the leading valuation coun-
sel of railroad circles.Mr. Scandrett said that information
concerning his election was released
prematurely and that as yet he has
no formal word of his selection to the

WHAT HE SAYS

His becoming president of the Mil-
waukee was the appointment of the
Interstate Commerce Commission.Diseases which have repre-
sented highly favorably to Gland Treat-
ment are as follows:Anemia, Arthritis, Asthma,
Bronchitis, Bladder Troubles,
certain forms of Headaches,
Dementia Senile, Diabetes,
Diseases incidental to Old Age,
Hardening of the Arteries, High
Blood Pressure, Low Blood Pres-
sure, Epilepsy, Eye and Ear
Weakness, due to Senility,
Gastro-Intestinal Disturbances,
Inability to Concentrate, Insom-
nia, Loss of Memory, Mal-Nutri-
tion, Paralysis, Arthritis, Prostatic Dis-
eases, Scatic Pains, and many
Chronic Ailments, including De-
vitalization.

OFFICE HOURS

Office hours, Saturday and Sunday, 8
a.m. to noon; week days, 9 a.m. to
6 p.m. Closed from 12 to 1 p.m. Or
from 12 to 1 p.m. and 3 to 4 p.m.

Or from 12 to 1 p.m. and 3 to 4 p.m.

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Or from

SUNDAY MORNING.

BRITAIN TO KEEP
VISE BARRIERSFrance and Italy Likewise
Demand \$10 FeesLess-Sought Tourist Lands
Take Off ChargesState Department Reports on
Efforts Made

WASHINGTON, Dec. 31. (AP)—Efforts to reduce the thousands of American tourists who annually travel to England, Ireland, France and Italy from payment of the \$10 visa passport fee levied by each of those countries have so far been unsuccessful.

On the other hand, the countries favored by the American tourist trade, the Washington government has been rewarded in its work, and with more than a dozen countries, including Germany, Japan and Mexico, it has worked out a reciprocal agreement abolishing the levy.

OTHERS DECLINE

Representative Bacon, Republican, New York, announced today he had been advised by George L. Brandt, chief of the visa office in the State Department, that Great Britain and Ireland, France, Italy, Germany, Czechoslovakia and other countries declined to conclude a reciprocal agreement for the waiver or reduction of visa fees on the ground that the agreement proposed would not be truly reciprocal in that it referred

BRITONS PLAN HOLLYWOOD

London, Dec. 31. (AP)—Hollywood is to be the name of the new film-producing center near Elstree, Hertfordshire. Three producers hope to set up a big British motion-picture industry vying with the original Hollywood. The plans that have been

prepared provide for several studios, a theater, hotel and hospital.

Efforts are being made to induce the railroad company to change the name of Elstree station to Hollywood and the people of the town also have been invited to rename it.

Writ Asked to
Force Company
Coast Meeting

SAN FRANCISCO, Dec. 31. (AP)—

The Superior Court here today took under advisement a plea for a writ of mandamus ordering directors of the Pacific Brotherhood Investment Company to hold the annual meeting on the Pacific Coast January 2 instead of in Delaware April 2.

The action was taken after attorneys for H. A. Madden, stockholders who asked the writ, had quoted opinions and submitted decisions intended to prove that the directors could not properly interfere in the internal affairs of a Delaware corporation doing business in this State.

The court last week denied the petition of the group that the company was lacking in the internal affairs of a concern incorporated in another State, but granted the plaintiff's motion for reopening the case.

The investment company, backed by the Brotherhood of Aerospace Engineers, is incorporated in Delaware. Madden charges the directors wanted the meeting in the East to "perpetuate themselves in power."

PUBLIC TIRES OF
HIGH-BROW TYPES

LONDON, Dec. 31. (AP)—The reading public is tired of the high brow, says Gilbert Frankau who has come to New York after two years in the United States.

Therefore, his next book is not to be devoted to the West End by any means. Instead, it is to deal with "ordinary" folks.

RICHARD WAIVED

The following countries, he said, have agreed to waive both visas and fees for American citizens:

Honduras, Liberia, Liechtenstein,

Nicaragua, Panama, Switzerland and Belgium.

Austria, Bulgaria, Spain, Yugoslavia and Chile, he reported, have agreed to reduce their visa fees in varying amounts.

THESE COUNTRIES

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declined to conclude a reciprocal agreement for the waiver or reduction of visa fees on the ground that the agreement proposed would not be truly reciprocal in that it referred

DON'T PUT AWAY
YOUR UMBRELLAFather Ricard Predicts
Rainy JanuaryBut Sunny, Warm Days Will
be Mixed BetweenCold Nights to Dot Month,
With Some Frost

SANTA CLARA, Dec. 31.—Father

Ricard, weather forecaster of Santa Clara University, who predicts weather conditions by means of sun-spot observations, has announced the type of weather which may be expected during the coming month.

Sir Harry's rebate was stated

to be £180 (roughly \$900) but

today the Daily Express quotes

the Scotch singer as saying that

a mistake had been made, the

fact being that he has sent

£180 to the United States.

"I thought there must be a

snag in it," Sir Harry said in

regard to the original story.

the northern regions and yielding a

generous amount of rain from Alasko

to San Diego, under gentle winds

of the northward and eastward.

Nearly fall in Central and Southern California, Nevada and Arizona, with some

cloudiness and possibly a sprinkle

of frosty nights and warm days.

GENERAL RAIN

JANUARY 2, 3. Entrance of a dis-

turbance over the North Pacific

States, with rain in the south

winds, the northward and eastward.

Nearly fall in Central and Southern California, Nevada and Arizona, with some

cloudiness and possibly a sprinkle

of frosty nights and warm days.

MANY SALES INCREASE

By displacing the United Kingdom

for the first time as America's chief

export market and by keeping ahead

of Japan and the United Kingdom as

leading producer of imports into the

United States, Canada rose to a pos-

ition of great importance in the

foreign trade interdependence of the

United States and its northern neighbor.

The chamber's bulletin explains

that "sales to forty-four of our sixty-

odd countries increased by more

than last year. Canada took \$229,-

980,000, or 18 per cent of our total

exports, making a gain of \$76,814,000,

or 19.3 per cent in its purchases.

SALES INCREASE

January 2, 3. Somewhat stormy yet

with scattered sprinkles.

January 29. A shallow depression

over the northwest passing to the

eastward. Fair in California, Ne-

vada and Oregon.

January 30. Fair but cold at

night. January 31. Fair under incoming

cloudiness.

N. B. Rather unpleasant wet

weather first week in February.

Los Angeles Times

CANADA SEEN AS
BEST CUSTOMERExceeds United Kingdom in
Year's TradeExports to 44 Countries
Show IncreaseGreat Britain Heads List in
1927 Decrease

BY ROBERT R. ARMSTRONG

"Times" Staff Correspondent

WASHINGTON, Dec. 31. (Exclusive)

An outstanding feature of the world

trade of the United States in the

year which ends today is that Canada

has replaced the United Kingdom as

the greatest trading nation of the

United States both in imports and

exports. It is a distinct indication

of the tremendous interchange be-

tween the United States and its

neighbor on the north and changes

continually in the course of our foreign

trade in this respect.

Experts in foreign trade believe this

trade between Canada and the United

States will continue to hold high

place, with increasing transactions

and lack of barriers of all kinds

between the two countries. It also

indicates a tremendous increase in

the growth of business north of the

Canadian line. Canada has a popula-

tion of less than 10,000,000. In fact,

the facts brought out about the

exports and imports of the United

States in 1927 as shown in the latest

figures of the Bureau of the

Chamber of Commerce of the United

States, released today, show a

startling change in the foreign trade

of this country for the year now ending.

MANY SALES INCREASE

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of Japan and the United Kingdom as

leading producer of imports into the

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weather first week in February.

MILLER & LUX FILE

IRRIGATION SCHEME

WATER FOR 180 SQUARE MILES
ASKED OF STATE FOR
HOLDINGS

SACRAMENTO, Dec. 31. (AP)—

Simple ceremony marked the funeral

of Gavin McNab, well-known

San Francisco attorney and

Democratic leader. A crowd which

filled the First Presbyterian Church

and overflowed into Van Ness avenue

gathered to pay him his last respects.

After more than two-score honor

ary pallbearers, led by former Sen.

Phelan and Mayor Ralph

had filed down the aisle of the church

and been joined by Rev. Frederick W.

Cianelli made an address which was

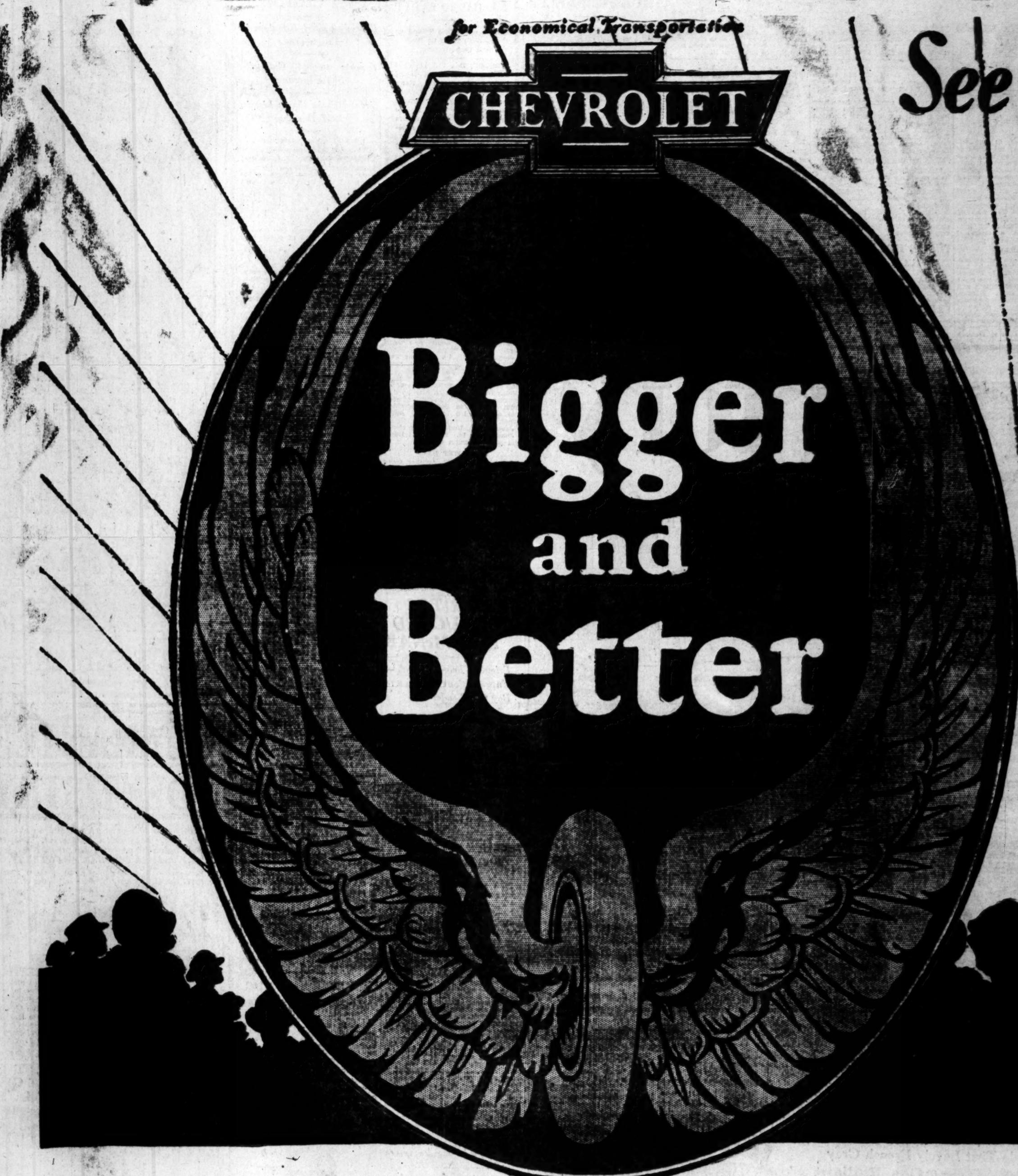
the tribute of a friend rather than a

for Economical Transportation

CHEVROLET

See the

Bigger
and
Better



LOS ANGELES AND HOLLYWOOD CITY CHEVROLET DEALERS

J. V. BALDWIN MOTOR CO.

15th and Figueroa

A. W. BELDEN

4076 S. Vermont

BROKAW-BAUER CO.

Broadway at 50th St.

ROACH-DIXON CO.

7th and Central

ECONOMY CHEVROLET, INC.

5500 Pasadena Ave.

WINSLOW B. FELIX

11th and Olive

SPENCER KENNELLY, INC.

1015 S. Western Ave.

LAMBERTH-WHITE, INC.

3451 Whittier Blvd.

WALTER HODGE

7636 Santa Monica Blvd.

GORDON WARREN

5950 Hollywood Blvd.

SOUTHWEST CHEVROLET

INC.

79th and Vermont

SOUTHERN CALIFORNIA CHEVROLET DEALERS

Anheim—Pinkston & Heinrichs
Alhambra—Wm. Frauenberger
Bakersfield—Valley Chevrolet Co.
Bishop—Smith Auto Co.
Bell—Maya B. Eckert, Inc.
Burbank—Mauris Black
Belvedere Gardens—Blume-Bowman
Motor Co.
Bellflower—Mack Chevrolet Co.
Berkmar—Bauer & Slaten
Beverly Hills—Harrison H. Rhoads
Banning—Dickinson Motor Car Co.

Brawley—R. H. Womack
Calexico—A. H. Burr
Calipatria—C. G. Clouse
Compton—Gates Garage
Corona—G. Graham Bailey
Corona—J. E. Beck
Compton—H. I. Langworthy, Inc.
Culver City—Culver City Motor Co.,
Inc.
Colton—Beall & Madigan
Downey—Downey Motor Co.
Delano—Delano Motor Co.

Eagle Rock—Conover Bros.
El Centro—Roy H. Womack
El Monte—R. V. Dorweller
Fullerton—Werner Yates
Gardena—H. W. Helm
Glendale—J. V. Hough
Huntington Beach—Rinard & Ebert
Huntington Park—Maurice J. Sopp
Hemet—Hemet Motor Co.
Inglewood—G. F. Sparling
North Hollywood—Martin E. Pollard
Co.

Long Beach—Spencer Kennelly, Inc.
Long Beach—Pacific Chevrolet Co.
Lynwood—Enoch Chevrolet Co.
Monrovia—Yerxa Bros., Inc.
Montebello—Yerian Bros.
Montebello—Shaw Motor Co.
Needles—Park Garage
Ontario—Wolfe & Couch
Orange—Sackett-Doty Co.
Oscidick—J. S. Mahood
Oceanside—Davis Chevrolet Co.
Oxnard—Folcke & Squires

Pomona—Isham Chevrolet Co.
Paso Robles—Paso Robles Garage
Pasadena—C. S. Mead
Palmdale—B. M. Starkens
Rancho Cucamonga
Riverside—W. F. White
Redondo Beach—W. F. Lester
Redlands—Service Motor Co.
San Bernardino—Bronson & Lange,
Inc.
Santa Ana—B. J. MacMullen

South Pasadena—David H. Lane
Santa Maria—W. B. Johnson
Sawtelle—Edw. Gilbert
San Diego—Campbell Chevrolet Co.
San Gabriel—J. W. Nichols
Santa Monica—Harrison Brush
Santa Barbara—J. H. Page Chevrolet
Co.
San Pedro—Seaboard Motors
Santa Paula—Rose Scott Motor Co.
San Luis Obispo—Joseph R. Dick

San Fernando—Chapman-Merrill
Torrance—Torrance Motor Co.
Tutti—Pioneer Chevrolet Co.
Van Nuys—Dewey C. Rohloff
Venice—Keown & Irvine
Ventura—Blackstock Chevrolet
Victorville—Victor Valley Motor
Whittier—Wells & Lewis
Wilmington—Harbor Chevrolet
Watts—Ray Lyons
Yuma, Ariz.—C. C. Dunbar

QUALITY AT

See the New Chevrolet

Today, Chevrolet presents the crowning triumph of sixteen years' continuous progress—a great new automobile so impressive in appearance, performance, and staunchness that it marks the opening of a new era of luxurious transportation at low cost.

Here is displayed the classic beauty which has made the name of Fisher Body craftsmen renowned throughout America and the world.

Here are revealed acceleration, speed, power, smoothness and economy that in themselves would create nationwide enthusiasm.

Here are precision manufacture, costly steels and quality materials that carry definite assurance of tens of thousands of miles of trouble-free motoring enjoyment.

Here, is a low-priced car which not only represents the progressive thinking of the greatest group of automotive engineers in the world—

—which not only embodies the priceless lessons of millions of miles of testing at the General Motors Proving Grounds—

—but which also reflects in its amazing low prices the economies of vast production and purchasing power.

When you see the new Chevrolet, your first exclamation will be one of unqualified admiration. With a 107-inch wheelbase—4 inches longer than before—it is impressively large, low and racy. The hood streams back in graceful, unbroken lines from the higher, narrower radiator and blends flawlessly into the contours of the new Fisher bodies.

All models are finished in fashionable new colors of genuine Duco; and the rich new upholsteries, the indirectly lighted instrument panel and the handsome appointments create an atmosphere of interior luxury as gratifying as it is unique.

Such distinguished beauty alone would make the new Chevrolet a truly sensational achievement. But in addition it offers a type of big car performance once thought impossible in a low priced automobile.

It is powered by an improved valve-in-head engine which embodies such features as alloy "invar strut" pistons, hydro-laminated cam-shaft gears, mushroom-type valve tappets, AC oil filter, AC air cleaner and oil pump for efficient lubrication.

The chassis has been redesigned. And as a result, the new Chevrolet provides remarkable smoothness throughout the entire speed range—a wide margin of power for hills—click-of-the-heel acceleration—the ability to maintain 50, 55 and 60 miles an hour without the slightest sense of forcing or fatigue—the safety of four-wheel brakes—the steering ease that can only result from a ball bearing worm and gear steering mechanism—and comfort over all roads at all speeds, due to semi-elliptic shock absorber springs—84% of the wheelbase!

In addition to its many advancements in design, the new Chevrolet embodies all those quality features which Chevrolet pioneered into the low-priced field.

A complete list of these features is given elsewhere in this advertisement; and particular attention is directed to the safety gasoline tank in the rear, the one-piece banjo-type rear axle with heavy spiral bevel gears, pump circulation of oil and water, Delco-Remy starting, lighting and ignition, modern semi-elliptic spring construction with the four springs set parallel to the frame, theft-proof steering and ignition lock, "VV" one-piece windshield and others of comparable importance.

No recounting of engineering features and advanced manufacturing practices could possibly convey the true importance of this announcement. So we urge you to visit the nearest Chevrolet dealer—see the car—and learn how Chevrolet has again electrified America by creating a great new motor car... and offering it at prices so low as to be actually amazing.

Every feature of advanced engineering design demanded in the finest of motor cars—to a completeness of detail astonishing in a low-priced automobile—now offered in the new Chevrolet!

MOTOR

Improved motor—the valve-in-head type. AC oil filter. AC air cleaner. Oil pump for efficient lubrication. Fully enclosed motor. New crankcase breathing system. Hot air stove for carburetor intake. New two-port exhaust. New "invar strut" alloy pistons. New and heavier cam-shaft. New hydro-laminated cam-shaft gears. Improved mushroom valve supports.

REAR AXLE

Complete differential assembly, including ring gear mounted in carrier, integral with pinion and propeller shaft assembly. Modern type, positive adjustment. Improved large surface spiral-bevel ring gear and pinion. Standard New Departure ball bearings in rear axle. One-piece pressed steel banjo-type housing. Rear axle shaft spline-fitted to differential gears, giving great strength. Removable plate for easy inspection.

COOLING

Larger, deeper Harrison honeycomb radiator. Thermostatic control cooling system. Centrifugal water pump. New wind-tunnel type fan shroud. New "VV" long-service fan belt. Non-rusting airplane metal radiator shell.

EQUIPMENT

Completely enclosed instrument panel, indirectly lighted, includes speedometer, ammeter and oil gauge.

Combination tail and stop light.

Theft-proof combination ignition and starting lock.

Gasoline gauge.

Alumite pressure lubricating system.

Larger balloon tires 307 x 4.50", with disc wheels standard equipment on all passenger models.

Ree-vision mirror.

Tire carrier and extra rim.

Complete kit of tools with tire-pump and jack.

Detachable rims.

BODIES

New and larger streamlined bodies by Fisher—combination wood and steel construction—the type found on high-priced cars.

Deep-cushioned, comfortable seats.

One-piece, full-crown fenders of heavy gauge steel.

Ribbed, rubber-covered steel running boards.

Large watertight rear compartment on Roadster, Coupe and Sport Cabriolet.

Cadmium-plated non-rusting outside hardware.

CLOSED MODELS

New and larger streamlined bodies by Fisher.

Larger doors on Coach and Sedan.

New Duco finishes in striking colors.

Clear-vision plate glass windows throughout.

Termo-fit window regulators.

Remote control interior door handles.

Door locks enclosed in door handle.

Door pockets.

Military-type sun visors.

Improved automatic windshield wiper.

Fisher "VV" one-piece windshield.

Dome Light (Coach, Sedan and Landau).

Foot ash tray and robe rail in Sedan and Landau.

Beautiful, durable upholstery over deep springs.

OPEN MODELS

Side curtain opening with doors.

Double adjustable windshield with rubber weatherstrip.

Outside door handles.

Concealed hinges.

Doors open forward.

Duo finish.

Seats covered in durable Fabrikoid.

Large glass window in rear curtain.

Handy curtain fasteners.

CHASSIS

New 4 1/4" deep steel frame, 4" longer. Wheelbase extended to 107". 17" Walnut-finished steering wheel. Ball bearing worm and gear steering mechanism.

Four large New Departure ball bearings in front wheels. Patented semi-elliptic shock absorber system—64% wheelbase.

Rear springs 54" long and underslung parallel to frame.

Front springs 36" long—parallel to frame.

Stewart-Warner vacuum fuel feed.

Safety 10-gallon gasoline tank located at rear.

Wide and rear cross member protects gasoline tank.

Easily operated single-plate dry disc clutch.

Foot accelerator and accelerator foot rest.

TRANSMISSION

3-Speed selective sliding gear transmission.

and
4
Wheel
Brakes

PRICES REDUCED!

The Roadster \$495
The Touring \$495
The Coach \$585

The Coupe \$595
The Sedan \$675
All Prices f. o. b. Flint, Michigan
Check Chevrolet Delivered Prices
They include the lowest handling and financing charges available.

The Sport Cabriolet \$665
The Imperial Landau \$715
Light Delivery \$375 Utility Truck \$495
(Chassis Only)

San Fernando—Chapman-Morris
Torrance—Torrance Motor Co.
Taft—Pioneer Chevrolet Co.
Van Nuys—Dewey C. Rohloff
Venice—Keown & Irvine
Ventura—Blackstock Chevrolet
Victorville—Victor Valley Motor
Whittier—Wells & Lewis
Wilmington—Harbor Chevrolet
Watts—Ray Lyons
Yuma, Ariz.—C. C. Dunbar

A T L O W C U S T

SUNDAY MORNING.

DR. A. S. CRAPSEY PASSES IN EAST

Deposed Clergyman Dies at Eighty Years of Age

Pulpit Lost as Result of His Modernistic Views

Later Years of Life Devoted to Pen and Platform

ROCHESTER (N. Y.) Dec. 31. (P)—Dr. Alanson Sidney Crapsey, author, lecturer and one-time Episcopalian clergymen, whose views on theology had won him a place in the literature of modernism and finally brought down a charge of heresy against him, died today at his home here. He was 80 years of age.

Dr. Crapsey was born in Fairport, N. Y. At the age of 14 he entered in an Ohio volunteer infantry company to serve in the Civil War. Protests brought his discharge and in 1900 he entered the General Theological Seminary in New York, eventually becoming assistant rector of Trinity Church in New York.

In 1919 he became rector of St. Andrew's Church, Rochester, and for two years was president of its board. Within a year after celebration of his twenty-fifth anniversary, his sermon began to show a note of changed theology. He denied the doctrine of virgin birth and the divinity of Jesus, awakening a controversy which swept the world of theology.

In 1926, after several previous efforts to disown his heresy, he turned to Dr. Crapsey was found guilty of heresy by the ecclesiastical court and suspended from the ministry. His own congregation supported him but he was formally deposed from the church. He had given up his pulpit to his writings and spent some time on a lecture tour, visiting the International Peace Conference at The Hague in 1927.

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He was married in 1876 to Adelaisa, daughter of Gateskill, N. Y. They had nine children.

Paris Red Chief Doomed to Cell

MURKIN, Dec. 31. (Exclusive)—M. Waller-Courtois, poet and protege of M. de Gaulle, and now leader of the Communist party, must serve three months in prison for a newspaper article attacking Premier Musson, the Court of Appeals decided today.

NEW YORK, Dec. 31. (P)—James T. Jack, who came here with detectives from Hollywood, Cal., on condition that he be freed with honor and traveling expenses if his arrest proved a mistake, today admitted to police that he is the man wanted for theft of \$29,000 from the Farmers' Loan and Trust Company of New York, in 1924.

When he was arrested in Hollywood after a banker had noticed his resemblance to the long-sought embezzling suspect, Jack insisted he was James Thomas, ex-bootlegger and more recently a grocer's clerk.

He waived extradition under the terms of the odd contract to which the detective agreed.

Officers say Rush had had several narrow escapes from capture in the last two years while he fled from point to point. The police sent out 40,000 portraits and descriptions of him to all parts of the world.

Col. Fawcett, as the colonel's son, Jack, was it was Raleigh who drew this map, showing precisely the course the explorer intended to take in the jungle.

It was to keep secret except in emergency, and Mrs. Rimell believes that this emergency now exists. Mrs. Rimell, whose home is in Los Angeles, arrived in New York yesterday and was due to come to Commander Dyott, give him the map, and tell him of her fervent wishes for the success of his undertaking.

BELIEVES PARTY SAFE

"I believe firmly that my boy and those he is with will come back out of the jungle alive," she said. "And Mrs. Fawcett feels the same way. We write to each other frequently. Mrs. Fawcett is now in the south of France."

Raleigh, the widow of a British navy surgeon, Raleigh and Jack Fawcett were children together, and attended the same school. Their home then was in Seaton, Devon, Eng.

That friendship continued as the boys grew older." Mrs. Rimell explained, "and that was how Raleigh happened to go on this expedition with Jack and the colonel."

SOUGHT LOST CIVILIZATION

The object of Col. Fawcett's thrust into the jungle was the discovery of lost civilization. Nothing has been heard from him or his party since May, 1928.

Commander Dyott, whose departure for Brazil has been delayed by the need to get certain equipment, is rushing his men to completion and expects to sail for Rio de Janeiro January 7.

One precaution he is taking is to have identification tags made. If he is lost, these tags, which he will distribute as he goes along, will serve as a wall for those who may come after.

WILL CALL TAG ROUTE

"I have always made it a point on my expeditions to carry such tags, so that when I give them to Indians I meet, in this way we can keep track of individual tribes. But further, if anything happens to me it would be easier to trail me with the aid of these shining pieces of metal."

"Had Col. Fawcett done the same thing, it would be much simpler to follow him now." The tags will be in the form of a triangle, with "GMD" on them.

A number of letters have come to Commander Dyott asking his help in finding other persons lost in Brazil. The latest is from Martin Ulmer, 964 Shady Road, Cleveland, O., who writes:

ANOTHER MISSING

"I noticed that you were going into the interior of Brazil in search of Col. Fawcett. I am a brother who was in Cuiaba, and from there he was going in to the unexplored areas (where Fawcett is supposed to be). I wrote him a letter May 2, 1928, and mentioned that they were returned to me, and I have not heard from him."

"Would you mind if on your way through there you come across any white man, including either Mr. or William F. Ulmer of Cleveland. He is 50 years of age, about five feet, eight inches tall, and has light hair and complexion."

Pensions Act to Take Effect in England Today

LONDON, Dec. 31. (P)—Among much new legislation which will become operative Jan. 1 and will affect many classes of this community, the principal measures will be the Pensions Act of 1925 and the Trade Union Act of 1927.

The Pensions Act grants an allowance of 10 shillings weekly to all insured men and women at 65 years of age, regardless of whether the recipient has a private income. Heretofore, allowances could be obtained only at the age of 70, and were scaled according to the recipient's private income.

It is estimated that more than 500,000 new pensioners will be brought in, and as an aged married couple can obtain a united pension of a pound sterling (\$4.85) a week, it is expected that many of the older workers may retire, and so relieve unemployment.

A pleasure cruise that returns a dividend in health and renewed energy.

See the South Seas New Zealand Australia

Enjoy the days of lazy liberty and the soft tropical nights; dance on decks beneath the starlit skies.

A circular tour with stopovers, any point enroute. First class round-trip \$800; second class \$350. Sailing 14 days.

For complete and full information apply

UNION STEAM SHIP CO. OF NEW ZEALAND, Ltd.

120 California Street, San Francisco, Calif., Agents for the U. S. and Canada.

For any tourist or railroad agent

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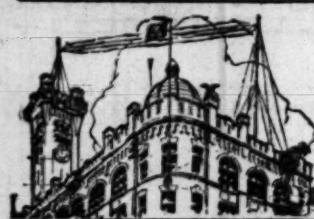
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RADIO ACTIVITIES

From Broadcasting Stations to Receiving Sets



RADIO COMMISSION TO BE GENTLER IN ITS METHODS

Ruthless Slaughter of Stations to Give Way to Wise Elimination; KMIC Suggests Survey

BY DR. RALPH L. POWER

The closing week of the old year brought more evidence of the fact that the Federal Radio Commission is getting down off the high horse and is ready to get busy on constructive work even though it still is one member shy and three of its four members have yet to receive Senate confirmation.

"Ill-advised bulletins indicating that the commission intended to get 'hard boiled,' quoting Commissioner Sam Pickard; apparently brought down a storm of criticism on the heads of the august radio body while the following propaganda on a statement of 200 stations, by refusing to renew licenses on February 1, did not help the situation.

Now we learn that the radio administrators are going to adopt a nice, helpful sort of feeling toward the poor goats of the situation, the broadcasters.

The commission has retired the hard-boiled language to the family circle and has apparently abandoned its venture to say that the report of 200 stations being deleted the report of today was "grossly exaggerated." So much for that.

I think the gist of the regrettable harm that the radio masters has been due largely to the constant state of change in which the commission has found itself.

THEY'RE NOT THUGS

Their feeling, individually and collectively, has more or less pictured the owners of radio stations as a species of Bowery thugs who ought to be squelched. But just as a group of American business men are decent, so are business people and others not so good.

For the time being, however, the spirit of disgruntled station proprietors simmers down to normal. There was, of course, some justification of the station managers' feelings; for each owner has a large amount of capital tied up in his outfit, besides a continuing and growing cost of overhead expense burden.

These men, the majority of them at least, bought their stations just as they would buy any type of business enterprise, and expect to operate on a business-like foundation. Then along comes the commission and says, in effect, "beat it." And there was no hope of compensation for the stations. Their assets would literally be confiscated for, without an operating license, a station would be useless, since it could not legally go on the air.

TOO MANY STATIONS

I think the broadcasters themselves would be the last to say that we ought to continue with 600 transmitters still in operation.

But the ways and means of elimination starts the controversy. When Commissioner Harold A. Loutouste of the train in Los Angeles for a series of half-hour conferences with radio station managers and leaders, he probably will say that there will be a curtailment of stations on February, but not to the number of 300. He undoubtedly will mention the public service ideal as the qualifying clause of stations to be retained.

Of course, this is the joker in the entire situation. What is public service as to broadcasters? No one really knows, and one guess is about as good as another.

It is doubtful if a commissioner, even with his annual inspection jaunt, ever could become familiar enough with the situation to be able to judge even one in his district from the service angle to the public. Propaganda is rampant and there are conflicting ideas even among the radio fraternity itself.

SURVEY SUGGESTED

One of the broadcasters, James R. Fouch, owner of Inglewood's KMIC, comes forth with a construction plan for the radio industry. He suggests a three-day survey undertaken with the aid of 100 clerks who would be hired for that period of time.

Meeting at the last minute, to stimulate the radio chieftains and favoritism, a committee would determine the cross-roads to be canvassed and the army of statistic-takers would immediately march forth and do the job.

A radio house having a receiver, the head of which would be asked to give an opinion of the best stations. A ballot would list, perhaps ten plan representatives, the stations would be listed according to their popularity in each home in descending order from one to ten. One street going east and west and another transversely north and south would give a fair cross-section of the city and its inhabitants.

STATIONS WOULD SPLIT COST

According to the Fouch plan, local stations could finance such an undertaking by bulking the total cost and dividing on a basis of the number of votes according to the several stations.

This scheme to many will seem to approach a state of radio Utopia. But the basis of the idea funds must be found as well as economically feasible.

If the local stations could be brought together on such a project, it might not be such a difficult task to get the results expected by the Radio Commission in lieu of arbitrary decisions that this station does excellent broadcasting and that station, etc.

Even if the radio group decided after all to eliminate 300 stations at one time I think broadcasters would not object to the right to a consultation of their property if there was a scholarly and intelligent basis of elimination.

INFLUENCE COUNTS

As now constituted, the owner with the greatest amount of influence, the stations are the most popular, of fan gush, and the highest-priced ballyhoo publicity agents, makes the largest play and clamor for "public service" whatever that may be.

I hold the key for the Fouch plan. But it certainly is the first constructive idea broached locally for settling differences of opinion regarding the radio industry.

Most fans would like to see a few local stations scattered around the place and left to continue their humble way after the ax falls on February 1 and again on March 1.

SIGNAL CORPS CHIEF EXPERT IN SUBJECT



Maj.-Gen. George S. Gibbs

ARMY RADIO HEAD LONG IN SERVICE

Maj.-Gen. Gibbs Has Been Close Student of Aerial Communications

WASHINGTON, Dec. 31. (AP)—

Maj.-Gen. George S. Gibbs, who as chief signal officer will be head of radio work in the Army, has followed closely the development of radio since its earliest stages.

Gen. Gibbs has been in the signal corps since the Spanish-American War. He saw early service in Alaska, where radio stations established by the signal corps at St. Michael and Nome were among the first to handle commercial messages in America.

Gen. Gibbs was assistant chief signal officer of the A.E.F. in the World War and in 1920 superintended the signal corps of the Alaskan cable, which is linked with the radio stations in the territory for communication with the States. He will take over the command of the signal corps January 9. He succeeds Maj.-Gen. Charles Saltzman.

Maybe We're All Wet on Ether Ideas

WASHINGTON, Dec. 31. (Exclusive)

It is Einstein right if it is incorrect to refer to "ether waves" or "ether channels" in radio transmission. They should be called space channels.

The contention of the author of the little-understood theory of relativity that "ether" does not transmit light, that it does not transmit electromagnetic waves.

Another conception of the needs by which electromagnetic waves are propagated is forwarded by Prof. E. R. Hulse, an inventor, who calls the medium which carries radio programs the "Faraday Flux."

Each electron, he explains, transmits its activity through its own magnetic field. In this there are infinite numbers of electrons moving in a co-ordinated fashion and transmitting their activity through their own flux. The "Faraday Flux," he says, is the sum of our conception, is presumed also to touch everywhere and pervade all things.

Shipments of Radio Supplies to Be Tabulated

WASHINGTON, Dec. 31. (AP)—

A survey of shipments of radio equipment made by manufacturers has been inaugurated by the electrical equipment division of the Department of Commerce in co-operation with the Radio Manufacturers' Association. By the survey it is hoped to establish a basis for efficient distribution and a rapid and accurate service.

Results of the first survey, covering the last quarter of 1927, will be available about the middle of January. Further returns will be issued every month thereafter. The Department of Commerce has pointed out to the manufacturers that full cooperation is essential to the success of the undertaking.

Hongkong Now Has Connection With America

WASHINGTON, Dec. 31. (AP)—

Steadily the invisible network of radio grows and brings the outlying sections of the world closer together. This is indicated by the reports received by the Department of Commerce from its foreign representatives.

Hongkong now has radio telephone service to the American continents, Hawaiian Islands and Europe. A similar service has been inaugurated between the Philippines and French Indo-China and the Kingdom of Siam.

SALE OF RADIO TIME SCORED BY COMMISSION

CALDWELL SAYS BOARD HOLDS SOLE RIGHT TO DISPOSE OF BROADCAST HOURS

WASHINGTON, Dec. 31. (Exclusive)

Warning stations not using all the time allotted to them may not sell the surplus broadcast hours with whom they share their wavelength has been issued by Commissioner Caldwell, acting chairman of the Federal Radio Commission, to KMTM as a fifteen-minute broadcast seven nights a week at 6 p.m.

This is sponsored by L. R. Tripp, who will be remembered by many as former commercial manager at KFL.

NEW DIAL PERFECTED

Chain Drive Used to Operate Condenser Smoothly

The Browning-Drake Company of Cambridge, Mass., announce a new unit for the improved Browning-Drake.

This unit consists of two variable condensers, the antenna coupler, the radio frequency transformer with variable tickler coil and a new type of drum dial, all combined into a single unit.

The Browning-Drake receiver has been resolved into a single control set and the drum dial in the unit operates both of the variable condensers. The two Browning-Drake coils have been redesigned and are smaller than the laboratory coils which makes the unit more compact.

The drum dial is operated by an ingenious type of chain drive rather than the usual gear arrangement, it is extremely smooth in operation, as well as being accurate.

The dial is turned by the small knob mounted directly below it.

YALE EXPERIMENT WATCHED

WASHINGTON, Dec. 31. (AP)—

According to the Fouch plan, local stations could finance such an undertaking by bulking the total cost and dividing on a basis of the number of votes according to the several stations.

This scheme to many will seem to approach a state of radio Utopia.

But the basis of the idea funds must be found as well as economically feasible.

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ESTONIA HAS 10,300 SETS

WASHINGTON, Dec. 31. (AP)—

Harry E. Carlson, United States Consul at Tallin, Estonia, reports to the Department of State that a Russian trust is endeavoring to find a market for Russian-made radio receiving sets in Estonia. There are now 10,300 receiving sets there—8,500 of which are in the city of Tallin.

The RADIO DIAL Hour by Hour

9 to 10 a.m.

KFI (440.5 M., 640 K.)—Capital Theater

KFWF (320.4 M., 1200 K.)—Theater

KGO (441.4 M., 1200 K.)—B.S.A. Studio

KGF (320.4 M., 1200 K.)—International

KTFM (320.4 M., 1200 K.)—Prod. Lindner's

KTB (320.4 M., 1200 K.)—Bible class at 9:45.

KFI (440.5 M., 640 K.)—Austin organ recital.

KFWF (320.4 M., 1200 K.)—Church of Christ, Scientist.

KGO (441.4 M., 1200 K.)—Services continued.

KGF (320.4 M., 1200 K.)—Trinity Methodist Church at 10:45.

KTFM (320.4 M., 1200 K.)—Bible class to 10:45.

KTB (320.4 M., 1200 K.)—Austin organ music.

KFI (440.5 M., 640 K.)—Services continued.

KFWF (320.4 M., 1200 K.)—Services continued.

KGO (441.4 M., 1200 K.)—Services continued.

KGF (320.4 M., 1200 K.)—Services continued.

KTFM (320.4 M., 1200 K.)—Services continued.

KTB (320.4 M., 1200 K.)—Services continued.

KFI (440.5 M., 640 K.)—Services continued.

KFWF (320.4 M., 1200 K.)—Services continued.

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KFI (440.5 M., 640 K.)—Services continued.

KFWF (320.4 M., 1200 K.)—Services continued.



WAVE LENGTHS TO BE INDEXED

National Manufacturers to Act on New Plan

Corresponding Numbers for Channels Proposed

Latest System Expected to be of Great Help

Apparently seriously considering the proposal to number the wave lengths in the broadcast band is the most sterling citizens, this grieved community today paid final tribute to the Villard brothers. Alvin, the elder, Eugene, August and Gladys, the younger.

Several hundred persons, pioneer广播ers and their families, business men and farm hands alike, attended services in Little St. Mary's Catholic Church, Glendale, where the dead and the three sisters of each of the city officials had said farewell to Strickler and in some instances there was evident trouble with the control of voices which in the many times that they had been previous business had not betrayed previous buskiness.

Other city officials who met for the last time today were Mayor J. T. Jarvis, Councilman Wagner and the City Attorney, Frank C. Clegg.

Victors at the municipal elections on Tuesday were District Attorney John T. Redman and A. J. Pearce, qualified for office and will assume the attendant duties Monday January 2, although the Council will not meet until Tuesday January 3.

Mayor Dighorn has refused to comment or to commit himself concerning the new appointees officers, although no denial has been made that the state has been determined.

For the moments of mad

despair and restoration to his place

of the family he turned to his

son, the violin virtuoso, who will offer some

including com-

and Saint-Saens.

SHOW CHICAGO

ON AND ALSO SET

ALSO HELD FOR THE

WEEK

REBROADCAST



the charm of the beauti-
ful garden has a place
in among other flowers
as a ground cover. The
leaves are made up of good
leaves and are large and firm.
The flowers are white, with a
bunch of each petal.

Red banded lily. White
down each petal and
large flowers.

White among Japanese
frosted white, spotted
pink.

The well-known
hardy. Bright orange
—The Regal lily. This
western China and
well in California. It is
beautiful of garden varie-
combination of golden
red.

apricot spotted with
color and a prolific

Easter lily. Pure white
bloom on long, stately
stems, \$3.50 per dozen

\$25.00 per 100
Postage Prepaid.

GADIOLUS BULBS
per doz.; \$3.50 per 100.

of some of the finest named varieties. All
bulbs.

J. Howard's
CULTURAL ESTABLISHMENT
50 SO. LA BREA AVE.
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Restores Original Color to
Gray Hair

Co-Lo restores the natural color,
life and luster to gray and faded
hair in manner nature approves—
a scientific process perfected by
Prof. John H. Austin of Chicago,
over 40 years a hair and scalp
specialist.

Co-Lo Hair Restorer for every
natural shade of hair—will not
injure hair or scalp. Sold at All
Drugstores. Always on sale at all
Owl Drug Stores.



My Record
Movement
ained!

615 Accounts

3049 Accounts

9033 Accounts

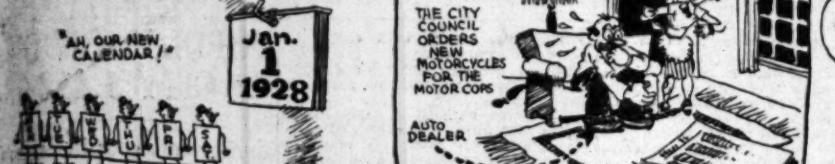
7,255 Accounts

We wish to thank you
for your part in our first year's success.
And the opportunity to serve, we invite
you to deposit and avail yourself of the
modern banking plant afforded by
every branch of the department.
It is the maximum of convenience
in location. You will find on the
west coast a beautiful banking house
equipped with every facility for quick, com-
plete dispatch of business. You will find
men and officers available for personal con-
sultation to your requirements.

California

THE WEEK IN REVIEW

Jan.
1
1928



THE CITY



Main Local News Section; Editorial; Financial

Los Angeles Sunday Times

SUNDAY MORNING, JANUARY 1, 1928.

POPULATION

By the Federal Census (1920) — \$75,673

By the City Directory (1925) — 1,418,636

By the City Directory (1925) — 1,

Los Angeles, Spurred on by Record of Progress, Eagerly Awaits New Year's Birth

CITY PAUSES FOR MOMENT TO LIST ACHIEVEMENTS

New Hall Symbol of Unified Spirit; Gains Exhibited in Every Line of Endeavor

(Continued from First Page)

and pastors, priests and church leaders, generally, are engaged in a campaign to "make every citizen a church-going citizen." The funds raised will go to the Los Angeles city, and only large edifices. Thousands of dollars have been spent also for new missions and church extensions.

PUBLIC SCHOOLS

Progress in 1927 in the Los Angeles city school district was marked by the opening of the Frank Wiggin High School, a modern school of 3,000,000 dollars. Other schools completed and under construction for the year totaled \$6,250,400. This was one of the lightest building programs in several years.

Completion at the close of December showed 229,552 pupils in the 864 schools. The district covers more than 1,600 square miles. Salaries for teachers were \$2,646,000. The per capita average was \$241,350, with \$1,000,000 spent for school buildings and teachers were paid \$2,772,818 to train the 106,671 children then in school.

Another achievement to which special point with pride is the great increase in the use of school playgrounds. These have increased from thirty-five years ago to 180 last year. At present, at play fields which exceed more than 3,000,000 boys and girls last year.

The promotion of world friendship was given a new impetus by the launching of a city-wide project through the schools. A group of fifteen teachers have outlined a plan and every opportunity to promote international amity has been put to good use.

COUNTY SCHOOLS

Elimination of truancy from rural schools was one of the biggest achievements in the past year, according to Mark Kepke, County Superintendent of Schools. This with new junior colleges for Glendale and Long Beach, completion of a magnificent rural schoolhouse in Antelope Valley, and the opening of new schools at Hughes, Neenah, Quail Lake, Rogers and Roosevelt school districts, adequate schooling for migratory children and the completion of splendid new high schools for El Segundo, Beverly Hills and Los Angeles city round out a big year's work.

Building of county schools jumped from \$1,773,947 in 1926 to \$17,689,071 in 1927. Teachers increased from 4,141 to 5,000 and pupils from 366,087 to 481,821. Property values rose from \$10,662,120 to \$68,162,866 for elementary schools, and from \$11,128,012 to \$67,125,966 for high schools across the years from 1926 to 1927.

THEATRICAL EVENTS

Construction and opening of the stars has proceeded actively during 1927. Two new theaters, the Hollywood Playhouse and the Vista Theater, were opened in November in Jantzen. The Mayan Theater was completed in the downtown district and toward the end of the year the Windsor Square Theater in the Wilshire district. These are stage stars.

New film theaters included elaborate Grauman's Chinese, recognized by the most pretentious long-run theater in the world, completed in Hollywood; the United Artists Theater, a small, but beautiful institution, on Broadway, also opened.

Construction of new playhouses to date has been \$10,000,000.

Mechanical sound-producing devices have gained greatly in the year—both the Vitaphone and Movietone. Both devices have been a great success. The Vitaphone has been installed at the Criterion, the Figueroa and the Uptown. The first big production using dialogue, "The Jazz Singer" with Al Jolson, was shown.

The construction of various motion picture organizations in 1927 has included notable ones of Paramount-Famous-Lasky and First National.

Several new studios are being built in the San Fernando Valley; representing an entire new industry. The San Joaquin-Famous-Lasky has purchased a huge acreage in the vicinity of Calabasas for outdoor scenes, replacing their former leased location base at the Los Angeles base.

All production in America is practically now concentrated in California. D. W. Griffith, one of the film's most celebrated directors, returned to Los Angeles to join the great film industry in that section, while Paramount-Famous-Lasky abandoned their eastern operations in feature picture-producing. Metro-Goldwyn-Mayer, Warner Brothers in the construction of Vitaphone studios, Fox and Universal have all expanded their facilities for picture production. Vitaphone production has been centered in the West after a period of the east.

Presentations of pictures at the Beckers has grown more elaborate. The Hollywood Bowl season was its most successful. There were several notable long runs of silent pictures, and the new talkies. Another has gained greatly as a stage production center. The grand opera season revealed progressive tendencies in the new works introduced and was done in a very pretentious fashion. George Gershwin's new conductor of the Philharmonic Orchestra, has been a sensation.

The production of "The Miracle," with Max Reinhardt, the great German stage producer, was present.

It was brought to California in 1927. Expansions have occurred in the West Coast Theaters, the most important film theater circuit in the southwest.

BUILDING PERMITS

The city last year issued 38,550 building permits, with an estimated valuation of \$123,027,250, requiring 26,765 inspections. This is an increase compared with 1926, when 37,478 permits were issued, with an estimated valuation of \$133,906,315, according to the Chamber of Commerce.

The city ranks fourth in the country in 1927 urban building activity.

Residential buildings of all classes amount to 4 per cent of the total, or about \$10,000,000. These will provide accommodations for 21,025 families, or approximately 105,000 persons. Approximately \$2,000,000 was expended for hotel construction.

Business, manufacturing and industrial buildings comprise 18.8 per cent of the year's total, or about \$18,764,004.

Hospital construction exceeded \$9,200,000. This includes the new County Hospital at \$4,000,000.

The school system completed and under construction for the year totaled \$6,250,400. This was one of

POPULATION DATA ON EIGHT SOUTHLAND CITIES

Population details in eight Southern California cities are contained in a survey just completed for The Times by the Newspaper Feature Bureau. A table showing the population as of today in terms of families, males and females and also of those more than 21 years of age, as set out in the bureau report, follows:

City	Families	Males	Females	Adults	Adult	Total
				Males	Females	Adults
Los Angeles	392,311	601,630	727,106	508,715	515,763	1,021,778
Long Beach	46,356	70,613	79,488	50,819	58,909	109,728
San Diego	43,174	69,968	72,130	50,213	51,228	102,041
Pasadena	23,769	37,538	47,927	30,860	32,852	63,721
Glendale	14,113	21,835	24,864	17,587	18,711	36,398
Santa Monica	15,510	23,162	26,944	15,945	17,588	33,533
Santa Barbara	10,190	17,693	19,245	11,951	12,340	25,291
Alhambra	9,587	15,714	17,941	10,945	12,588	22,933

as the Fischer Drive bridge, which cost \$200,000.

In addition to the First-street viaduct, the Glendale-Hyperion bridge across the Los Angeles River will be completed this year at a cost of \$1,000,000 and the new Spring-street bridge will be built. It will cost \$250,000.

Plans have been completed and approved for two new viaducts across the river, one at Washington Street to cost \$1,000,000 and the other at Birch Street to cost \$1,000,000. Work on these as well as on the \$100,000 Mengro-street bridge will start this year, with the probable completion of one or two of them.

The city has a large number of pedestrains, particularly school children, the city completed last year four-foot pedestrian tunnels being erected at Westwood, and the Goodrich and Firestone plants, located outside of the city limits.

The value of the latter two factories is estimated to be \$600,000. While the university buildings are within the city limits, these State structures no permits were taken out for them.

CITY STREETS

The year 1927 saw the greatest amount of street improvements ever completed in Los Angeles or any other American city in a twelve-month period. They amounted in value to \$46,465,000, an increase of \$5,000,000 over the previous year.

For the past year 362 miles of permanent paving were laid, seventy-six miles of storm drains were built and 417 miles of sanitary sewers constructed.

The principal jobs including the widening of Wilshire Boulevard, costing \$1,000,000; the Hawthorne storm drain system, costing \$600,000; the Laurel Canyon storm drain system, which cost \$985,000, and the seven-mile paving of Pico street between Crescenta and El Segundo, more than \$1,000,000.

Public Works Inspector Rock and his force have now under construction supervision today public improvements which were completed in the year 1926.

The promotion of world friendship was given a new impetus by the launching of a city-wide project through the schools. A group of fifteen teachers have outlined a plan and every opportunity to promote international amity has been put to good use.

MANUFACTURES

The Los Angeles metropolitan area closed the year with manufactured products valued at more than \$1,300,000,000, an increase of \$200,000,000 or 3 per cent in spite of the lessened value of refined oil products, says the Chamber of Commerce review.

"One hundred new manufacturing industries came into the district. Some 120 local factories made substantial gains. Particularly notable was the magnitude of some of the new."

"Outstanding are the new plants of the Ford Motor Company, the B. F. Goodrich Rubber Company, the Firestone Tire and Rubber Company, the Standard Steel Company, Karpis Brothers, all nationally known concerns, whose plant investments alone will amount to more than \$200,000,000. Practically all of these plants will be located in the Southland to avoid the port of the world. In addition to commissaries amounting to \$867,357,000 in value, 175,000 travois were handled through the port during the year from the present Courthouse and Hall of Records.

The next public building to rise in the Civic Center will be a police headquarters, City Jail and health department, all to be completed by 1929.

The new terminal at the Plaza will join the area as recently ordered by the State Railroad Commission.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the county, the addition of which will be the addition of the Cabrillo Avenue playground at Point Fermin, Los Angeles Harbor, at a total cost of approximately \$200,000. This department also constructed the 1927 bridge over the 1926 channel.

The next step is to acquire additional land. Some of the territory now owned by the

Year's Birth

POPULATION OF CITY 1,418,631

Survey Indicates Increases in Southland Cities

Gains of 88 to 480 Per Cent Estimated Since 1920

Families More Than Doubled in Los Angeles

(Continued from First Page)

necessities of territory have increased since 1920.

A table showing occupational data as of today follows:

PEOPLES SURVEY

Male

Female

Manufactures

Trade

Professional service

Domestic service

Clerical service

Total

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Los Angeles Times

EVERY MORNING IN THE YEAR
DAILY FOUNDED DEC. 4, 1881—17TH YEAR
RALPH W. TRUMBLOOD, Managing Editor.

Average for every day of November, 1927...161,201
Sunday only average for November, 1927...251,243
Average every day paid over November, 1927...5,861

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LOS ANGELES (Loco Ahng hysl sin)

MEMBER OF THE ASSOCIATED PRESS
The Associated Press is exclusively entitled to the news stories and editorials of The Times, or otherwise credited in this paper and also all local news published here within.

The Times aims at all times to be accurate in every detail of its news. It reserves the right to confer a favor by calling attention of the Editorial Department to the error.

Bad laws, if they exist, should be repealed as soon as possible; still, while they continue in force, for the sake of example they should be religiously observed.

—Abraham Lincoln.

HOW MANY IS PARE?
A husband is in trouble for striking his wife with a golf club. He couldn't coax her so he used a driver. Like the bogie man going after a birdie.

RECKLESS ROCKEFELLER
John D. Rockefeller is reported to have lost a nickel which he bet on a golf shot. But he probably still had enough car fare left to pay his way home. Yet John L. is not one of those ready to say, "I have all the car fare I care for."

CHINESE PORTERS
They are employing Chinese porters instead of negroes on some of the Northwestern Union Pacific lines. The report says that the Celestials are used on crack trains. Trying to fill the cracks with Chinks? What an anomaly!

TOO MANY GARTERS
Charles M. Schwab says he received more garters for Christmas than he can wear out in the rest of his life. Might give some of them to Will Rogers to support those innumerable socks he says he was presented with on that day.

SKIRTS IN PRISON
There are now eighty women in the Illinois penitentiary, which is more than twice the average number in former years. Possibly jurors are becoming less sceptical to beauty in distress. They figure that a woman who can vote also has the right to go to jail.

THE LINDBERGH BADGES
Somewhat it seems like painting the sky to pin so many decorations on Lindbergh, already covered by the badges of courage, efficiency, tact and modesty. But if it pleases anybody perhaps it's just as well that he good-naturedly permits the new ones to be pinned on, though they add nothing to his value as a man of sovereign worth.

NOT MANLY
Women dressed a good deal more like men in the days when they were deemed shrinking violet than they do since they have been dowered with all manner rights—including the privilege of the vote and the masculine job. Victorian dames were wont to wear men's waists, sailor hats, linen collars and cuffs and boyish ties. The matrons nowadays may resemble the ladies of the field, but never a man. They may wear very little, but there is certainly no imitation of male garb. In her boudoir the matron is every inch a lady.

LAND OF OPPORTUNITY
A round-up of the financiers who really control the money belt in Gotham proves that most of them were originally from the sticks. They came from the farms and shops of Iowa, Illinois and other interior States and then entered the big city as suppliants rather than conquerors. The really big fortunes—those linked with a few old names, belong to men who have them selves made and saved them. America is a land of wonderful opportunities and the beauty of it is that all or any of them are actually open to any man who has the ambition to prepare for them.

THE AMERICAN EAGLE
A naturalist who has been studying the habits of our national bird declares that among eagles it is the female that does the courting. The young male sits on his crag in lofty dignity until some lady eagle comes hovering around with suggestions for a suburban home. He accepts the situation with philosophical calmness. Once married there is no philandering. The eagles stay mated until death do them part—at least such is the best judgment of the investigator after years of watching. If one be killed there may be grief and seclusion for the other. Whether these traits and customs represent American humanity is another matter.

CHEW! CRUSADERS
To many minds the church is the foe of mirth in any form. The feeling is that church members must carry long and sad faces and register remonstrance against all pleasures—whether vicious or not. Of course all this is unjust and unwarranted. The comforts of the faith should bring joy and cheer to all who possess them and these traits should be reflected in the lives and faces of those who have them. Yet religion is often wronged and its progress marred by zealous crusaders and reformers who want the world made over at once. They make their own conclusions of right and wrong and must impress them upon their fellows without delay. They are dowered with spiritual fervor, but they are perhaps doing more harm than good. They accuse the bitter enmity and enduring a condition of many a worthy person—ones who are merely not quite ready for the world, but who wishes to be with the mirthy laugh and play and still be of the elect. These zealots make their religion relentless and implacable. It isn't that, at all.

NEW YEAR'S
He who spends his time looking into the mirror to see whether the speed cap is after him is apt to find himself suddenly in the ditch. For every wolf camping on your trail behind, a thousand lie in wait before. There is a reason for making the windshield large and the mirror small. Vain regrets are a drag. He who makes a rosary of his disappointments is headed for the scrapheap. The only thing worth counting is the number of minutes it will take to reach the station to catch the next train.

Opportunity is for this day only. The surest way to arrive, is to get aboard the train before it thunders by. Time, tide and the undertaker wait for no man.

Dewey crowded it all into one night, Lincoln in four short years. Grant was great for about twenty-four months; his Presidency was but the echo of his generalship. Watt invented the steam engine and then switched off onto the side-track and disappeared. Movie stars fade out in a few years. Cyrus W. Field laid the Atlantic cable and his undying fame in one voyage. William Wright flashed across the sky to give place to Lindbergh in the "Spirit of St. Louis."

Why mope around about living your life over again? Why not live now? Most of us have many useful years left. The entrance, "For Employees Only," is the only door of opportunity.

Why preach a funeral sermon over the dead year? Undertakers never show the greatest discretion in whom they bury anyhow. We got into this thing unintentionally; but it does not improve matters to squeak. Pigs squeal and rats squeak. We are here, and the larger question is, what are we going to do about it?

Maybe you have nothing but a wreck left. There ought to be enough timbers to float ashore. The world is not against you—it hasn't time. It is too busy toddling itself. And you cannot resurrect one dead man.

Our yesterdays are chiefly valuable in furnishing monuments of carelessness by the roadside and giving something to the repair shops to fix up. Take a look at them and hustle on. Wrecks are the only vehicles on the highway that travel backward.

Flags of victory are not made of crepe. If you have hit bottom, that is the place to bounce back. That little patch of blue sky has the star of hope nesting in it. Get out your harness quickly and hitch your wagon to it. Hit and run from the fears camped on your trail. Here is where that game is a huge success. Yesterday closed with a night; tomorrow will begin with a night; tomorrow will begin with a night.

Throwing up the sponge is bad business. No athlete ever trained for a fight doing it. As long as you have a backbone, two feet and two hands, stretch yourself. But fearless feet tread round the zodiac!

THE YEAR 1927

The year just passed, if history decides to single it out for any special designation, may perhaps be known as the "year which the war began to be forgotten." It had a number of incidents which indicated a turning from thoughts of the past to thoughts of the future, an acceptance by the world of the status imposed by the events of 1914-1918, and a settlement into the harness of peace-time activity. It was, on the whole, a year made notable by the failure of gloomy prophecies to come true, and by general recognition that earth is not, after all, such a bad place in which to live.

The keynote of the year, doubtless, was struck when a civilian hero, Charles A. Lindbergh, spanned the reaches of the broad Atlantic in a solo flight that made the globe stand breathless with astonishment. Among his rewards were a military title and a Congressional Medal of Honor, but it was as an unofficial ambassador of good will that he gained his recognition, and no one saw his flight as a threat. This last was a highly significant fact, which is apt to grow in significance as time goes on.

His success was followed by that of other aviators, and by some distressing failures which emphasized the successes; and no one saw these flights as threats, either.

For the first time since November 11, 1918, world hearts beat in union to the roar of airplane exhausts with no thought of hostilities, past or to come, world threats voices triumph that had no relation to the world.

Despite the failure of the Naval Disarmament Conference called by President Coolidge, and of the League of Nations to make much progress in its disarmament program, there were failures on the part of Mars that were equally impressive. The God of War made threats in China, in the Balkans and elsewhere to precipitate another general struggle, but the flames subsided without producing a holocaust. England broke up a naval conference in which Japan displayed a noteworthy conciliatory spirit, and then made a precipitate retreat and a disclaimer of any competitive shipbuilding program. Russia marked the tenth year since the overthrow of the Czar by partial withdrawal from the role of international trouble-makers and by disavowing some of her firebrands. Even Mussolini followed belligerent gestures with those of amity and friendship. Germany and France drew closer together by adopting a commercial treaty and cementing a business alliance.

Economic recovery in Europe continued steadily, Belgium making especially good progress. French currency continued stable and Italy—went upon a gold basis. In England a coal strike of long standing was ended and industry began readjustments to new conditions.

On this side of the water an apparently impossible situation in Mexican-American relations was resolved without even a threat

Los Angeles Times

LEE SIDE O'LA

BY Lee Shippy

THREE of our four little boys ran away just after breakfast, Harry, 7, playing hookey to lead the adventure. We searched the neighborhood in vain, and when noon and hunger failed to bring them home, began to worry. We notified the police, and then our wife kept close to the telephone while we took Brownie, our faithful hound, to the spading fork, but he looked at it with the cold hostility one often shows to mischievous strangers. Then he backed. "I'll be back as soon as I get my gloves," he said. "I'm afraid that work will roughen my hands."

He had turned over a new leaf and they wanted the whole community to know it.

They began the new year so weighted down with resolutions that many of them broke under the strain the first day had ended. Possibly they would have to be hauled out in more ways than one. They had too much preamble to their resolutions. Under the tattered impulsion of remorse they would vent themselves to nobler moods and sweater manners. They meant well and were perhaps honest in their passion for higher things. But the pity is that the old backbone was as limp as a bath sponge. Nothing short of a plaster cast could keep it from sagging in the breeze of circumstances. So they went the way of compensation, and became as remorseless as the vipers.

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MUD SPLATTERS CITY OF ANGELS

"Crot Woids" Penciled by New York Writer

Happy New Year to all! La before you leap.

One resolve with a "will" worth ten with a "won't."

So this is leap year! Pity poor compatriot orphans!

Single made hope to go about by leaps and bounds, matrimonial will not be against the benevolence of race or to be good as well as a living up to the day's glories places toies and indi- tates are still tastes are still spritzer, at the very spring aboard, to customers who are counted and get a time every as far as it not exist, gay lines ap- after the box, and the in and out.

The days are growing long the sun is coming back. No change the date—it's '28. Of another tack!

Bill Hohenzollers, they say, going to open a theater at D

but Clemenciano won't be invited for his premier.

Inasmuch as we can't seem

that that Skijellerup comet, isn't possible that the corn spelling is "Skt."

Here's an easy one you can make: "I hereby resolve to smoke more Christmas cigars, etc., at home or calling."

Most women can't hit the head of a nail with a hammer, but a few eastern wives can hit the head of their husband every time.

Some of the new Pullman ch

will be named after Indian ch

"Sitting Bull" won't be a

name for a sleeper at that.

It is reported that English

royalty favors the abbie. It

has done a lot for Rum-

royal if it had been used in

A famous hunter has been killed by an elephant in Africa. Some homes at least all except

the same gets a

You Leap Year girls may as

know that an undated letter

just an oversight, but an un-

dated date is a darned

week won't be running next

spring.

The utility company that

bonds payable in the year 2397

is cashing them about the time

issue bonds to establish an

art.

The student who made a

record for holding the b

the wrong idea of publicity

idea is to make the rest of

the world do it.

New York chemist analyzed

contents of the hair, balancing

his friends. One was color

water; the other 193 contains

deadly poison. What about a

tease?

The Virginia girl who

slumped so she couldn't speak

up in the coffin just in time

half burial and much differ-

ence from some of the others—but not really dead.

full dark—and

comes high.

in pressing.

not prised of

what are small

we look the

eye.

hen toll but

hardly earned,

ed by.

Year comes

on again to befriend the

chain mail everywhere I went.

give me warning, dire;

if I take their offered boon I'll lose

savings pretty soon, and eke

hat and lyre. It is surprising

they fret, and walk the floor

night and sweat o'er dangers

are mine; they call me up two

times a day, break in upon

when I pray, and also when I

they write me letters.

in which the other differ-

ences are my friend's doom;

less I let them take my shares

make me some which are

shares, which won't go up

flame. And in my foolish

head style I give these ap-

smile for smile, but still refuse

trade; the bonds I have

staunch and true, and when the

terest is due, they always

the grade. When I have

thing safe and sound to

lads always gather round to

it is a fine pleasure to them

a smile; applaud their noble

ways while the language they

haunt.

1928, by George Mathews, Author.

Among the vacations appearing

just appeared in England are

wranglers, woffers, wuzzers,

can dogers, cheese widders,

breakers, egg breakers, ginger bl

ers and barley-sugar stick

CULT HEAD SUED FOR BALM

Woman Asks \$500,000, Charging "King" of "Holy City" Took Advantage of Her Love

William Edward Ricker, so-called "king" of the "Holy City of California," became a more mortal yesterday in the eyes of Superior Court when Mrs. Evelyn Rosenkrantz, who once aspired to fly from the "Holy City" to home, filed a suit against him for \$500,000 damages for asserted breach of promise to marry.

Mrs. Rosenkrantz's complaint, which was filed by Attorney S. B. Hahn, depicted in graphic detail the asserted decline of a love, which, she says, was to have furnished the inspiration for a motion picture to be known as "The Ideal Woman."

ENGAGEMENT CITED

According to the complaint, Mrs. Rosenkrantz and Ricker became engaged to marry in San Francisco on October 15, 1927. At that time, the plaintiff says, Ricker was monarch of the "Holy City," the residents of which were known as his "disciples."

The proposed motion picture, it is said, was to have been based on the philosophy of the "Holy City" and to have been "inspired by the love between the plaintiff and defendant."

Following the asserted date of the betrothal, Mrs. Rosenkrantz declares that she and Ricker had been in close touch with each other since the first place they met, that is, the "bedroom" in a "love cottage" at 3679 Motor Avenue, Palma City.

ABOUT TO BE MOTHER

It was while living at this latter address, according to the plaintiff, that Ricker began to make promises to marry her. She states he asked him to go through with the marriage December 23, 1927, but that he refused to do so, although he had been "ready at all times to marry him."

As a result of the asserted breach of promise, Mrs. Rosenkrantz states that she has been greatly distressed. She also says she is about to become a mother as a consequence of her asserted relationship with Ricker.

Wife Contests Will of Haten

Mrs. Evelyn Rosenkrantz



William Edward Riker

AIR ECONOMICS SCHOOL TO OPEN

Course of Instructions Will Start Next Friday

Nightly Classes Are to be Conducted by S.C.

Many Phases of Aeronautics Will be Covered

"There is nothing secret or hidden as to the basic rules which must govern any sound operation in air commerce," says E. W. Hill, head of a new Friday night class in economics of aeronautics at the University of Southern California, which will meet at 122 East Seventh street, beginning the 6th inst.

"They are identical with those which make success in any business. One must know his commodity, his costs, his markets, and how to combine this knowledge to the best advantage. The service is FREE. Address, write or call the TIMES INFORMATION BUREAU, 122 East Seventh street, Los Angeles, Calif. Telephone: 2-7000—or leave your name and address with the TIMES' Business Information Bureau, 621 South Spring street, and the desired school data will be mailed to you.

STATE MEETINGS OMITTED

The weekly luncheon meeting of the Federation of State Societies is to be omitted this week. President Rubies announced yesterday. There is to be no meeting of the Wisconsin Society this week either, due to the

Husband Says Wife Made Him Sleep With Dogs

Adolphus Wier did not so much mind that his wife slept with the dogs, according to his complaint for a divorce from Florence Wier, filed yesterday.

Probably he would have conceded that to her as his privilege, but the situation in the Wier household became such that Wier had to choose between sleeping with the dogs himself or sleeping on the floor, he relates.

"The answer is easy," he said. "It is the last day before leap year. Lots of girls are shy about marrying in leap year, because they know their friends will forever after intimate that they did the proposing."

"I am not afraid to sleep on the last day before leap year. They come on us in flocks, but we usually have a whole day to take care of them."

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Last Day of Year Brings Bridal Rush

Rosamund Rice, chief marriage-licensing deputy, was not at all put off by the big business done by her office yesterday. As a matter of fact, she had expected it, as was all ready for the rush. The rush developed, as anticipated, and 125 licenses were issued during the half-day the bureau was open.

"The answer is easy," she said. "It is the last day before leap year. Lots of girls are shy about marrying in leap year, because they know their friends will forever after intimate that they did the proposing."

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DRIVER OF TRUCK DIES IN PLUNGE

Auto Falls Over Cliff at San Pedro When Brakes Give Way

Dumping a load of dirt into a hill in Point Fermin Park, San Pedro, yesterday, John Harbin, 50 years of age, 1216 West Eighty-third street, truck driver, was fatally injured when his brakes gave way as the truck plunged over the embankment carrying its operator 200 feet to the rocks below. The driver, 50, was terribly mangled. Harbin still was alive when an ambulance crew picked him up, but he died in San Pedro General Hospital soon after being taken there. He leaves his widow and two small children.

Crystal ornaments are becoming popular in France and London, necklaces, rings and even buckles being made of this substitute for diamonds.

Girls—Boarding and Day Schools

TERM NOW OPEN

ELLIOTT SCHOOL FOR GIRLS

Resident, Boarding and Day School, All Grades—Primary through High School. Ideal Home Life. Character Building. Students accepted of any type. Girls' Sports. Beautiful grounds. Grammer. Day and Pine Blvd., Los Angeles. Martha Collins Warner, M.A., Principal. Telephone: Gramer 2407.

PERSONAL SERVICE TO PARENTS

To help you and your child in the vicinity of Los Angeles, or in any other city, we offer our services. No charge. Address: Elliott, 202 So. Rampart Blvd., L. A. 10. Telephone: SOU 2-5024.

PAGE SCHOOL FOR GIRLS

All Grades and High School. Courses in Art, Music, Expression, Home Economics. Spacious grounds. Outdoor sports. Riding. Playground supervision and careful chaperones. Emma E. Page, Principal. 4511 Pasadena Ave., Los Angeles. Garfield 4375.

KENWOOD HALL SCHOOL FOR GIRLS

Langmuir—Music—Expression. Small classes in the out-of-doors. Pupils received at any time. 6327 Wilshire Blvd., Los Angeles. Garfield 2-5715.

HYLWARD SCHOOL FOR GIRLS

13th and 14th Sts., Los Angeles. Principal: Mrs. Anna H. Hylward. Open throughout the year.

A CHRONOLOGICAL RECORD FOR 1927 OF SOUTHERN CALIFORNIA EVENTS

JANUARY

(1.) Tournament of Roses held at Pasadena.
 (3.) Peter S. Bland, Hollywood pioneer, dies.
 (4.) City Engineer reports progress on twenty projects in second unit of Major Traffic Plan.
 (6.) Baldwin estate sold for \$2,000,000 for subdivision purposes.
 (7.) Eighty-nine members of "Es-tren's army" go on trial in Federal court.
 (8.) Industry here leads Coast in gains in value of manufactured goods in 1926 of 31 percent, the highest latest census figures to \$845,882,450.
 (9.) Fourteen important improvement projects advanced by Council and Board of Public Works.
 (10.) Los Angeles made one of seven cities to receive photographs by telegraph.
 Los Angeles infant mortality rate at new low level.
 Fred L. Baker, president of Baker Electric, dies.
 Art Council reports remarkable growth of city, as shown by new municipal buildings.
 (11.) Mrs. Charles Chaplin hurls accusations in divorce action.
 (12.) Charges against Mrs. Aimee Semple McPherson dismissed.
 City Council acts to curb assessment sharks.
 Chamber of Commerce elects D. F. McCrory president for 1927.
 (13.) Mrs. Carrie Chapman Catt makes home in Los Angeles.
 New directory shows large increase in city's population.
 Catalina Channel swim won by George Young.
 (14.) Tourist influx reaches peak at 6,000 daily.
 (20.) Permanent exposition of Los Angeles manufacturing sponsored by the Chamber of Commerce.
 (21.) Atlantic submarines assigned here in new defense plan.
 (22.) France accepts Pasadena's gift of shelter for armistice coach.
 (23.) Southern California shows startling growth in foreign trade more than one-fourth of nation's world business credited to Los Angeles Harbor.
 Max Lowenthal, pioneer attorney and author, dies.
 (24.) Constitution oratorical contest opens.
 Western Air Express establishes record for unbroken service.
 Hollywood Aero Club completes new airport site.
 (25.) City marks 50th anniversary of Hayward Thompson demonstrates eyeless vision.
 (26.) Complete list of members on airport committee announced.
 (27.) Value of city's property shows \$200,000,000 over last record.
 (28.) California oil industry gains \$200,000,000 over last record.

FEBRUARY

(1.) Miracle Play opens.
 (2.) Major Cryer asks for "unified port" in annual message.
 (3.) Number of tourist cars entering State shows 400 per cent increase.
 (4.) Los Angeles National Horse Show opens at Ambassador Auditorium.
 (5.) First woman conquers California Club, Mrs. Martha P. Huddleston.
 (6.) Board of Supervisors adopts highway program to cost \$2,000,000.
 (14.) Departmental reports indicate 100,000 added to city's population.
 Plan sanctioned for California botanical garden project here.
 (15.) Carl Leinhardt, pioneer, dies.
 (16.) Boos Brothers sell cafeterias to Children for \$8,000,000.
 (17.) Los Angeles salary for \$1,500,000.
 (18.) Assembly plant.
 Scores of organizations join in plea to protect Imperial Valley.
 Plot revealed to kill Dist.-Atty. Keyes and others.
 50-year record broken by rainfall in city.
 (17.) San Bernardino County Orange Show opens.
 (18.) California outadvertised, \$90 to 100 survey shows.
 (19.) State budget passes salary increase of \$700,000 a year.
 (20.) Flood condition in Los Angeles county summarized by Flood Control Engineer J. W. Reagen.
 John N. Hunt, County Treasurer.
 (21.) Real estate men face charges as result of dealings in Spanish land grants.
 Navy gunboats drive whales away from harbor waters.
 (22.) Report shows big reductions in county's fire loss for 1926.
 (23.) Auto show opens.
 City linked by phone by City Prosecutor Friedlander appointed State Corporation Commissioner.
 Bachelors entertain society at Mardi Gras ball.
 Sons of Revolution fight move to repossess criminal legislation law.
 (27.) Erector finish work on new City Hall.
 Thousands of Iowans gather for midwinter picnic.
 Failures of beach clubs hit protection business hard blow.
 Southern California has 10 per 1,000 population in universities and colleges.
 First program of horse racing and

MAY

2. Crowds at Baker ranch rodeo break all records.
 3. Health contest features by appearance of 3000 babies.
 4. Walter Brinkop, war hero and business leader, dies.
 5. Primary election results announced.
 Boys occupy government posts in New Year's Day program.
 Last of last year companies line up on gasoline price boost.
 6. British Ambassador, Sir Ernest

William Howard, speaker and honor guest at banquet of English-Speaking Union.

8. Senior Prefects' Ball, Ballesteros de Cienega.

9. Hans Jense, grocer, dies.

10. Chamber of Commerce report shows \$22,042,452 from Southern California farm products.

11. Charles A. Lindbergh leaves San Diego for St. Louis on first leg of epoch-making flight to Paris.

12. Dist.-Atty. Asa Keyes starts investigation of Julian Petroleum Corporation tang.

13. Agreement made of \$4,000,000 addition to Baltimore Hotel.

14. Flood relief quota completed for Mississippi disaster sufferers.

Gen. Arnulfo R. Gomez, Mexican Presidential candidate, arrives in city.

15. Dorothy Carlson of San Luis Obispo first place in grand final in Southwest in oratorical contest on Constitution.

16. Council creates committee on negotiations for purchase of street railroads.

Foresters in annual session here discuss fire-fighting methods.

17. James H. Murphy gives sensational testimony in trial of Paul Kelly for murder of Ray Raymond.

18. United States Supreme Court upholds Los Angeles zoning ordinance.

19. City budget is submitted to Council by Mayor.

20. Engineers' report shows Los Angeles to buy out ten Fokker planes for Los Angeles-Fort Worth line.

21. Employees of Water and Power Bureau admit city funds spent on bonds publicly.

22. Firestone Tire and Rubber Company selects Los Angeles as site of \$7,000,000 plant.

23. Grand jury opens Aqueduct dynamiting investigation.

Council refuses to confirm Melina's appointment as Harbor Commissioner.

24. City of Honolulu sails on maiden voyage.

University of Southern California commencement exercises completed.

25. City Aqueduct dynamited for fourth time.

26. Per capita indebtedness in Los Angeles eighth among large cities.

27. State Railroad Commission refuses Los Angeles Railway Company temporary 6-cent fare.

28. City Controller refuses to honor or vouchers for Power Bureau's "grab" campaign.

California Congress of Parents and Teachers closes with tribute to Mrs. Lindbergh.

29. City of Honolulu sails on maiden voyage.

University of Southern California commencement exercises completed.

25. City Aqueduct dynamited for fourth time.

26. Arrest of fifty-five persons, including forty-one suspects in Julian case, ordered.

27. Sixteen prominent Angelenos arrested in Julian case.

28. Oil-field fire in Long Beach causes \$1,000,000 loss.

Congregation of First Baptist Church dedicates new \$1,250,000 building.

29. Twenty-six prominent business men indicted in Julian case. Accused bankers resign.

30. Municipal election held.

Increases of \$280,000 in pay roll of city truck drivers and laborers asked in Julian case.

31. Will of Henry E. Huntington admitted to probate.

32. Council passes resolution asking for justice in Julian case.

33. University of California at Los Angeles commencement exercises concluded.

34. Council creates committee on negotiations for purchase of street railroads.

35. Scrapping and cleaning out the hollow trunk of the oak, living pulse is exposed in the first step of the reclamation of the tree. The surface is then crooked and shellacked and the hollow then filled with reinforced concrete. Amazing quantities of concrete are necessary in some cases to fill the shells thus prepared.

36. So effective is this treatment within a few weeks the effects can be noted in the appearance of the tree. All wounds found on trunk and branches are also given special treatment.

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1927

Lindbergh's New York to Paris Solo Flight Outstanding Event of Past Year

MANY OTHERS ATTEMPT REPETITION OF FEAT

International Interest Centers Mainly on Efforts to Reduce Armament of Nations

BY EDWARD W. PICKARD

"Lindbergh's year" might well be the designation given 1927, for it was distinguished especially by the achievements of that admirable young American aviator. His trans-Atlantic flight, the first from America to Europe; his triumphant progress abroad and afterward in his home country, his nonstop flight to Mexico City, and his gallantry and modesty made him the most famous man of his time. Both before and after he winged his way to France numerous other trans-oceanic flights were attempted. Several of them succeeded, while many failed.

Internationally, interest centered largely on efforts to bring about a reduction of armament. President Coolidge's invitation to the nations signatory to the Washington treaty to confer on means to extend the provisions of that pact was accepted only by Great Britain, Japan, and France, while the League of Nations' preparatory disarmament commission was more or less busy throughout the year, but seemed to make little progress.

Russia, which was represented by Russian representatives who blandly proposed "immediate" and total disarmament. This plan was quibbled over and the matter of international security was left open.

The League council, convening toward the close of the year, had to deal with the old quarrel between Britain and Lithuania, and the resulting relations between France and Italy. United States marines were helping suppress a revolutionary movement in Nicaragua and protecting our nationals in China.

However, there was a steady growth of our national economic prosperity, which, however, was halted some sections by agricultural depression and by the devastating floods in the Mississippi Valley.

INTERNATIONAL

At the opening of the year President Diaz of Nicaragua asked American aid against the Liberal rebels led by Doctor Sacasa, and naval forces were sent to the Pacific, since our rights to the Nicoya canal route were deemed imperiled.

After numerous skirmishes all Nicaraguans were ordered to surrender their arms to the American forces.

Canada's importance was considerably amplified by her election as a member of the Council of the League of Nations. Raoul Dandurand being given the seat, and by the sending of an American minister to Ottawa in the person of William Jennings.

On June 1 the Dominion celebrated its sixtieth anniversary of its birth as a self-governing unit of the British empire. Ontario abandoned prohibition, and on June 1 the general election was held.

Grand Jury declined to indict County Auditor Payne.

Mayor appoints J. A. Crawford Harbor Commission.

W. E. Clegg, most prominent citizen of Southern California, dies.

City's \$650,000 bond at San Pedro found to be on title of land.

Winton's Hospital moved to new building.

Seven hundred attend California kindergarten convention.

William Mead's will on trust fund to help laborers homes.

Air line between Los Angeles and Tucson, Ariz., opened.

Sale of Sun Finance Building for \$40,000 cash sets record.

Council confirms Crawford as Harbor Commissioner.

DECEMBER

1. Central Manufacturing District dedicated.

2. Institute of International Relations ends.

4. Forest fire sweeps toward San Geronimo.

5. Four of five forest fires quenched.

Civic Center boundaries defined.

Meeting of Council and Supervisors.

Meeting of special committee of chambers of commerce of six cities.

7. Court orders Austin Payne to disgorge grand jury fees.

8. At meeting of Pacific Coast Transportation Advisory Board, new upward trend of business in Southern California.

12. Automobile Club of Southern California celebrates twenty-seventh birthday.

13. Trial of government warehouse raiders opens.

14. City of Community property, \$500,000, marks 15. Excavation begins for Firestone plant.

16. Empire police department kidnapper of Marion Parker, Mrs. Parker's son, Souden resigns from Harbor Board.

17. Kidnapped child, Marion Parker, murdered by Soden and son, turned to father.

18. Mrs. Parker, Santa Fe man, dies.

19. Pico tract building restricted in first ruling on 1928.

Total of 75,000 persons treated in Southern California.

21. Automobile Club of Southern California celebrates twenty-seventh birthday.

22. Trial of government warehouse raiders opens.

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27. Kidnapped child, Marion Parker, murdered by Soden and son, turned to father.

28. Mrs. Parker, Santa Fe man, dies.

29. Edward H. Miller, accused of being a murderer of his son, Edward Miller, dies.

31. Committee selected to draw up a bill for regulating parking space.

32. California Teachers' Association opens institute.

32. William Edward Hickman, turned in Marion Parker's house, real estate agent, was killed.

33. City Prosecutor Dr. Licklider's annual report given to City Council.

27. Tuesday, final.

RATE FIGHT DELAYED

Days of Various Municipalities Decide on Rate Campaign at Later Meeting

as to the course of action to be pursued in last

the rise in telephone rates was postponed by the

attorneys, which met here yesterday, until some

full committee can be assembled.

13. Representatives of the various municipalities, who

discussed the ad-

ministration of the American Telephone and Telegraph Company, by the Inter-

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FINANCIAL



BANK CLEARINGS SCORE NEW HIGH

Clearing house Report Shows Best Year in History

Checks Handled Reach Total of \$9,381,948,451

Increase Over 1926 Figures Set at \$464,524,154

Bank clearings in Los Angeles in the year just closed were greater than in any other year in the history of the city, and exceeded the 1925 record total by more than 5.1-2 per cent and the 1925 aggregate by more than 17.1 per cent, according to a report issued yesterday by the Los Angeles Chamber of Commerce.

Total clearings for 1927 amounted to \$9,381,948,451.32, as compared with \$8,917,424,398.92 in 1926 and \$7,948,409,000 in 1925. This is an increase of \$464,524,154 over the 1926 total and a gain of \$1,426,454.62 over 1925 figures. In each year since 1915, clearings have shown a substantial gain over the preceding year.

Deposits, amounting \$898,459,573.81 are second in point of volume to the record established last March, and were \$45,567,068.71, or 8.7 per cent greater than the total of \$843,045,403 in the corresponding year of 1926. The December total was 7.6 per cent greater than the total hearings for November, last.

Comparative figures for the twelve months of 1927 and 1926 are as follows:

	1927	1926
January	\$9,381,948,451.32	\$8,917,424,398.92
February	8,917,424,398.92	8,430,454,403.00
March	8,917,424,398.92	8,043,045,403.00
April	8,917,424,398.92	7,948,409,000.00
May	8,917,424,398.92	7,948,409,000.00
June	8,917,424,398.92	7,948,409,000.00
July	8,917,424,398.92	7,948,409,000.00
August	8,917,424,398.92	7,948,409,000.00
September	8,917,424,398.92	7,948,409,000.00
October	8,917,424,398.92	7,948,409,000.00
November	8,917,424,398.92	7,948,409,000.00
December	8,917,424,398.92	7,948,409,000.00

NEW ENTRY IN FIRE INSURANCE FIELD

SACRAMENTO, Dec. 31. (AP)—The Occidental Insurance Company, a new San Francisco corporation which will write all lines of fire insurance, today filed articles of incorporation with the Secretary of State. It is capitalized at \$1,000,000. The directors are: T. W. Dillingham, President; T. W. Dillingham, R. L. Hall, Christopher M. Jenkins and Samuel W. Gardner, Oakland; R. W. Palmer, Rose; C. F. Shaw, E. Scammon, N. T. Steff and K. L. Kavanaugh, San Francisco; and Harold A. Farms, Sacramento.

ARTICLES FILED BY NEW OIL COMPANY

SACRAMENTO, Dec. 31. (AP)—The Pacific Petroleum Products Company, a Delaware corporation, today prepared to enter the California market by filing its articles of incorporation with the Secretary of State. In addition to a capitalization of \$25,000,000, the company has 5,000,000 shares of no-par value stock. R. M. Sands, Los Angeles, is the California agent.

BANK CLEARINGS IN NEW YORK SET-MARK

NEW YORK, Dec. 31. (AP)—Bank clearings today established a new high record, the New York clearinghouse reporting a total of \$2,128,000,000 for the week ending Dec. 29, 1927, as compared to the closing day of 1926 was \$1,405,000,000. The previous high was established July 3, 1927 at \$1,950,000. The low for the year was reached August 26 at \$443,000,000.

Financial Independence

Thought should be given this day by everyone towards attaining financial independence insuring the state of living which he is accustomed to.

Our book "A Workable Investment Plan," has been written with this end in view.

Copy on request.

Howard G. Raith Company
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INVESTMENT SECURITIES
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A
HAPPY
And
Successful
New Year
To Our Clients

Stock Department
Banks, Huntley & Co.
Member Los Angeles Stock Exchange
1212 Stock Exchange Bldg
Phone TRINITY 9161

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FORD STOCK MARKET TONE BUOYANT

Upward Trend Marks Closing Session of 1927

Optimistic Trade Forecasts Spur to Truding

Activity in Motor and Metal Group Features

NEW YORK. Dec. 31. (P.T.)—Upward price tendencies today characterized the closing session of the year in the stock market. Profit-taking brought out slight recessions here and there, but final quotations were generally higher, several gains running from 5 to 10 points. Trading was unusually heavy for a preholiday session, the day's sales running over 1,300,000 shares.

Optimistic year-end forecasts by Secretary of the Treasury Mellon and business, banking and railroad leaders, plus the expected return of a record-breaking January reinvestment, provided the basis for the upswings in prices, which embraced all sections of the list, but was most effective in the motor, copper, bus-appliance and communications issues.

Cash sales for the purpose of registering income-tax losses were smaller than usual on the last day of the year, although they were scattered among the number of issues.

MOTORS ACTIVE

Heavy buying of the motors was heavy, but had been inspired, in part, by the desire of professional traders to draw attention to the New York automobile show which opens here next month. General Motors moved within a range of 1 point to 10½, closing higher, while 12½. Wall street leaders report that small reductions in prices would be made on the new Chevrolet models. Packard touched a new top at 62, 10½, against a low of 54½ earlier in the year. Buick crossed 40, an extreme gain of more than 3 points, but yielded slightly on realizing. Dodge, Chrysler and Studebaker advanced a point or so.

General Cables and Copper, which has been one of the spectacular performers of the year, rallied 1½-2 points to a new peak at 151 1/2, as against the year's low of 20 3/4. Most of the other copper also showed slight gains, with the exception of increased points next year. Baldwin fell back 2 points on one sale, but most of the other railroad equipments continued to respond to reports of large railroad orders.

GALES SCORED

Special strength also was shown by Central Alloy Steel, General Electric, Kraft Cheese, Simmons Company, Underwood Typewriter, Universal Typewriter, and the like.

Heaviness was most pronounced in American Machine and Foundry, Brooklyn Edison and Western Dry Goods Products.

For the month as a whole, the market was up against 1926, 1927, 1928, 1929 and 1930, with the exception of a slight dip in December.

Aggregate reserves were up 10% for the year, against 1926, 1927, 1928, 1929 and 1930, with the exception of a slight dip in December.

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Studebaker

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In this very issue of the Los Angeles Times you will see the greater percentage of all the outstanding real estate values on the market today, classified and sub-classified for easy selection. If you want to invest in real estate, or if you want to be better informed on current real estate conditions, read Times Want Ads today!

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Los Angeles Times ANNUAL MIDWINTER NUMBER

What It Means to Eastern Friends and What It Means to YOU!

To friends outside the State, the Los Angeles Times 1928 Midwinter Number will mean two hundred beautiful California and Pacific Coast pictures to study and enjoy. It will mean ingenious travel maps that take the reader on a mental journey through the most interesting region in the world. It will mean absorbing articles describing the very sights and places every eastern reader is eager to see. It will mean a thrilling down-to-the-minute account of Southern California's manifold activities and progress during the past twelve months, together with never-before published figures covering every phase of local business and growth.

To you who mail copies away, it will mean the satisfaction of presenting your eastern friends with the most highly-appreciated New Year's remembrance that could be sent from California.

6 Illustrated Magazines 25c
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The Times will mail copies anywhere in United States, Canada or Mexico, postage prepaid for 25c, and to other countries for 35c. To make this price possible, names and addresses must be furnished so that copies can be mailed by The Times. Postal regulations strictly require this. (See Order Blank inserted in today's issue.)

While the Midwinter Number will go on sale at 15c, these copies are intended for personal reading. If mailed by individuals, full zone postage must be paid, ranging from 12c in zone 3, to 38c in zone 8.

It should be pointed out that no profit ensues to the Los Angeles Times in fostering a large sale. Every copy of the Midwinter Number involves a manufacturing loss. The low price is made possible partly by the firms represented on its advertising pages and partly by The Times assuming a portion of the expenses.

Out Tuesday
January 3
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PART ONE JANUARY THIRD 1928



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Magazines

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FRONT W

Abe Espinosa C
Claim Secor

Stars Bunched
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BY BILL W
Fred Morrison, you
hitting professional In
Country Club, score



89 to tie with Al
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in 82, two under, for
Two lap marks of 142.

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all soft. Watrous yester
day and finished in
a two-day card of 142

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had a 78 Friday, so

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Joe Turness started

parade for command

yesterday when he

(Continued on Page 2)

SEVENTE
ON W

Wrigley Field baseball

certain of early in a lot

ball this spring, for a

preseason exhibition

schedule, an

ounced yester

day by Oscar

Reichow, presi

of seventeen

games have been

set at the lo

cal.

The Angels will

appear in eight

games, while the

Hollywood Stars

are booked for

four, and

against the Chi

ago Cubs. The

exhibition sched

ule will wind up

with a game

between the

Pittsburgh Pirates,

to be two of the

tenders for the Na

tionals.

The first spring

carded for March 3-

Pittsburgh and Stanford Teams Put Through Final Workouts for Game

PITT IN FIRST LOCAL WORKOUT

Panthers Shape Up as Meaty Gridiron Outfit

Weights on Visiting Eleven Appear Deceiving

Stanford Good Bet to Annex Tomorrow's Game

(Continued from First Page)
sition is centering his attention on all-American Welch.

BOOTH RUNS LOW
"Bullet" Booth, fullback, is well put together on a pair of legs. He is very sturdy and runs like the ground like a hound following the scent. Undoubtedly Brother Booth generates great power when cracking an opponent. He is listed at 180 pounds but looks like 190.

Either Paul Fisher or Charlie Edwards will start at quarterback, Sutherland naming the latter yesterday. Fisher weighs 182 and Edwards 166. Both are quarterbacks are mainly signal callers.

Joe Donches, end, who has received recognition on quite a few all-American teams, is a rangy, long fellow with a very good reputation. He won't weigh an ounce under 180 pounds, although he's listed at 166. Homer Guarino, his running mate at left end, is a good runner and is listed at 166. It is an Italian boy. Pitt's supporters pride themselves on these wingmen. It is said that Nebraska made but 20 yards around them.

Chet Wagmuth and Bill Kerr are the tackles. Kerr is the tallest and the greatest tackle ever turned out at Pitt. He is down at 178 but ten pounds more is more like it. Wagmuth is a husky individual with brawn and bone. He looks like a 200-pounder, but is credited with but 187 pounds of avorius. **FINE TACKLES**

There seems to be little doubt but that both Kerr and Wagmuth are fine tackles. They are big and showed a fast charge in practice. This is one thing the Pitt players pride themselves on. Their charge is solid.

John Roberts and Alex Fox are to start in the tackle positions. Roberts is just about as big as Wagmuth, while Fox is smaller, being listed at 170 pounds. They, along with Andy Gutier, center, are rated as a splendid mid-field team.

Ed Hoffman will probably bung into something pretty tough when he batters in their direction.

The Pitt linemen appear capable of taking care of themselves in any emergency. Front lines are well balanced and set up in the forward wall and Pitt is said to have outplayed every opponent in this department.

After letting newspaper men look his boys over and take some pictures, Sutherland shooed everybody out and had a session of secret drill.

PITTSBURGH UNDEFEATED
Football fans who are falling all over each other at the Pitt-Stanford game on the Pittsburgh band wagon will do well to hold everything at least long enough to glance over the respective records of Pitt and Stanford. Much has been made of the fact that the Panthers were through the season without a defeat, while Stanford has twice fallen before their opponents.

Those two defeats, while marking Stanford's record, do not prove that the Cardinals are a poor football team. You would have to have been a dummy to compete in football critic to believe that Stanford couldn't trim St. Mary's or Santa Clara if the teams were to play again tomorrow.

After letting newspaper men look his boys over and take some pictures, Sutherland shooed everybody out and had a session of secret drill.

MORE LUCK, MAYBE
Then there was that 18-7 victory over Washington at Seattle. More luck, somebody says, but any time you beat the Huskies in their own back yard, luck or no luck, you've accomplished a man-size task.

California, at the close of the season, was nobody's fool and in adding the scalp of the Golden Bears to their collection the Cards wound up a fine record. The teams were better than Southern California. Nebraska, with two defeats, was certainly no stronger than Washington and with two wins three times, was probably no better than California.

Outside of these three foes Pitts-

burgh met the following teams: Thirteenth, Grove City, West Virginia, Drake, Cornell, Tech and West Virginia and Carnegie Tech are the only two worth consideration. West Virginia played nine games and won only two. The Mountaineers were through the season without a defeat, while the season, which doesn't speak so well for the Presidents.

Pittsburgh, with only three foes of any real standing, They were W. & J. tied 0 to 0; Nebraska, defeated, 21 to 13, and Penn State, defeated, 26 to 0. You don't make an easy critic believe that the Presidents were better than Southern California. Nebraska, with two defeats, was certainly no stronger than Washington and with two wins three times, was probably no better than California.

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NOT TOO MUCH

Much has been made of Pitts-

burgh's splendid defensive record, but the fact remains that the Panthers have not had a terribly tough schedule. If Nebraska could score 13 points on Pitt, Stanford will be able to score over a touchdown or two.

It's about time Stanford ran into some good luck at the Rose Bowl. The bricks were against the Cards in the New Year's Day game, and the same thing happened last year when Alabama blocked a punt late in the battle. Wilson recovered the ball, but because he was kicking on fourth down when he should have been booted, the third as his punishment, the recovery did him no good.

When Pop Warner spends more

THIRTEENTH ANNUAL GAME LIKELY TO DRAW GATE OF \$325,000 TO ROSE BOWL

BY BRAVET DYER

Clashing in the thirteenth annual Tournament of Roses football classic, teams representing Pittsburgh and Stanford go into action at the Rose Bowl tomorrow afternoon. The game is billed to start at 2:15 o'clock and indications are that the two mighty teams will draw a capacity crowd of 60,000 souls.

If the stadium is completely sold out, as seems likely at this writing, the attendance will be the largest that ever saw a Tournament of Roses football game. This is due to the enlarged seating capacity of the bowl. Last year's tournament crowd of 56,000 fans was the highwater mark for the New Year's Day game.

Since that time the south end of the huge bowl has been closed, which means that that 15,000 seats have been added as regular Tournament of Roses encounters inasmuch as collegiate teams were not playing.

You used to be able to get into a New Year's Day game for 60 cents, but this year the gate is \$1.00.

The ducats are \$5 and \$6, with a few seats for \$3. And in the years that have passed since Washington State and Brown played the first game in 1916, the gate has doubled itself many times.

BRINGS THIRTY-EIGHT PLAYERS

Each university gets so much dough out of the game these days that they can't afford to be so thrifty. The 1916 Tournament of Roses game was the only one of the last three years to be won by the Cards.

Stanford has a large delegation.

Here are the scores of Tournament of Roses games in the years gone by:

1916—Washington State 14, Brown 6.

1917—Oregon 14, Pennsylvania 8.

1918—Harvard 7, Oregon 6.

1921—California 28, Ohio State 6.

1922—California 6, W. and J. 6.

1923—Southern California 14, Penn State 3.

1924—Washington 14, Navy 14.

1925—Notre Dame 27, Stanford 16.

1926—Alabama 20, Washington 16.

1927—Stanford 7, Alabama 7.

The game, figured on a sell-out, will run in the neighborhood of \$325,000, which is a great sum.

The game is to be played at 2:15 o'clock and the spectators will be admitted at 1:15.

Pop Warner brought thirty-eight players here, not to mention half a dozen coaches, the same number of managers and a lot of assistants in one line or another.

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porting Event
COLTS ARE OUSTED
SAN GABRIEL LOO

rn California Football
Must Play Free Lance
C.I.F. Places Them

BY BOB RAY

man's Covina Colts, who reigned as Southern champions for a couple of years until they were upset them, 13 to 12, in a semifinal season, are all dressed up but have no place

recently. Gabriel Val-
of a grid iron
row.

MAY OUST SAN DIEGO

According to rumors circulating Southern California high schools, San Diego is also likely to find itself a free-lance school in fall. Other Coast League schools in consideration are the Vikings, who play when their teams play in the Border City, and also because of Diego's nearness to the Juana Diaz field, effect on some of the visiting athletes.

Fulerton has applied for the vacant berth should San Diego be ousted from the Coast League.

The Indians and the Saints were always ancient enemies until they went into separate leagues.

The possibility that Los Angeles school league champions may be granted permission to enter Southern California title play-off is also in the air. The Indians' membership has been voted.

The result city schools were from the play-off was because stretched out so long that it kept the athletes away from their schools for too long.

Covina teams

the past three years have been unable to other circuit, and in asked to return to it.

The other agreed to it showed good year. It seems

with the ap-

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of the Colts

Covina teams

the past three

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WE
SPECIALIZE
IN
LARGER
HEAD
SIZES
HATS
OF UNUSUAL SMARTNESS
NOW ON DISPLAY AT
Valentine
La Parisienne Milliner
707 South Hope Street
Opposite Robinson's

\$5
SPECIAL
Continued
for short
time
NOW
at the time to
SERVING
our clients
the best
service
we have
available.
We have
available
the best
service
we have
available.
ABELL HAIR
206
747 S. Hill—TU. 5004

Jobs Hunt Men
Every Day Through
Times Want Ads

Society In Sunny Southland and What it is Doing and Planning for Diversion

FORMER CLASSMATE HONORED

Affair Given for Miss Betty Howard



[Rayhuff-Richter studios]

Miss Alice Bronson

ONE of the charming hostesses of the past week was Miss Alice Bronson, daughter of Mr. and Mrs. S. H. Woodruff of South Rosemont avenue, who entertained Tuesday evening with a Christmas dance and buffet supper in honor of Miss Betty Howard, daughter of Mr. and Mrs. W. F. Howard, a former classmate of the hostess and who is now at

tained cards on which the announcement was printed.

The wedding will take place toward the end of February or early in March.

Dinner Party
Col. and Mrs. A. T. Marix were hosts Christmas Eve with a dinner which eight couples were invited to take place at the Westchester, where they make their home. Red dominated decoratively, with poinsettias, tapers and candies carrying out the motif suggestive of the holiday season.

Dinner and Bridge
In their attractive home in Manhattan Place Mr. and Mrs. George Rector entertained jointly last Friday evening with Mr. and Mrs. Emil

Scorsonen, who is a charmingly appointed dinner at which eight couples were laid. Large red tapers entwined with gold holly cast a soft glow at either side of a diminutive tree, and the side tables were massed in greenery. Bridge and games were enjoyed during the evening, the guests including Mr. and Mrs. Harry Leland, Mr. and Mrs. Oscar Rector, and Mrs. William Miner, Mr. and Mrs. Frederick Gollum, Mrs. Dorothy Johnston and Miss Portia Miner.

Mr. and Mrs. Rector passed the summer in Europe and brought back with them several lovely art treasures for their home.

In San Francisco
Registered recently at the Hotel Mark Hopkins in San Francisco were Mr. and Mrs. M. M. Jourdan of Los Angeles.

Christmas Dance

Welcoming Miss Betty Howard, who came from the Finch School in New York to pass the holidays with her family and friends here, Miss Alice Bronson, who is a graduate from classmates at the Marlborough School for Girls with a smart Christmas dance and buffet supper Tuesday evening at her home on South Rosemont avenue.

The guests included Misses Marian Bagg, Marjory Morris, Frances Flowers, Eileen Wilson, Honor Higgins, Marion C. De Witt, Virginia Donau, Karen Coop, Dave Russell, Thomas Turner, Harry Hammond, Philip Wilson, John Bancroft, John Bag, John Rogers, Ray Bradford, Stuart Philip, Gordon Collier and Tom Pike.

Golden Wedding
The joys of the Yuletide season were doubly accentuated this year for Mr. and Mrs. John C. Veenhuysen, who were married at the Gables Club for the next two weeks.

They will be celebrated their ninetieth wedding anniversary with a banquet for relatives and friends at the Masonic Club. All decorations were carried out in the golden motif, and during the evening a group of entertainers in costume gave a program of early Spanish music and dancing, the Veenhuysens being California pioneers and members of an old and prominent family.

Guests at the golden wedding included Mr. and Mrs. John C. Veenhuysen, Jr., Carl Veenhuysen, Harry B. Chasser, William De Lormand, Curtis Kimball, C. B. St. Ledger, E. P. Arman, Thomas Murphy, Berry Porter, Mrs. Marian Murphy, Mrs. Rita Cottrell, Mrs. Marion Cayster and the Misses Catherine Yarnell, Emma Van Den Berg and Hazel Daly.

Card Games Proposed
That there will not be Tuesday afternoon bridge luncheons at the Gables Club for the next two weeks comes the announcement from Mrs. George McCoy, who has been left in charge of the club's bridge room. The road in front of the Gables is undergoing repairs and is practically impassable. The next Tuesday afternoon bridge party is to be held at the club the 10th inst.

Wedding Plans
While Miss Marjorie Helen Broomfield, daughter of Mr. and Mrs. Raymond Broomfield of 1006 Roxbury Drive, Beverly Hills, has definitely chosen the date of her wedding with Hiram Justice Grover III, she has announced to friends that it will be an event of late February, and will take place at St. John's Episcopal Church. Following the ceremony there will be a reception at the home of her parents, and, although Mr. Grover is from Sumter, S. C., the couple will make their home in Los Angeles.

The bride-elect has chosen for her maid of honor, Mrs. Marjorie Hause, while her mother will assist her as matron of honor. Bridesmaids will be the Misses Helen Sumption, Eileen Hughes, Helen Chapman, Patay Scott, Lois Murdoch, Marion Eileen Broomfield, and later, Miss Scott and Miss Murdoch are coming from Tulsa, Okla. for the wedding, the latter to be a guest.

RUPNOW'S of Chicago PERMANENT WAVE



A pleasure for you as it holds up through rain and fog that lasts from 6 to 8 months. A large, loose flat wave Marcel effect with special care to ends. This price includes shampoo and finger wave.

Our work guaranteed on all normal healthy hair.
All operators experienced. Test without charge.

NOT A SCHOOL
For appointments call TUcker 1893.
F. E. RUPNOW
Room 916 New Orpheum Bldg.
846 S. Broadway
San Francisco Parlor, 830 Market St. Suite 804

Extending to all
our friends the
**Season's
Greetings**
and every good
wish for a Happy
and Very Prosperous
New Year

Blackstones Broadway
at Ninth
Closed Monday, January 2nd

In Hollywood
6540 SUNSET BLVD.
HEMPSTEAD 1123

at the Broomfield home during her visit here.

Three small maidens will be shown, Miss Orpha Kivel of Manhattan Beach, Lois Le Prie of Bucalo, N. Y., and a cousin of Mr. Grover. Miss Broomfield's brother, Raymond A. Broomfield, Jr., will be Mr. Grover's best man, but the usher has not yet been selected.

One of the many delightful affairs which are being given in honor of the bride-elect was a bridge-luncheon and hosey shower with which Miss Helen Chapman entertained Tuesday afternoon in her home in Third Avenue. The Christmas motif was used throughout the luncheon table, where covers were laid for the honoree, Misses Broomfield, Thomas E. Chapman, Joseph K. Horton, David Bricker, J. Boron Hutchins and Allison Gale James, and the Misses Helen Martin.

Martha Ellen Broomfield, Oseen Hughes, Evelyn Hauerwas, Helen Sumption, Helen Shuler, Margaret Davis, Frances Rea and Annette Kress.

Miss Sumption is also planning an affair in Miss Broomfield's honor.

The bride-to-be was graduated from Miss Fulmer's School, and is a past president of the Sigma Tau Society, while Mr. Grover, after he graduated from the Culver Military Academy, attended the University of Southern California.

Home Again

Dr. and Mrs. Ralph Hagan have returned to their home in South Lake Tahoe, Calif., from a vacation in Miami and Palm Beach, Fla., having used without the benefit of the luncheon table, where covers were laid for the honoree, Misses Broomfield, Thomas E. Chapman, Joseph K. Horton, David Bricker, J. Boron Hutchins and Allison Gale James, and the Misses Helen Martin.

Children's Party

A merry party of children were de-

lightfully entertained just before Christmas by young Frank Baechle, Jr., at the home of his parents in Hollywood, the feature of the affair being a "progressive" party.

Entertains for Friends

One of the prettily arranged affairs of the Yuletide season was the luncheon given by Miss Helene Hollicks and her sister, Mrs. Leonard Charles and Mr. and Mrs. Harry Leland, who arrived in Los Angeles to pass the holidays with relatives. Mr. Stannard as chief engineer of public utilities of the city of Tacoma.

Children's Party

A merry party of children were de-

lightfully entertained just before Christmas by young Frank Baechle, Jr., at the home of his parents in Hollywood, the feature of the af-

fair being a Christmas tree, with Santa Claus, and each child was given a lovely toy. Those included were Misses Pauline Tast, Mrs. W. C. Howell, Billie Anson, Russell Wade, Donald Waesem, Val Montgomery, Charles Runyon and Tommie Runyon.

Entertains for Friends

Mrs. Lena F. Mages of Santa Monica, daughter of the late Mr. and Mrs. Frank G. Frans, also of the seaside city was best man, and Mr. and Mrs. Joseph Joyce of Santa Monica and Mr. and Mrs. Harry Leland, who arrived to complete the wedding party, following the ceremony.

Children's Party

A large French georgette hat to

match, while Miss Magee wore a gray

French frock, with hose, shoes and

hat to match.

Dr. and Mrs. Mahoney left Decem-

VERSHEL'S JANUARY CLEARANCE

COATS & DRESSES

Now 1/2 Price and Even Less!

Sale Begins
TUESDAY

9:00 A. M.

78 COATS

Furred and tailored types. Fashioned of exquisite, soft fabrics. Perfectly tailored. \$23

\$49.75 Values, Now.....\$23

62 COATS

The finest materials, sumptuously enriched with lavish trappings. \$33

\$69.75 Values, Now.....\$33

174 COATS

With huge collars, deep cuffs, sometimes novelty borders of expensive furs. \$43

\$89.75 Values, Now.....\$43

118 COATS

All the fine distinction from blending elegant fabrics with luxurious furs and expert designing. \$53

\$119.75 Values, Now.....\$53

75 DRESSES	\$5
Values to \$19.75.....	
93 DRESSES	\$10
\$25.00 Values, Now.....	
354 Spring DRESSES	\$15
\$25.00 Values, Now.....	
72 DRESSES	\$20
\$39.75 Values, Now.....	
145 DRESSES	\$25
\$59.75 Values, Now.....	

A Group of 65
Ultra-Exclusive
Fur Trimmed Cloth

COATS

Values to \$395.00
Reduced to

\$135

ORIGINAL French imports, and adaptations of fashion's most luxurious creations. The softest, deepest of fabrics enriched with genuine selected furs. Every coat a masterpiece of styling and workmanship.

Vershel & Co
WOMEN'S
APPAREL
617-619 South Broadway

Society

her 17 aboard the City of Honolulu for a honeymoon in the Hawaiian Islands and after their return they will make their home in Santa Monica.

The dainty bride, who belongs to one of New England's oldest families, was graduated from several Boston schools and is a successful short-story writer, while Dr. Mahoney is a member of the Phi Kappa Psi and Phi Rho Sigma fraternities.

Society News

A group of muses have been among the interesting and enjoyable Christmas parties given by the fraternities and sororities of the University of California the past week.

Sigma Pi Delta, professional music society, gave a pretty musical last Saturday evening at the home of the University of Southern California chapter of Mu Phi Epsilon. Fifty guests attended, including not only members of the sorority, but members of the music faculty of both universities, and was given at the home of an alumnus, Mrs. Helen Manz, formerly Miss Helen Hertz. Poimetas and holly comprised the decorations and the Yuletide spirit was carried out in the colorful refreshments.

Among the interesting engagements and marriages of recent date number those of Miss Laurine Medlin, a Delta Delta Delta, to Dr. J. W. Morehouse, president of Pacific Gamma, Musical fraternity of the University of Southern California; the marriage of Miss Dorothy Johnson, another Delta Delta Delta Sorority member, to Harold Titus, which took place at the home of the bride; the home of the bride, Sorority sisters attending were Miss Mildred Moore, piano; Miss Lorraine Furrow, violin; Miss Mame Brack, piano, and Miss Jean Keppler, violin.

Alpha Delta Pi announces the marriage of Miss Marjorie Bowman to Robert Palmerster.

Among the recent news regarding initiation ceremonies comes the announcement from Omicron Nu, society whose home is the same as the Society, that they have just initiated Miss Hermine Kroeger, Miss Blanche Vohle, Miss Helen Bittner, Miss Willifira Rose, Miss Chiyu Sahaibara, the Bitha Brodin and Miss Laurena Sauer. Following the initiation a dinner was served for about thirty alumnae and members. Another feature of the evening was the election of officers for the coming year. Miss Marie Fiegl was elected president.

Honolulu

Mr. and Mrs. Benjamin Franklin Perkins of the Biltmore are in Honolulu, where they have gone for the holiday season.

Church Wedding

The Wilshire Christian Church was he setting chosen by Miss Bernice Wilshire, daughter of Mr. and Mrs. Biegell Winslow of Wilshire Boulevard, or her marriage to Fred Woody, Jr., or of Fred Woody of Pasadena, the ceremony taking place December 21, in Dr. Frank D. Cushing's Dr. Winslow's residence. The bride's mother was maid of honor. Other attendants were, Miss Margaret Glenn, Miss Bernice Bauer, Mrs. Bert Latham, Miss Frank Koenig, Miss Peggy Vall and Miss Jean Robertson. Charles Marble and Clare Jorgensen were the saintly bearer and flower girl.

Charles Jorgensen served Mr. Woody a best man and Art Barnes, Bob Nealey, Ivan Taggart, Ralph Douglas, Joe Bourne and Don Henry were ushers.

The bridal gown was of white velvet fashioned with court train while the veil of tulle was caught into a bouquet and she carried orchids and lilies.

The maid of honor was in blue velvet and carried yellow roses and the other attendants wore frocks of saten shaded velvet and carried armfuls of sweet peas to match their own.

The decorations at the church carried out the Christmas motif and a reception followed at the home of the bride's parents.

Mr. and Mrs. Woody are motorizing on their honeymoon and after their return will make their home here.

Mr. Woody is graduated from University of California at Los Angeles and is a member of Chi Omega originally while Mr. Woody is an alumnus of University of California at Berkeley where he is affiliated with the Pi Kappa Alpha fraternity.

Going Abroad

Among the Angelenos who are taking a trip abroad soon are Mr. and Mrs. Edward M. Evans, Mr. and Mrs. Roy L. Wendell, the table setting decorated with masses of poinsettias and foliage. Those included were Mr. J. W. Erratt, Mr. and Mrs. G. C. Wren, Mr. and Mrs. Earl Hicks, Mr. and Mrs. Ivan Holmes, Mr. and Mrs. Earl Herring, Mr. and Mrs. Leslie Dickson, Miss Ida Fulton, Miss Eleanor Chandler, Miss Lucia Foster, Miss Ruthie Husted, Miss Lucy Herring, Miss Edna Trombley, Mrs. Warner, Roy Berryman, Miss Graham, William Hodson and his hostess, who was one of the bridal party at the wedding of Miss Erratt and Mr. Wendell Wednesday.

Henrys Shower

Attractive favors in the form of henry utensils were place cards at the breakfast party given by Miss Fulton at the home of her parents on Monday, Dec. 17. Among the guests were Roy L. Wendell, the table setting decorated with masses of poinsettias and foliage. Those included were Mr. J. W. Erratt, Mr. and Mrs. G. C. Wren, Mr. and Mrs. Earl Hicks, Mr. and Mrs. Ivan Holmes, Mr. and Mrs. Earl Herring, Mr. and Mrs. Leslie Dickson, Miss Ida Fulton, Miss Eleanor Chandler, Miss Lucia Foster, Miss Ruthie Husted, Miss Lucy Herring, Miss Edna Trombley, Mrs. Warner, Roy Berryman, Miss Graham, William Hodson and his hostess, who was one of the bridal party at the wedding of Miss Erratt and Mr. Wendell Wednesday.

All-and-Chair Dance

Taking place Wednesday evening at the Palomar Tennis Club, the second supper-dance of the Ball and Chain Club was attended by 150 members. Christmas trees and small intervals around the walls of the allroom formed the decorations, and at 17:30 p.m. a delicious supper was served. During the evening entertainment was furnished by Marion Dailey and John Frederick, dancers from the prologue of "Sunrise," and dance music by Harold Grayson's Collegians.

The club, the members of which Harold Godshall is president, were hosts of the evening.

Xmas Notes

During the past week of holidays, the fraternities and sororities at University of California at Los Angeles have had the most joyous parties, anagrams, bridge affairs, dinners and social outings, now turning their attention to the activities of the New Year.

Following the usual custom of giving a holiday house party, the Sigma Iota Delta Society entertained for the season by inviting a large group of friends for the week-end at their smart cabin at Manhattan Beach. Thirty guests enjoyed swimming, tennis, golf, and the inevitable bikes were planned too.

Both Sigma Omicron coeds had fun giving an impromptu supper for members and friends who were the "main" yellow birds—biscuit cups and base cards for the guests. After supper bridge and dancing were enjoyed.

The Los Angeles Furniture Co's Great Annual Clearance Sale

Sale
Opens
Tuesday,
January
3rd!

VALUES Living Room Suites!

**Liberal
Payment
Arrangements**

Two outstanding features have always given predominance to the annual clearances of the Los Angeles Furniture Co.—HIGH QUALITY of offerings, and CONVINCING SAVINGS—and these will be emphasized in this year's clearance, with exceptional forcefulness. EIGHT GREAT FLOORS—thousands of opportunities to economize—the choicest of fine furniture, floor coverings—the most desirable in home furnishings in other lines—ALL invite you!

Are Available to All Patrons During This Sale!

**300⁰⁰
Now**
\$450.00 2-piece Living Room Suite, solid mahogany frame, linen frieze covering—**ONE-THIRD OFF**, \$300⁰⁰
Now
\$325.50 2-piece Living Room Suite, solid mahogany carved frame, mo-hair and tapestry combination covering—**ONE-THIRD OFF**, \$235⁰⁰
Now
\$325.00 Davenport, kidney shape, tufted mohair covering, reversible damask cushions, **HALF PRICE**, \$162⁵⁰
Now
\$425.00 2-piece Living Room Suite, solid mahogany carved frame, in linen frieze cover, **ONE-THIRD OFF**, \$283⁵⁰
Now
\$310.00 Davenport, linen frieze covering, **ONE-THIRD OFF**, \$207⁰⁰
Now

RUG VALUES!

All rugs **PERFECT**—we do not carry "seconds" or "imperfections"—all rugs from our regular stock!

Wiltons!

9x12 size, in wide variety of splendid patterns—**CLEARANCE FEATURES**, at \$79⁰⁰

\$83.50—\$87.50—\$95.00

Axminsters!

9x12 size, wide variety, at \$39⁷⁵

\$42.50—\$46.75

Smaller Wilton and Axminsters reduced proportionately.

Throw Rugs!

Kilmarnock, French Oval, Wiltons, Axminsters, Body Brussels—various sizes—at \$79⁰⁰

10% to 33 1/2% REDUCTIONS

Bath and Bedroom Rugs, wide variety, at \$1.00 and up!

VALUES Living Room Suites!

\$425.00 2-piece Living Room Suite, solid mahogany frame, mohair covering, reversible frieze cushions, **ONE-HALF OFF**, \$212⁵⁰

\$265.00 2-piece Living Room Suite, upholstered in saten, down-filled cushions—**ONE-HALF OFF**, \$177⁰⁰

\$320.00 4-piece Living Room Suite, solid mahogany frame, upholstered in damask, **ONE-HALF OFF**, \$210⁰⁰

\$625.00 2-piece Living Room Suite, upholstered in very fine brocade, with down-filled cushions—**ONE-HALF OFF**, \$417⁰⁰

\$290.00 2-piece Living Room Suite, solid mahogany frame, upholstered in linen frieze, down-filled cushions—**ONE-HALF OFF**, \$593⁰⁰

**159⁷⁵
Now**
The Chair to Match—**79⁷⁵**

All-over Mohair!
High Grade Davenport, **159⁷⁵**

Beautiful—fine—splendidly proportioned—each piece at a saving of many dollars—just one of many equally attractive offerings in Living Room Suites.

Draperies!

Various fabrics, for drapery and upholstery uses—a widely varied assortment—remnant lengths and sizes—reduced for quick clearance, at

Half-Price!

The odd window or two that needs new drapes—the chair that needs recovering—the fancy pillow you've been waiting to re-cover or make—NOW is a good time to accomplish it!

Gas Ranges!

The splendid new HOLBROOK JR. in semi-enamel—up to the enviable Holbrook high quality in every detail—a special feature during this event.

at \$49.75

The complete HOLBROOK Gas Range line, specially priced during our January Clearance—your old range as part pay, and our helpful terms that give you the advantage of our low CASH prices!

VALUES

Bedroom Suites

\$341.00 4-piece Bedroom Suite, decorated enamel, **ONE-HALF OFF**, \$170⁵⁰

One complete very fine SLIGH Walnut decorated Bedroom Suite—**NOW, REDUCED...** **25%**

\$363.00 4-piece Maple decorated Bedroom Suite—**ONE-HALF OFF**, \$255⁰⁰

\$750.00 8-piece Satinwood and Walnut Bedroom Suite, **ONE-HALF OFF**, \$375⁰⁰

\$1350.00 7-piece Walnut Bedroom Suite, hand carved, a wonderful group—**ONE-HALF OFF**, \$675⁰⁰

\$548.00 7-piece Walnut Bedroom Suite, **ONE-HALF OFF**, \$274⁰⁰

\$475.00 Walnut Bedroom Suite, 7-piece, **ONE-HALF OFF**, \$237⁵⁰

\$561.00 Walnut Bedroom Suite, 4-piece, **ONE-HALF OFF**, \$195⁰⁰

\$320.00 Walnut 4-piece Bedroom Suite, solid mahogany frame, upholstered in damask, **ONE-HALF OFF**, \$160⁰⁰

\$290.00 Walnut and green decorated Bedroom Suite, **ONE-HALF OFF**, \$193⁰⁰

\$380.00 4-piece Walnut decorated Bedroom Suite, **ONE-HALF OFF**, \$253⁰⁰

Now, **25%**

entertaining with dances were Beta Theta Pi, Delta Rho Omega, Delta Tau Delta, Phi Delta Theta, and Zeta Tau Alpha.

Several of the sororities have been

recipients of informal dances given by their pledges.

The Zeta Tau Alpha pledges recently gave a prettily appointed informal dance at the

holywood home of Miss Amy McCaffrey.

Blue and gray, the sorority

colors, featured in the decorations.

A most enjoyable time was had by all.

For Bride

Honoring Miss Mary Hastic, a formal dinner party was given Thursday evening, the 22nd, at the Little Church of the Flowers in Glendale.

At the Maryland

Mr. and Mrs. A. C. Cox, who have

been away from Pasadena for several

months at their Chicago

Lake Geneva homes, have returned

to California and are domiciled in

the former residence of

Mr. and Mrs. Frank Corp, in Sacramento.

An attractively appointed dinner

party was given by the

newlyweds, who were

entertained at their bungalow at

Glendale.

(Continued on Page 8, Column 1)

**Reductions
10 to 50 Per Cent!**

**136.50 Three-Piece
Suite—All Hardwood
Dresser, Chest and
Full Size Bed!**

This \$136.50 Three-Piece Suite—All Hardwood Dresser, Chest and Full Size Bed!

Vanity instead of Dresser, if preferred, at \$99.50 for the three pieces; finest walnut veneer tops, fronts and sides. Rocker, chair, bench and stand to match. Many other wonderful Clearance VALUES!

**90⁵⁰
Now**

Dresser, Chest and Full Size Bed!

Vanity instead of Dresser, if preferred, at \$99.50 for the three pieces; finest walnut

veneer tops, fronts and sides. Rocker, chair, bench and stand to match. Many other

wonderful Clearance VALUES!

**1315.00
Now**

8-piece Living Room Suite, solid mahogany frame, upholstered in extra fine brocade, down-filled cushions—**ONE-QUARTER OFF**, \$315⁰⁰

8-piece Living Room Suite, solid mahogany frame, gold mohair frame, mohair covering—**NOW**

8-piece Living Room Suite, solid mahogany frame, mohair covering—**ONE-QUARTER OFF**, \$213⁰⁰

Now

8-piece Living Room Suite, solid mahogany frame, gold mohair frame, mohair covering—**NOW**

Co's
Sale
Opens
Tuesday,
January
3rd!

VALUES

Living Room
Suites!

\$795.00 2-piece Living Room Suite, handsome hand-carved frame, upholstered in extra fine broadcloth, damask filled reverse cushions—**ONE THIRD OFF**, \$530.00
Now \$202.50

\$445.00 2-piece Living Room Suite, solid mahogany frame, mohair covering—**HALF PRICE**, \$202.50
Now \$101.25

\$445.00 2-piece Living Room Suite, solid mahogany frame, upholstered in extra fine mohair, reversible Union frieze cushions—**ONE QUARTER OFF**, \$315.00
Now \$157.50

\$445.00 2-piece Living Room Suite, solid mahogany frame, mohair covering—**NOW**, \$213.00

\$265.00 2-piece Living Room Suite, mahogany frame, mohair covering—**ONE QUARTER OFF**, \$123.00
Now \$61.50

**CARPET
VALUES!**

Extra
Special!

35

Patterns
Axminsters
and Wilton
Velvets

New colors and
designs—made,
laid and lined, at
Per Yard
\$3.75

—an extraordinary value!

A great many patterns in
worsted Wilton carpets, a
special January feature, at
**10% to 33½%
Reductions!**

VALUES
Living Room
Suites!

\$280.00 2-piece Living Room Suite, the famous KROEHLER construction, solid mahogany frame, mohair covering, moquette reverse cushions—**ONE HALF OFF**, \$140.00
Now \$70.00

\$247.00 2-piece Living Room Suite, the famous KROEHLER make, solid mahogany frame, mohair covering, damask reverse cushions—**HALF PRICE**, \$123.50
Now \$61.75

\$265.00 2-piece Living Room Suite, solid mahogany frame, genuine Chase Velveteen mohair covering—**ONE THIRD OFF**, \$177.00
Now \$58.67

\$317.50 2-piece Living Room Suite, famous KROEHLER make, upholstered in rich green figured mohair, with liner frieze reverse cushions—**ONE THIRD OFF**, \$212.50
Now \$70.83

\$362.00 2-piece Living Room Suite, solid mahogany frame, extra fine mohair covering, reverse damask cushions—**ONE THIRD OFF**, \$241.00
Now \$80.33

Mrs. Coulston and her son were
guests of the former's parents, Mr.
and Mrs. Frank C. Coulston, at their
home. Now—the January
Clearance brings you the opportunity
to own these pieces at a
new low price. Ten radiant
chairs with heavy clay back.
Complete with matching
TERMS: Only \$2.50 down down
payments. **Gas Heaters**—4th Fl.

(Continued on Page 8, Column 1)

Tuesday! January Clearance! The MAY COMPANY

Broadway, 8th and Hill Sts.

It Arrives! The "Twice-Yearly" Event People Wait Months For!

Sale Whittall Anglo Persian Rugs

20% Less

Discontinued Patterns—Every One Desirable—Every One Perfect! Share!

Heading the List! \$150 Whittall Anglo Persians

The mere announcement of such a reduction on famous Whittall Anglo Persians is sufficient to crowd the rug section! For Whittall rugs are price-restricted. It is only twice a year that the mill grants the privilege of selling these rugs at reduced prices. Illustrative of the savings are the Anglo Persians in size 9x12 at \$119.75. Luxuriously textured, with the appeal of soft blended color harmonies, exquisite designs and lustrous sheen marking them at once as rug aristocrats!

\$134.00 Anglo Persian rugs, 8x10.6 at \$110.40
\$ 97.50 Anglo Persian rugs, 6x9 at \$ 78.00
\$ 10.50 Anglo Persians, 22½x36 at \$ 8.60
\$ 16.00 Anglo Persian rugs, 27x54 at \$12.80
\$ 25.00 Anglo Persian rugs, 36x63 inch \$ 20.00
\$ 54.00 Anglo Persian rug, 4.6x7.6 at \$42.20

\$97.50 Royal Wilton Rugs

This standard quality—all new and perfect—from one of the foremost rug mills of the country—at \$69.95! Size 9x12.

\$47.50 Seamless Axminsters

Rugs noted for their long, enduring service. All perfect—in unusually beautiful Spring designs. Size 9x12.

(The May Company—RUGS—Fifth Floor)

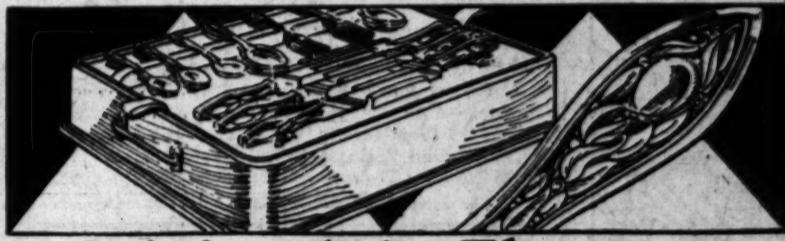
Perfect Extra Large Size Rugs

5-8205 worsted Wiltons, 9x15, at	\$182.50
5-895 extra heavy seamless Axminsters, 9x15, at	\$84.75
5-877.50 seamless Axminsters, 9x15, at	\$87.50
1-895 body Brussels rug, 9x15, now	\$82.50
7-8225 worsted Wiltons, 11.3x15 feet	\$197.50
5-8260.50 seamless worsted Wiltons, 11.3x15, at	\$199.50
1-8165 Royal Wilton rug, 11.3x15 feet	\$127.50
5-8125 seamless Axminsters, 11.3x15, at	\$82.50

See other
May Company
News in this
Section.

Easy Terms! Investigate

Home-Folk! Do not let this rug opportunity go by unheeded. Only a small amount down secures delivery of any rug or rugs you select. The balance may be easily taken care of OUT OF INCOME. Ask for details.

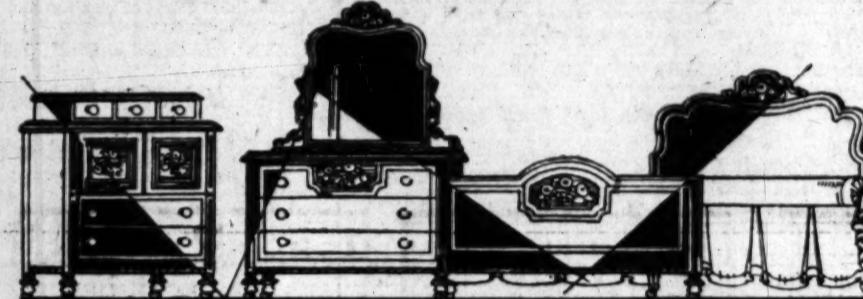


Furniture 1½-1¾-1½ Less

Bed Suites

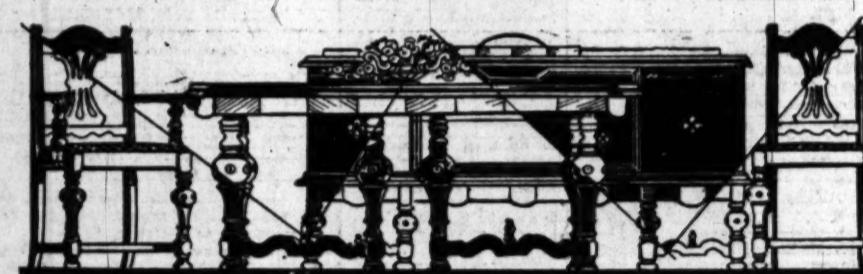
\$87 Bedroom Suites 3-pc.	\$65.25
\$340 Bedroom Suites 3-pc.	\$249.50
\$490 Bedroom Suites 3-pc.	\$324.75
\$415 Bedroom Suites 3-pc.	\$276.50
\$165 Bedroom Suites 3-pc.	\$123.75
\$202.50 Bedroom 3-pc. Suites	\$101.25

Sample Suites
subject to prior sale



\$340 Three-Piece "Sleigh" Bedroom Suites

A rare occasion to find suites of such genuinely fine construction so low priced! Suggesting the French Periods in delicacy of form and beauty. Bed, dresser and chest are enameled in a soft shade of Pompeian green with hand decorations. Sketched above. Easy terms.



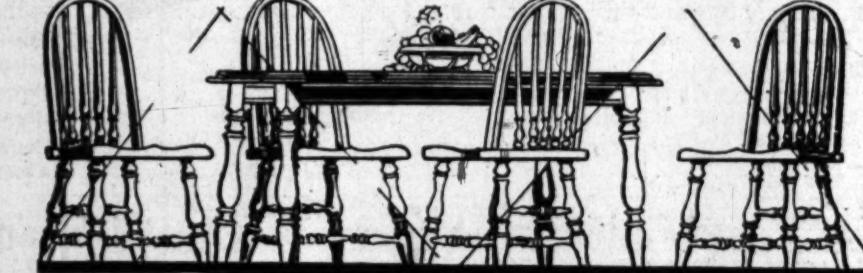
\$300 Eight-Piece Spanish Dining Suites

January Clearance brings savings of exactly HALF! Eight pieces—think of it! Handsomely designed buffet, 8 ft. extension table, host chair and 5 chairs. Beautiful veneers. Hand rubbed finish. Characteristics of higher priced suites. Sketched above. (Easy terms.)



\$525 "Karpen" Two-Piece Living Suites

"Karpen built!" Without a doubt, the finest construction obtainable in upholstered furniture. Massive, luxurious pieces of regal beauty. What opportunity to find them so deeply underpriced. Covered all over with richly patterned linen frieze. (Easy Terms.)



\$60 Five-Piece Breakfast Sets

Charming designed sets undergo the sharp reduction of the January Clearance. Table is attractively shaped with 26x42 inch top. Complete with four Windsor type chairs. Richly finished in walnut with green band decorations. (Easy terms.)

Dining Suites

\$675 Dining Room 8-pc. Suites	\$337.50
\$284.50 Dining Room 8-pc. Suites	\$189.50
\$357.50 Dining Room 8-pc. Suites	\$178.75
\$352.50 Dining Room 8-pc. Suites	\$176.25
\$325 Dining Room 8-pc. Suites	\$162.50
\$537.50 Dining Room 8-pc. Suites	\$357.50

Sample Suites
subject to prior sale

Sale! Alvin Flatware

Long Life Plate! 50 Year Guarantee!

Alvin silver plate—in the beautiful Victory patterns (now discontinued) enters the January Clearance Sale at exactly half usual prices. Single pieces, sets of six and complete chests.

13.75 Tea Spoons, Six	\$1.95
12.00 Dessert Spoons, Six	\$2.75
12.00 Table Spoons, Six	\$2.75
12.00 Dessert Knives, Hollow-Handle, Six	\$6.00
12.00 Dessert Knives, Hollow-Handle, Six	\$6.00
12.00 Ice Tea Spoons, Six	\$3.00
8.75 Orange Spoons, Six	\$2.95
12.00 Dessert Forks, Six	\$3.75
12.00 Dessert Forks, Six	\$3.75
12.00 Butter Spreaders, Six	\$2.50

334.25 Alvin 26-Pc. Set Packed in Cedar Chest, \$17.13

(The May Company—SILVERWARE—First Floor)

1½

Popular Framed Pictures

500 to Clear! Tuesday! Formerly \$2.95!

Late purchases in pictures that will be included in the general January Clearance. A saving that means the opportunity to pick up several, suitable for living room, dining room or boudoir. Such subjects as Dusk, Love Boat, and the Dreamer. All with well chosen, harmonizing frames.

\$8 Venetian Mirrors
January savings! 12x24 mirrors in the upright style, with a satisfying selection of etched designs. For boudoir of living room.

51.40 Iron Smoking Stands—\$1	\$5.50
51.25 Serving Trays—\$1	\$5.50
38 Framed, Etched Mirrors—\$5.95	\$5.95
51.50 Framed Mirrors—\$7.95	\$7.95

(The May Company—PICTURES—Fourth Floor)

\$1.95



Polar White Enamelware

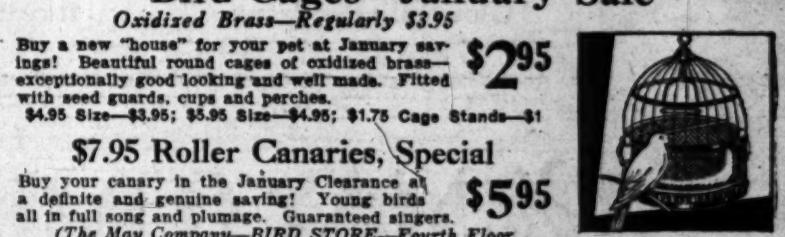
First Quality—Seamless—January Clearance!

A January Sale of "Polar White"—the enamelware recognized for unusual quality by housekeepers who know "what's what!" Heavy steel base with three coats of glossy white enamel.

53.50 Tea Kettles, 5-qt.	\$1.95
52.75 Rice Boilers, 5-qt.	\$1.95
52.50 Oval Dish Pans, 12-qt.	\$1.49
52.50 Convex Sauce Pans, 6-qt.	\$1.19

(The May Company—HOUSEWARES—Fourth Floor)

\$2.95



Bird Cages—January Sale

Oxidized Brass—Regularly \$3.95

Buy a new "house" for your pet at January savings! Beautiful round cages of oxidized brass—exceptionally good looking and well made. Fitted with seed guards, cups and perches.

\$4.95 Size \$3.95; \$5.95 Size \$4.95; \$1.75 Cage Stands \$1

\$7.95 Roller Canaries, Special

Buy your canary in the January Clearance at a definite and genuine saving. Young birds

all in full song and plumage. Guaranteed singers.

\$5.95 (The May Company—BIRD STORE—Fourth Floor)

Tunic Dresses
men's—Usually \$8.75 to \$10.75
in January Clearance \$3.95

Embroidery Clearance
Usually \$1.95
31.75 100 pulled figs, \$1.39
31.75 100 boxes at
50c. 100 Noro dates, \$1.39
12.75 to 15 to 35c
25c 100 packages, No. 2, \$1.39
25c 100 go to 18c
(Sporting Goods—Second Floor)

Roller Skates
Usually \$1.95
These fine ball-bearing skates
are clearance priced low so that
every boy and girl can have
them. Strong leather straps.
\$1.39

Wardrobe Trunks
Equipped—Usually \$42.50
Full-size trunks for travel econ-
omy—waterproof Fabrikoid lin-
ing. With complete set of draw-
ers, etc. Showing the force of
January Savings!
\$10 Traveling Bags, cowhide \$7.75
Leather Boston Bags \$9c
\$10 O'night Cases, enameled duck, 7.75
\$3.50 Hat Boxes, Dupont fabrikoid, \$2.85
(LUGGAGE—Second Floor)

Transformations
Clearance \$17.50 to \$30 Qualities
Ventilated Transformations of
choice hair and good work-
manship. A sale of more im-
portance than before for the new mode calls
for extra hair.
\$35 to \$85 Bob Wigs, 1/2 less
\$35 to \$17.50 Transformations, 1/2 less
\$35 to \$25 Switch Sets, 1/2 less
\$1.50 Marcel Irons, 85c
(Beauty Shop—Second Floor)

Large Ovaltine
Usually \$1.15—Clearance!
Buy the year's supply in Jan-
uary! Large-size cans—food \$1.05
tonic to be taken in time of sick-
ness or health. Limit of 2 cans
for each customer.
\$1.50 Syringe and Hot Water Bottle \$1.29
69c Lavoris—large size, lim. 2, \$9c
\$1.80 Jergen's Bath Soap, doz., 90c
(Drug Section—First Floor)

Men's Sweaters
Usually \$2.95—Wool-Mixed!
300 of these pull-over, coat and
lumberjack styles. Assortment \$1.95
of sizes and patterns. January
savings! (Men's Furnishings—First Floor)

Men's 36 Shoes
300 prs. oxfords and high shoes
in this January Clearance event!
Smart black or tan calf or kid
—broken assortment of sizes.
\$3.45
(Men's Shoes—First Floor)

Jan. 3rd-9th Inclusive

's January Store-wide Clearance!

Tuesday! An alarmed Clearance
sweeps through departments of this
Store! A Janus on the large
scale to be on the May Company.
Remember, greater the stocks,
the greater the reductions in all
departments. Watch for signs!

"1101"ing Flannel
100% 25c!

A special January quality
white outing flannel. The
quantity is so great that
we special that we special!
69c Silk Mixed colors, 36-in. 50c
54-in. Silk Mixed colors. 69c
31 White Wash 36-in. 50c
(The May Company—Second Floor)

Amos 921 Cloth
Outing—Usually 30c!
23c

A well-known quality
reduced for the Janus
patterned checks, stripes.
Pink, blue, peach, etc. 35c
50c Imported plaids.
31 Fast Color 69c
29c English Printed colors. 19c
(The May Company—Second Floor)

Clear Corsettes
Annual Eve—Usually \$12.50!
\$7.95

Tuesday! In the Op-
portunities for some
selected fine corsettes \$1.55
each. Silk brocade
and others; invisible elastic. Correctly styled.
\$2 Girdles, Satin back. \$1
\$1.50 Bandettes, \$1
\$2 Brassieres, lace. \$1
\$5 & \$6.50 Girdles. \$3.95
\$5 & \$6.50 Corsets. \$3.95
(The May Company—ARTERY—Third Floor)

Novelties
54.95 \$1.95!
\$2.95

Reduced for the
selected fabrics in
and plaid. Brocade
all smart shades.
\$4.95 Novelty T. \$3.95
\$4.95 and \$7.50
\$5.95 Wool Chall. \$6.50
(The May Company—Second Floor)

January Bedding Sale!

Wool Blankets

\$6.95

1000 Pcs.—100% Virgin Wool—Reg. \$8.95!

An outstanding feature of the January Sale!
Plaid blankets woven of long staple fibres—
the twisted yarns that warrant double wear.
Block plaids—rose, blue, tan, gray, gold,
orchid, green and red. Sateen binding.
66x80-in.

Part Wool Blankets
Just 200 pairs in the January
Sale. 70x80-in. sateen bound. \$8.95

Pretty block plaids—rose, blue, orchid,
etc. Double blankets that are all wool.

Wool-Filled Comforts
72x44-in. wool comforts—one
of the special values in the
January Sale. Covered with sateen
in pretty floral patterns. A variety of
colors.

Part Wool Blankets
Just 200 pairs in the January
Sale. 70x80-in. sateen bound. \$8.95

Sale price. Block plaids—rose, blue,
gold, orchid, tan and gray. Likable
quality.

Beacon Novelty Blankets
Part' wool Beacon blankets—\$5.95
ombre effects in the well liked
color combinations. Large size—66x80-in.
A January Sale opportunity of unusual
appeal.

70x108 Rayon Spreads
Several patterns grouped for
the January Sale. The pop-
ular bedroom colors—rose, blue, green,
gold and orchid. The price is an
incentive to buy more than one!

90x108 Rayon Spreads
Note the extra large size. A
January Sale item too good
to overlook! In rose, blue and gold.
Particularly attractive in pattern and
quality.

81x99-in. Pequot Sheets
Also "Fruit of Loom" "Kittery" "Lady Pepperell" \$1.39

Just 4800 all told—the famous sheets that will be \$1.39
shopped up by sizes at the January Sale price!

90-in. Linen Sheet
A very finely woven \$2.25

quality that will make beautiful sheets and pillowcases. 72-in. Pure Linen
Sheeting—\$1.75.

50 Pillow Tubing
"Dwight Anchor" 39c
and "Lady Pepperell" 39c
—two favorite brands. Just
756 yards specially priced for
the January Sale. 45 in.

(The May Company—DOMESTICS—Second Floor)

"Old Town" Blankets
Just 200 pairs of these fa-
moso all wool double blan-
kets in the January Sale! Usually priced
\$12.95 regularly at \$4.95. Block plaids—rose,
blue, gold, orchid, tan and gray. Sateen
binding. 70x80-in.

10 Wool Blankets
Just 200 pairs in the January
Sale. 70x80-in. sateen bound. \$8.95

Pretty block plaids—rose, blue, orchid,
etc. Double blankets that are all wool.

Down Wool Blankets
An even 200 in the January
Sale known makes—Dolly
Madison, "Boranton,"
and others. Many patterns—
popular colors, gold, blue, rose,
lavender, and green. 72x108-in.
81x108-in. and 90x108-in. sizes.
Regular price \$6.95 to \$25. JUST
HALF PRICE in the January Sale!

72x108-in. Rayon Spreads
Several patterns grouped for
the January Sale. The pop-
ular bedroom colors—rose, blue, green,
gold and orchid. The price is an
incentive to buy more than one!

90x108 Rayon Spreads
Note the extra large size. A
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Particularly attractive in pattern and
quality.

42x36-in. Pillowcases
Pequot's "Kittery," "Golden Spun," "Lady Pepperell," \$3.39

and "Fruit of the Loom" cases low priced in the Jan-
uary Sale. 48x36-in. size. 37c.

\$1.50 "Cambridge" Sheets
81x99-in. sheets—\$1.29

seamless and of "Silver King" sheets
—noted for their smooth, fine texture. Save on a
generous supply in the Annual
January Sale.

81x99 Seamless Sheets
"Silver King" sheets
—noted for their smooth texture and long-wear-
ing qualities. Regularly \$1.35.

Wool-Filled Comforts
A January Sale item of out-
standing interest! The large
size—72x84-in. Covered with cotton chal-
la. All wool filling. A variety of attrac-
tive colorings.

Down Rayon Spreads
A January Sale of comforts \$13.95
rightfully entitled to \$30 price
tag! Sateen covered. Flower patterns
in blue, rose, gold and orchid. 72x84-in.

Large Rayon Spreads
Allover and krinkle styles—
a generous assortment in the
January Sale. Several patterns. Popular
shades—rose, blue, gold, orchid and
green.

72x84 Cotton Comforts
Generously large cotton com-
forts priced low in the
January Sale. Cotton filled. Covered with
pretty floral patterned chal. Finished
with plain border.

White Down Pillows
21x27-in. down pillows with
just a few small feathers. \$5.95

Just 200 in the January Sale. Feather-
proof ticking. An opportunity that war-
rants prompt action!

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WEDDING EVENT OF LAST MONTH

Honeymooners on Voyage to Hawaii



(Philip Newberg studios)

D. R. AND MRS. LOUIS E. MAHONEY, whose wedding was an event of December 16, sailed the following day for a honeymoon in the Hawaiian Islands, planning to make their home in Honolulu. Mrs. Mahoney was formerly Miss Ida May Downs, charming young daughter of the late Mr. and Mrs. George Downs of Moanalua, Me., and belongs to one of the

oldest families of New England. Miss Lena F. Mager of Santa Monica was maid of honor at the ceremony which took place in Sacred Heart Church with Father Joseph Sullivan officiating. Frank O. King was best man. Joseph Joyce of Santa Monica and Mr. and Mrs. Harry Weller of Los Angeles completed the wedding party. A wedding breakfast at the Ambassador followed the ceremony.

Affairs of the Week

Maryland. Her guests included Mr. and Mrs. James A. Darsie, Mr. and Mrs. Roy B. Hull, Mr. and Mrs. J. Harrington Stuck of Spring Lake, N. J., Capt. and Mrs. W. E. Snow, Mr. and Mrs. Thomas J. Morris, Laughlin of Chicago, Mrs. Ada Reis Murphy, Summer Christy and Benjamin Leslie.

Holiday Plans. Mr. and Mrs. John Wightman McAlester with the latter's mother, Mrs. R. E. Page of Eiden avenue, passed the Thanksgiving season at Soboba Hot Springs, and for several days thereafter at the Hotel Indio, Indio, where Mr. McAlester hunted duck and quail. Later they motored to Palm Springs, returning to Indio again yesterday for the Christmas holidays.

Dinner Dance. Santa Claus' snowballs and icicles formed the place cards recently at a dinner dance given at the Billmore by Mr. and Mrs. Beverly Scott in honor of Mr. and Mrs. Leonard Harbach, who are leaving early this month for a trip through Africa, twenty-four guests being bidden. Mr. and Mrs. Scott are now passing the holidays at Coronado Beach.

Visitors Here. Mr. and Mrs. A. C. Elbert of Spokane are visiting Mr. Elbert's mother, Mrs. E. C. Elbert of 218½ North Kenmore avenue. They will be in this city another week.

Postnuptial Affair. Honoring Mrs. Frederick Ford (Elise Wright) and Mrs. Gabriel Duque, Mrs. Richard Edward Hambrook (Mignon Hamilton) entertained Wednesday afternoon with a tea given in her honor at the Hotel Los Angeles. Holly, and poinsettias formed the decorations with seventy-five guests being bidden to the affair. Assisting Mrs. Hambrook were Mrs. Gerald Bruce Hamilton (Rosalie), Mrs. Howard Mervin (Katherine), Mrs. Constant Bulcke (Margaret, Lucienne, Gray), Mrs. Kenneth B. Wilson, Mrs. Edward Wornhadt (Ruth, Mabel), Mrs. Lorne Le Bel, Mrs. Donald Whittier, Miss Gwendolyn Longyear and Miss Lorraine Hamilton.

Engagement Announced. Mrs. Mary L. Kersh of 2415 Crenshaw Boulevard has announced the engagement of her daughter, Miss Lillian Kersh, to N. Kenneth Nogle of Los Angeles. Miss Kersh was graduated from Central High School and Oak Hall in St. Paul, Minn., while Mr. Nogle attended the University of Kansas and was graduated from Oregon State University. While no definite date has been set for the wedding, it will be an event of early spring.

Dinner-dance. Miss Frances Miles, who has returned from Stanford University for the holidays, was hostess to a group of twenty friends recently, the affair being a dinner-dance given at her home in Hollywood. During the evening the guests were entertained by a number of short acts, featuring gurus given by colored entertainers.

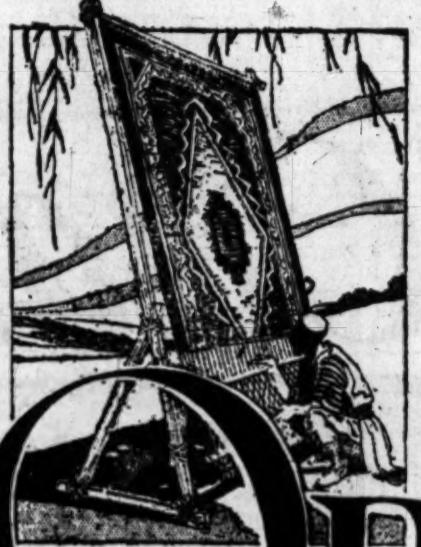
Anniversary Celebration. A unique bridge party given Thursday evening, December 22, by Mr. and Mrs. Howard Fitzgerald Rathbone as a celebration of the six-month anniversary of their marriage had as its motif the Yuletide season, with tallies in the form of a decorated banquet table, and corsages of poinsettias. The guest list included Messrs. and Misses Robert Tufts Case, Maudine Ostrom, Mrs. Earl Koenig, Eugene Kunkle, Jr., Miss Perl Singer, Miss Martha Gilmer, Thomas Rice and Harry Hall. Mrs. Rathbone before her marriage was Miss Margery C. Rice.

At the Mary Louise. Last Thursday was a gala day at the Mary Louise Tea Room, many delightful midholiday parties gathering there to keep aglow the Christmas spirit. One of the loveliest was that of Miss Leah Martin, 334 Benton Way, who entertained with a smart bridge-luncheon for eight of her intimate friends. The tables were decorated with sprays of Christmas trees, bowls of holly and tall red candles in crystal candlesticks.

Mrs. F. B. Fancher entertained her Mah-Jongg Club with a luncheon

BROADWAY
EIGHTH
& HILL

The MAY COMPANY



Tuesday starts
January Clearance
\$175,000 worth-

ORIENTAL RUGS
1/4 - 1/3 - 1/2 Less!

Every Rug Unreservedly Guaranteed!
Every Rug at a Genuine Reduction!

LET NO ONE needing fine Oriental rugs stay away! Here is opportunity of the kind one seldom finds. \$175,000 worth of the finer types of rugs, individually selected by experts and unreservedly guaranteed! Beautiful Persian, Turkish and Chinese rugs! Rugs luminous with color, richly textured! Rugs with the inherent beauty and fascination of designs handed down through the centuries.

Imagine selecting from such a marvelous assemblage. And at prices, brought through the January Reductions, well within the reach of everyone. A call to action! Even a small throw rug, richly colorful, has power to bathe a room with beauty. Sizes for every requirement, from the small mat to the carpet of palace dimensions. A sale to stir the imagination of connoisseur and layman alike!

25 Chinese Mats

Popular Rounds—Usually Priced \$12.95 \$5.95

Heavy, thick piled mats with characteristic decorations on blue, gold, taupe and rose fields. Greatly in demand for table pieces. Can also be made into floor pillows. Average 1.6x1.6.

25 Shiraz Throw Rugs

Regularly \$115—to go at Almost Half \$5.95

Beauties! And at a price that seems hardly believable. Shiraz rugs are distinguished by their heavy short nap and attractive medallion designs. Average 4x6 feet. Just 25 remember!

12 Iran Throw Rugs

Beautiful Persians—Regularly Priced \$75.00 \$39

A type of Persian rug noted for its durability and long wear. An opportunity such as one seldom finds. Multi-colors in fascinating all-over and medallion designs. Average size 3x6 feet.

6 Lilihan Runners

Very Fine Specimens—Regularly Priced \$150.00 \$79

Extraordinary! A special of more than usual significance because these are in a narrow width that is usually hard to find. Rich blues, mulberry and rose. Size 10x2.6. Just 6 in all!

2—\$65 Persian Iran scatter rugs, average 3x6 feet, now \$32.50

1—\$118 Chinese rug, light taupe, size 7x4 feet, sale priced \$49

1—\$125 Chinese rug, deep blue, size 5x8 feet, sale priced \$59

1—\$300 Chinese carpet, taupe and blue, size 8x10 feet, sale priced \$150

1—\$400 Chinese carpet, all taupe, size 9x12 feet, sale priced \$225

1—\$500 Laristan carpet, beautiful specimen, blue, 9x12 feet, now \$245

1—\$600 Laristan carpet, all over design, 14.6x10.8, reduced \$299

4—\$650 Melaz carpets, mulberry and copper, size 9x12 ft., sale price \$319

1—\$750 Semi-Antique Chinese rug, Royal blue, size 16x12.6, now \$395

1—\$750 finest Kish-Kirman carpet, size 10.6x8.2, sale priced \$399

1—\$775 Melaz carpet, thick, heavy quality, size 10x14 feet, reduced to \$435

1—\$1225 super quality Chinese, dark green, 12x15 feet, now \$525

1—\$1250 super Chinese, bronze with blue border, 16x12.6, now \$595

1—\$2500 super Chinese, antique gold color, size 25x14 feet at \$1595

1—\$1075 finest Persian Saruk, all over design, 9x12 feet, now \$595

1—\$1075 finest Kirman carpet, floral pattern, 9x12 feet, now \$595

2—\$1500 fine Melaz carpets, size 18.6x12 feet, sale priced \$865

1—\$1595 finest Kish-Kirman carpet, size 15.2x9.6, sale priced \$895

1—\$2500 antique Goravan carpet, size 25x15 feet, sale priced \$1295

1—\$2500 finest Kish-Kirman, blue, 20.4x11.1, sale priced \$1595

1—\$2800 finest Sarouk, size 12x19, sale priced \$1595

Beautify Your Home NOW! Easy Terms Extended.

(The May Company—ORIENTAL RUGS—Fifth Floor)

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3717 W.

Summer Doings in Social Circles

Mr. G. Utterback, Mr. and Mrs. Frank Sime, Mr. and Mrs. George C. Markland, Mr. and Mrs. E. Markland, Mr. and Mrs. Goodman, Rev. and Mrs. Bruce Mrs. Mildred Vaughn, Mrs. Kenneth Lloyd, Mrs. Ida May Mrs. C. P. Farnsworth, Miss Ethelene, Miss Lena Patterson, Miss Ethelene, Miss Bertha Muller, Mr. and Mrs. Frank G. Caldwell.

Travel by Airplane

Constance Marion Chandler, who has been passing the Christmas at the home of her father, Frank W. Chandler of Holly-Hill, has left during the past week by plane from Santa Barbara to visit relatives at the Coronado Hotel, Diego.

Chandler is a student at College, Claremont, and during the vacation has been attending a number of social events in homes of Hollywood and Los Angeles. After a visit of days in San Diego, Miss plans to return to Hollywood, having no college soon after the New Year.

A Wedding

The marriage of Miss Ilene Cotter of the Lexington Arms Apartments, to James H. South, of 122 North Brand Avenue, was solemnized at 8 p.m. Monday, December 24, in the Little Room of the Flowers at Glendale. Frank C. Collier of Pasadena officiated.

The bride, who carried a bouquet of lilies of the valley, was a pink satin, made in the bouffant style, with a long veil and mantilla. The lovely costume of the bride, who carried a bouquet of lilies of the valley. Her maid of honor, Florence E. Cowley, wore green taffeta and carried an bouquet of pink sweet peas and carnations. The matron of honor was a man.

At the ceremony, which was attended by fifty guests, Mrs. Charles of Glendale sang "I Love You" and "Oh, Promise Me," accompanied by Mr. R. C. Logan, who sang the wedding marches. A solo was given in marriage by R. C. Logan.

After the brief honeymoon, Mr. and Mrs. South will return to make their home at 106 East Lexington Avenue.

A Wedding in Spanish Setting

One of the most picturesque weddings of the holiday season was that of Miriam Clara Haasler, daughter of Mr. and Mrs. F. O. Haasler, and Charles E. Wright, at a quiet place last Wednesday at San Juanita.

The Spanish motif was maintained throughout in setting and in costume, with an altar, banked with flowers, in the center of the room under the Castilian balcony.

Miriam, in her lovely Spanish lace, was the picture, making complete the illusion of a Spanish wedding.

Upon their return from a brief honeymoon, Dr. and Mrs. McDonald will make their home in Huntington Park.

Huntington Park Party

Mr. and Mrs. Van De Vierne entertained Christmas Eve with a party at their home on South State street, Huntington Park, when a festive celebration of their twenty-fifth wedding anniversary.

The home was beautifully decorated for the occasion, and the evening was passed with cards and dancing, while at midnight a chicken dinner was served.

Included among the guests were Mears and Mmes. Jack Hemmings, Henry Wulf, Herman Benecke, Mrs. George C. McDonald, and Samuel Khetelkamp and C. Heidecke.

Huntington Park Wedding

The marriage of Miss Ethelynne B. Smith of Los Angeles, to Dr. Angus C. McDonald, also of Huntington Park, was solemnized Christmas Day at Riverside, the ceremony being witnessed by the father of the bride and George Marchand of Los Angeles.

Upon their return from a brief honeymoon, Dr. and Mrs. McDonald will make their home in Huntington Park.

Oratory Affairs

Another Christmas wedding was that of Miss Margaret Wilfong, popular Huntington Park girl, who became the bride of Dean Lucas of South Gate, the ceremony being read by Rev. J. T. Tamm of the Long Beach, with only the immediate relatives present.

Mr. and Mrs. Lucas left immediately for a brief honeymoon, and after tomorrow will make their home in Huntington Park.

Famous Old Recipe for Cough Syrup

Hot and cheery made at home, but it takes all day to quick results.

Thousands of houses have now to save two-thirds of the usually spent for cough preparations, by making a simple syrup and then adding a few drops of water to make cough syrup. It is good cheap but it has no equal.

It gives immediate relief, especially an ordinary cough of less than two weeks.

Take 2½ ounces of Pinex from any

store, pour it into a pint bottle, add 2½ cups granulated sugar syrup and a full pint of water.

Boil the mixture over a slow fire, instead of sugar.

Other way, it tastes good, especially, and lasts a long time.

Only astonishing how quickly

penetrating through every air of the throat and lungs.

It is good for bronchitis, and the membranes, and gradually the annoying throat

dreaded cough disappear entirely.

It is a special and highly con-

centrated and palatable gua-

charine the world over, for its heal-

ing properties.

Disappointment, ask your

druggist to give you

satisfaction or money

refunded. The

Mr. F. Wayne, Ind.

Mr. Alice Chapin of the Southern California chapter read the chapter

of the DIARY of a

SUCCESSFUL HOSTESS

I feel weepy this morning. Adelaide and Jack are off for Hawaii — to be gone months and months. At the last moment I thought of those delightful BON VOYAGE baskets put up by the Premiere Caterers and had a big one sent direct to their stateroom. They're probably enjoying it right this minute.

Premiere

PASTRIES
CANDIES
ICE CREAMS

Phone DREXEL 3163 [MOSHER-LASHAR, Inc.]
3717 WILSHIRE BLVD. (At Oxford)

dine March," and the ceremony was performed in the room of the Little Church Around the Corner.

Coming to the altar through an avenue of palms, the bride, given in marriage by her father, wore tulle over her rose pointed lace, with a wide soft lace skirt and a thin border.

A high Spanish comb, and she carried a bouquet of gardenias, from which fell a shower of lilies of the valley.

The bride's attendants were sorority sisters, wearing bouffant frocks of tulle with satin bodices, with bands of tulle with roses of tulle and rhinestones. Each carried a bouquet of gardenias, much like her gown.

Mr. Walter F. Hause, a member of the chapter, was best man, wearing a pink satin, made of honor, while Miss Clara Bechmann, maid of honor, was in turquoise and Miss Adelyn Sutton, bridesmaid, in yellow.

Mr. and Mrs. Edward, fraternal brother of Mr. Wright, was best man, and Edward Ondermann and Shirley McCargal, also fraternity brothers, ushered. After the ceremony, a reception and dance followed at the Artland Club.

Decorations for a different month of the year. Guests were seated at tables of the month, and birthday cakes with ten candles on each were a feature of the refreshments. The horoscope of each month was also read.

Among the Misses Kemp were Mrs. Rainwater, Miss Bishop and Miss Laughlin.

Bridge-Tea

Miss Winifred May South daughter of Mr. and Mrs. John Corby South, was hosted to a group of twenty-five college friends Friday, the affair being a bridge-tea given at the Artland Club.

Decorations were carried out in Christmas colorings, with polka-dot being the motif in fingered tally.

Miss South was graduated from the Louisiana State Normal College and from the New England Conservatory of Music at Boston. She holds bachelor of art and master of degree from the University of Southern California, and is a member of Pi Lambda Theta educational sorority.

Wedding Announcement

Announcement was made yesterday of the marriage of Mr. William Birckholz, 622 Twenty first street, Santa Monica to John Wesley Luter of the Saxonia Arms Apartments, the wedding being a quiet event of December 15, and coming as a complete surprise.

After the 15th Inst., Mr. and Mrs. Luter will be at home to friends in Santa Monica.

Mr. Luter is a member of the Los Angeles Athletic Club, Surf and Sand and Pacific Coast Beach clubs, and was president of the Los Angeles Bachors' Assembly.

Home Dinner Party

Mr. and Mrs. Charles Thompson were entertained Saturday evening with a dinner party in their home at 10001 Sunset Boulevard, and Thursday afternoon Mrs. Thompson will be hostess at a smart luncheon, with bridge following. Among the guests for the last affair will be Mimes. Joseph Carr, Harvey B. Dearborn, O. H. Churchill, Leon Mass, James Tabor Fitzgerald, W. W. Orrell, Charles Wilson, W. Whiting, A. Goddard, A. Goddard, W. Hollingsworth, B. MacFarland, W. Lacy, Robert P. McJohnson, A. Sallie, Oscar M. Souders and Willits J. Hole.

Educator in Arizona

Mr. Ercel C. McAtee, director of visual education in the Los Angeles city schools, arrived Saturday, the 21st Inst., in Glendale, where he is passing the holidays with his parents, Mr. and Mrs. George Cook.

Many luncheons, bridge-tea and dinner parties are being given in her honor during her visit in Arizona.

Mr. McAtee is a member of the California Congress of Parents and Teachers, and is a teacher at the University of California.

Home Wedding

Miss Marjorie Jennings, attractive daughter of Mr. and Mrs. Robert Pratt Jennings of 4170 Glen Albyn Drive, was married Friday evening, the 23rd Inst., to Roger Del Mar, son of Rev. J. T. Tamm of the Long Beach, with a Christian ceremony taking place at 8 p.m. at the home of the bride's parents, with Dr. Brooks of Pomona officiating.

The bride was dressed in a gown of white transparent velvet, with a tulle of real lace embroidered with pearls, and carried a shower of lilies of the valley, roses and sweet peas. Her mother, Mrs. Robert Frank Jennings, who wore a bouffant gown of yellow taffeta with many flounces, and carried yellow rosebuds.

Eight college friends of the bride, were in effect the pastel shades, and carrying candelabra entwined with tulle, formed an aisle, through which the bridal party reached an altar improvised with a table.

Miss Margaret Bent, a cousin of the bride; Miss Betty Lemon, Mrs. Philip Small, Miss Jane Kuhns, Miss Margaret Thompson and Miss Rachel Bent, all of Glendale, were assisted by Mrs. Albert Webb and Miss Naomi Beck, who also acted as pages, carrying the bride's train.

Robert Frank Jennings, brother of the bride, Rev. J. T. Tamm, Del Mar as best man, and the usher was Robert Gorman and Donald Bent.

During the ceremony, lighted only with candles, soft music was played by Miss Dorothy Conant's orchestra.

After the service, the bride and groom left immediately for a short trip through Southern California.

They will leave this evening for several months in the East, with the intention including an extended visit to Alaska.

Mr. and Mrs. Del Mar will return in the summer to make their permanent home in Los Angeles.

Both Mr. and Mrs. Del Mar were graduated at the University of California, where Mr. Del Mar took an active part in athletics, and Mrs. Del Mar was a member of Phi Beta Kappa.

Hostess at Tea

Mrs. Ernest Withers, with her son, Ernest Withers, Jr., Newton Withers and Grant Withers, is entertaining today from 3 to 6 p.m. in her home at 7122 Sunset Boulevard in honor of Mrs. M. D. Thatcher of Pueblo, Colo., who is visiting her daughter, Mrs. Robert Thompson, of Pasadena. Many mutual friends of Mrs. Withers and Mrs. Huntzinger have been invited to meet Mrs. Thatcher.

To Tour World

Mr. and Mrs. Marcelius Newell and Lyndon Le Fevre have been

entertaining Mr. Joslyn's parents, Mr. and Mrs. Marcelius Joslyn, Sr.

Miss Mary Joslyn and Mr. Merritt, all of whom arrived in Los Angeles Thursday, the 21st, from the Panama Canal.

The Joslyns are returning shortly from San Francisco for a six months' tour of the world.

Wedding Announcement

Announcement is made by Mrs.

Bessie Evans Le Fevre of Santa Monica, of the marriage of her daughter,

Miss Carolyn Le Fevre, a well-known

Los Angeles violinist, to Harold Spivak of New York City, taking place Christmas Eve in that city.

Miss Le Fevre will be remembered for her splendid concert work, among

her standing appearances here being that given in the Philharmonic Auditorium in conjunction with the

The Broadway

an Institution founded on Ideals and prospering through their strict observance

WHEN the late Arthur Letts founded The Broadway Department Store in 1896 he pledged himself to the Ideals—Truth, Courtesy, Liberality and Value. He allowed no variance...he brooked no compromise.

Today The Broadway stands as a memorial to that unwavering determination to build on the principles of honest merchandising. For 31 years this store has grown...for 31 years the people of Los Angeles have known The Broadway for its dependable merchandise and broad assortments...for 31 years people have saved on the goods they have bought here.

And today...the beginning of a new year...The Broadway visualizes these ideals, and in Wishing you a Happy New Year, again pledges itself to carry on the principles laid down by the founder.

The BROADWAY
wishes you
A Happy and
Prosperous
New Year

Broadway Department Store, Inc.
BROADWAY—FOURTH AND HILL

by Bros.

MUtual 2171

SALE

in Crepes
Crepes \$1.69

yards of the flat
y of sheer, rich-
ing! A bargain
And too, early
(A good range
\$1.75 Silk-and-Rayon Weave,
40-in., in attractive range of
shades \$1.49
\$9.95 Transparent Velvet in black
only, 40-in. \$5.95
\$1.95 Black Satin Charmeuse, 40-in.
wide, a rich heavy quality \$1.52
—Jacoby's

Wool Broadcloth

inches wide only \$1.98!
price was \$3.98! And
the lowness of that! Just
is the reason for the
2nd Floor—Jacoby's

1.98

Smart Wool
Dresses
REDUCED
for Clearance

Good-looking, tailored frocks of
jersey, wool crepe and wool
georgette. One and two-piece
styles for miss and matron. Re-
duced, oh, so much!

\$7.95 to \$10.00 Sports
Frocks now \$5.00
\$10.95 to \$12.50 Sports
Frocks now \$7.95
\$10.95 to \$16.50 Sports
Frocks now \$10.00
\$16.50 to \$19.50 Sports
Frocks now \$12.50
\$16.50 to \$25.00 Sports
Frocks now \$14.75
Sportswear—2nd Floor
—Jacoby's



The MAY Company's ANNUAL JANUARY FASHION Clearance!

Tuesday! Authentic Winter Fashions MUST go! And quickly! We need space! Therefore these extraordinary reductions!

$1/4$ — $1/3$ — $1/2$

Please remember! It's news of importance to you . . . to the World of Fashion—to smart women and misses! TUESDAY! Begins The May Company's Annual Clearance of Fashions! The opportunity that comes only once each Winter! Women who await this event . . . who plan for it carefully . . . know what this announcement means! Every Fashion Shop participates—all apparel listed as NEW in Winter fashions is included—at these savings of $1/4$, $1/3$, $1/2$. . . don't forget . . . day after tomorrow . . . TUESDAY!

DRESSES!

Were \$16.50 to \$29.50 at

Frocks for mid-season wear NOW! One and two-piece styles . . . satins, \$14
georgette, crepe, metal cloth and velvet combinations. Sizes 14 to 52½.

Formerly
\$29.50 to \$49.50 Frocks

These "better" frocks priced in many instances at LESS THAN HALF! Lovely afternoon models featured in the popular satins, crepes and velvets. Trimmed with laces; dull encrustations on shiny satin.

Formerly
\$39.50 to \$59.50 Frocks

Imagine! A distinctively smart dinner or evening gown at \$29 . . . for women and misses! Many one-of-a-kind afternoon frocks are also included, metal cloth and velvet combinations—bouffant taffetas—georgettes and satins

Imported
Plaid.
Beaver
Collar
\$69

(The May Company—DRESS SHOPS—Third Floor)

Fox Scarfs!

At January Clearance Savings!

\$25 - \$35 - \$69.50

All winter pelts—large and medium sized—luxurious! Expertly mounted skins in fashionable red, pointed, natural blue, cross, natural, white, black, brown, beige red, golden brown. Others at \$59.50, \$74, \$94 up to \$185.

A 20% Deposit Reserves Any Fur Scarf

(FUR SHOP—Third Floor)

Gowns!

Formerly \$49.50 to \$125

$1/3$ - $1/2$ Less

From the women's and misses' gown shops! Imports—replicas! Gowns for street, afternoon and dinner wear—mostly one-of-a-kind! Transparent velvet, chiffons, satins, crepes, taffetas.

(GOWN SHOPS—Third Floor)

300 Felts!

Specially Priced to Clear!

Smart skullcaps and cloche versions—\$5
—small models for street and sports wear. Trimmed with ribbon and ornament. Black, navy, red and light colors. All head sizes.

100 hats for Mid-Season Wear
Silks, Satins and Brocades, NOW
\$3.75.

(MILLINERY—Third Floor)

Coats

Exclusive Models
Reduced!

$1/4$ - $1/2$ Less

Dress, travel, sports coats! Imports and replicas! From the Women's Shop, Misses' Shop and Sports Shop! Beautifully furred, distinctive fabrics and novelty weaves. Originally priced, \$110 to \$395.

(COAT SHOPS—Third Floor)

COATS!

Former \$65 to \$75 Models

Outstanding style successes of the season! For women, misses and the woman who requires special sizes. Fur-trimmed suede cloth, broadcloth and novelty mixtures, black, tan and deep colors. Straightline or flared styles; carefully tailored. Sizes 12 to 52½.

Former
\$79.50 to \$89.50 Coats

To clear NOW! With a whole season's wear ahead of them! Lovely fur-trimmed models worth far more than this modest price of \$59. Fox, natural and dyed wolf, Manchurian wolf, caracul, opossum, squirrel, French beaver. Sketched tan veloria, ringtail trim.

\$89.50 to \$115 Coats

Our "higher-priced" coats—many one-of-a-kind models. Exquisitely tailored! Each one an authentic Winter fashion. Richly furred fabrics in tan, black, plaids and mixtures.

(The May Company—COAT SHOPS—Third Floor)

Fur Coats!

At January Clearance Savings!

Selected group for women and misses! Models formerly \$125 to \$195, including caracul; brown, grey, beige squirrellette, calfskin; stenciled calfskin; sable; sealine trimmed with wolf, lynx, red fox.

\$225 to \$265 Coats NOW

Smart, straightline models—all silk lined. Including sand weasel; black, beige, grey and brown caracul; muskrat; kid caracul; sealine with squirrel trimming, and many others.

Former \$365 to \$395 Fur Coats.....\$295

Former \$445 to \$495 Fur Coats.....\$379

Former \$545 to \$595 Fur Coats.....\$445

Former \$645 to \$695 Fur Coats.....\$525

(FUR SHOP—Third Floor)

January Sale LINGERIE

Pajamas—Night Gowns—Chemise

Beginning Tuesday morning! Annual clearance event eagerly awaited by women of the Southland! In which your dollars will buy, in many instances, twice as much as usual. Even lingerie bought for the Christmas trade bears irresistible price reductions. Flannelet, cotton pajamas; Philippine night gowns; silk chemise at genuine January savings.

Flannelet Pajamas

600 Two-Pc. Suits—Usually \$1.95!

Just in time for cold weather wear—soft, warm, fleecy flannelet pajamas to join the \$1.69 January Clearance Sale with a decided price concession. Two-piece suits for women and misses. Mannish coats, frog and braid trimmed—cut full, well-tailored—attractive striped effects.

\$5.95 Silk Chemise

Just 150 pieces—every one a real feature in the January Clearance. Heavy quality crepe de chine, trimmed with lovely lace—pastel shades.

Silk Lingerie

100 Pieces—Chemise, night gowns, pajamas—handled during the Christmas rush—beautiful silk garments—at half price and even less.

1/2

98c

(The May Company—LINGERIE—Third Floor)

Philippine Night Gowns

Exquisitely Embroidered—Usually \$3.95

Just 315 of these charmingly-fashioned gowns from the land of fairy-like needlework—in \$2.45 the January Clearance at a saving of \$1.50 on each garment. Gowns of fine, high-count fabrics, with hand-embroidered designs of exquisite daintiness. Cut full. Interesting necklines.

\$4.95 Silk Chemise

148 pieces! Exquisite garments at just about half usual price! Of such opportunities as January Sale composed. Dainty styles. Pastels.

\$2.98

200 Suits, ideal for the college girl—in the January Sale. Diminutive well-tailored, some daintily embroidered.

98c

98c

See Other
May Company
News, This
Part, Pgs. 5, 6,
7, 8 and 10.

CHARACT
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CHARACTER ACTORS TRIUMPHING

This is Day of Glory for Many Seasoned Screen Players; Characterization Idea Also Affects Filmdom's Youth; Small Towns Vote for Soldier Comedy

BY EDWIN SCHALLERT

YOUTH may be a dominating influence, but it would appear that the character actor survives effectively the ravages of time. As a matter of fact, this is the day of his ascendancy. Lon Chaney's dramatic power, perhaps the most striking, has remained undiminished through a long series of pictures.

There is something peculiarly abundant about the appeal of the character actor. While he works to the outlandish and the freakish, perhaps this very quality is what makes his popularity so popular. They have universal appeal.

• • •

THROUGH ONE is frequently compelled to refer to them as also dramatic, and even clinical, they always register.

Chaney, one hears, is rated as very close to the top of the list, and actually there, among both the human and animal-born characters, though the picture itself stands out the most in the next year is "Tell It to the Master," in which he played a "straight" character.

• • •

EDWARD HERSHOLT has gone a long way to establish the character actor in favor. His portraits have in many cases rendered the simpler sort of simplicity. Of late, perhaps his "Old Heidelberg" is one of the greatest. That has yet to be seen here, but its rating everywhere is exceptionally high. Hersholt has achieved considerable characterization in the broader sort. These do not generally disclose his work at its best.

• • •

THE EMIL JANNINGS portraits are proof of the power of character drawing. These are veritable etchings—perhaps the most perfect. At least, "The Way of All Flesh" is. Considerably, in some of the scenes which he made in Europe, Jannings displayed theatrical tendencies, but his best were from this—like the Henry in "The Emperor, My Boy" and "The Last Laugh." I need less for his performances "Variety" and "Faust," although both were perhaps not acted. But they were acted. In "The Way of All Flesh" the subtlety of his interpretation was magnificient.

• • •

WALLACE BEERY could be a great character actor, but he has been sidetracked. In the long run small-town comedies are going to hurt him. I don't care how popular he may be. No capable actor can be continually stuck in the same without some time for recovery from the damage.

• • •

THOUGH THERE isn't any apparent connection, the picture in its results is too scarcely known for a leading lady. This is recognized by the death of a famous player.

• • •

BENNY is one of the most popular stars in the films—unquestionably, but he is mainly on the success of two other pictures, "Behind the Sun" and "We're in the Navy" now.

• • •

He himself would probably play roles like Richard the Lion-hearted in "Robin Hood" now.

• • •

CONRAD VEIDT is the "X" in yet among character actors who are being starred. Perhaps he will attain great success in "The Man Who Laughs." This is his first big part.

• • •

ESTHER RALSTON is one of the most singular and commanding among the character players.

• • •

ALICE MENJOU has been able to maintain prestige through many pictures. Though he has lost a little of his popularity in recent ones, but remains here pretty steadily. He is different from pretty nearly all the others mentioned in that he eschews the fashionable type of costume. Menjou happens to be a surprisingly able actor, and his biography comes from this much as anything.

• • •

THESE are others like Warner Oland, J. Farrell MacDonald and Rudolph Schildkraut, who appear to hold well-foreseen positions, though that of Schildkraut is by no means assured. Oland has managed to capture a distinct interest with his recent starring features. Schildkraut also has a "Come Back" decided to his credit. MacDonald has received special recognition recently.

• • •

FIGHTING FASHIONS VARY

Richard Dix Lays Art of Defense of Every Age; Now He Masters Old California Stock Whip

Fashions in fighting change just as do those in clothes. Richard Dix says so and the Paramount star, whose latest picture "The Day Defender" is now playing at the Strand, has fought in them about every way possible.

"If a motion-picture actor learns nothing else, he does learn how to fight," Dix said in discussing his screen combat. "I suppose it is because the audience gets a vicarious thrill out of watching the hero confront the villain that there are so many pictures containing fights, of course, fighting is an element of dramatic action, and pictures, like all drama, to be successful, must stir the emotions of the past."

In the past Dix has been called to fight with guns, swords and fist, and hand-to-hand combat. In "Knockout" he played the part of a prize fighter independently, came out of his fight with Jack Renault, famous heavyweight champion, who played the villain, with two broken ribs. "It has been interesting to compare and contrast the styles of fighting used in various countries and in various times. Our country has developed its own particular style," he said. "It is just as the interlocking fighters now use machine guns."

LEARN'S NEW METHOD

In spite of the fact that Dix thought he had used all possible methods he was forced to learn a new style of fighting in "The Gay Defender."

FILMS

The Times

Vol. XLVII.

SUNDAY MORNING, JANUARY 1, 1928.

TOLSTOY'S CLASSIC, "ANNA KARENINA," UNFOLDED ON SCREEN AS "LOVE"

To the Million Dollar Theater next Thursday come Greta Garbo and John Gilbert in the Metro-Goldwyn-Mayer production, "Love," directed by Edmund Goulding. The picture is a strong emotional drama of the love of a Russian aristocrat for a dashing young officer in the service of His Majesty, the Czar. There are many love scenes between Miss Garbo and Gilbert with Phillippe De Lacy seen as the little child. Below are drawings of the principals by Staff Artist A. L. Ewing.

"CHICAGO" IS MELODRAMA

Screen Version Loses Satire of Original

Sequences From Play Are Most Effective

'Enemy' Unimportant Though Miss Gish Exquisite

BY NORBERT LUX

NEW YORK, Dec. 31.—"Chicago," which followed "King of Kings" at the Gailey, has proved a disappointment to the majority of those who saw the play, and it is doubtful if the picture will qualify as good entertainment in the minds of those who know nothing about the original.

Instead of a satire, it has turned out to be a sentimental melodrama, with the satire quite incidental to the main issue, which appears to have been the urgent desire to make the husband of Ruth Etting play the noblest hero that ever was seen.

JUST A SAP

The result is that, for all the fine talents of Victor Varconi, the character is pretty much of a sap for whom there can be little or no sympathy. The implication of a compensating love affair with the housemaid (Mrs. Roxie) is turned out of doors in the usual screen rain-storm was the last straw which swept away any serious consideration of "Chicago." It is easily seen of course, that the production posed a problem in screening the play in a manner to conform to censorship but there was no pressing need to bring it to the screen at all.

Considerable invention has been exercised to find a sufficient plot, but the sequences taken from the play remain the most effective, notably when Robert Edeson coaches Phyllis Haver for her appearance before the law. The sequences showing how desperately her husband loves "Roxie" and his theft of the money for her defense only show what a bad husband he is.

ROXIE NO TRUMPH

The role of Roxie will not take its place with other performances of Phyllis Haver, not only because the character will not be clearly defined to average audiences but because Miss Haver is often guilty of overacting, particularly in the early episodes, yet she has moments of tragic expression and, of course, her ability to burlesque shines forth in all the opportunities given her. However, the fact remains that Roxie is not a triumph for her and this is recorded with sadness.

It is interesting to note that her husband had been played by a good rough-neck actor, it might have carried conviction, but Victor Varconi's fine ones, one of the screen's most prominent character actors, featured in "The Shepherd of the Hill," the current attraction at Loew's State Theater.

"The motion pictures belong to youth," Francis said one day last week. "It's vital to the screen to allow age to predominate in a film, even if the leading role belongs to a character man. There can be no real love interest between an old man and a young girl, which is unfortunate. Robert Edeson, Warner Richmond, T. Roy Barnes and Virginia Bradford are all credited with excellent though thankless performances because of the unimportance of the picture itself."

WAR SCENES BEST

"The Enemy," which opened Thursday night at the Astor Theater likewise rates as an unimportant picture, though not an uninteresting one. It adheres rather closely to the play, which was not bad, but is singularly devoid of dramatic highlights and, of course, is another war picture, a classification which is no recommendation nowadays. The war scenes, however, among the best. Lillian Gish gives the picture an air of importance, it does not otherwise deserve but unfortunately she has not enough to go, though she has been photographed with more exquisite delicacy. The picture has received excellent notices for individual performances but the characters are such that no one was given the opportunity to distinguish himself.

Francis is not only an advocate of younger actors, but of younger directors, scenario writers—in fact, of youth in every branch of the industry. "Even we older folk need to keep us going," he said. "I know of nothing I enjoy more than working under a young director. His ideas are more original and he has different ways of looking at heretofore stereotyped situations. Oh, I'll admit that he makes some mistakes, but that's a necessary part of the game. After all, we all have made mistakes. I've noticed that he manages to finish up with much less expense and much more success than a good many old-timers."

"The same thing applies to the scenario end of the business. Films right now are badly in need of new situations and 'gags,' and youth is

lethargic if pretty. The Love March at the Strand is lethargic in spite of considerable beauty of production and an interesting cast. The story is not uninteresting, either, but it develops slowly and the dramatic climax is noticeable only for its mildness. Doris Day, who is trying to make her one of the most popular stars continue to bear the burden of negative pictures, to which class her latest belongs.

"The Gay Defender" at the Paramount, "Hero for a Night" at the Colony, and "Legionnaires in Paris" at the Hippodrome have received indifferent reviews.

Every actor in Hollywood with the exception of Greta Garbo, will be happy to know that "L'Aiglon" has been revived at the Cosmopolitan Theater, with Michael Strange, otherwise known as Mrs. John Barrymore, as the eagle.

FILM GIRL EXTRAS

CLERK FOR "STORE"

More than 100 film extra girls worked in a Los Angeles department store prior to Christmas to make money for holiday gifts. Serving as clerks in various departments of the store, the women averaged daily salaries of \$6.

The department store was on the Universal lot and was a set in Laura La Plante's current starring picture, "The Jazz Singer," being directed by William Dieterle. Much of the action of the production transpires in a modern department store and as a result the extra girls were afforded two weeks' work as clerks.

OLD SALT COMMENDS PICTURE

Esther Ralston Has Letter from Sailor Praising Work in "Old Ironsides"

Fashion hints, "mash" notes, beauty suggestions, food recipes and a tired feeling every day. Those are just some of the things that Esther Ralston, blonde luminary among Paramount's stars, receives in addition to love letters.

Those hints and sincere expressions of appreciation from people who have been profoundly moved by seeing her portrayals upon the screen.

It may seem strange that the girl who is generally considered to be a perfect background for smart clothes should receive fashion hints, but it happens just the same. The star frequently gets a letter from Cornelia, town girl of Old Ironsides, telling her that the checked outfit she wore in her last picture was a knockout, but would have been still more effective if she had worn her star studded a few more points over her starbuck.

Mash notes are the lot of every feminine star. Miss Ralston has her share and thinks nothing of them unless the occasional perfume happens to give her a headache.

There are recipes for everything from pickled pig's feet to champagne that is guaranteed to beat anything obtainable in France. Some of these recipes the star values greatly, and she will readily discard without trying them out.

It is, however, the response evoked by some performance of hers upon the screen that really means something to Miss Ralston.

The other day she received a letter from an old deep-sea sailor telling her that her characterization in "Old Ironsides" was "superb," she said, and that perhaps she had never before been over receipt of a fan letter.

Eighteen years as a sailor before the mast on windjammer had

NO MORE "POPCORN" FILMS

They'll Say "Let Eddie Do It" No More, Says Goulding, Director of "Love"

Turning out completed pictures for Metro-Goldwyn-Mayer before the proverbial "Jack Robinson" can be shouted has been the business of Edmund Goulding, blue-eyed Irishman-auteur, playwright, scenarist, and motion-picture director, since he first got a letter from Greta Garbo, in twenty-eight days with no night work, no retakes, and the picture, at first cutting, coming down to a neat eight and one-half reels.

"Love" already given a premier showing at the Strand, opens at the Million Dollar Theater next Thursday.

(Continued on Page 20, Column 3)

GANGSTERS' CABARETS DEPICTED

The Girl from Chicago at Boulevard is Stiff Melodrama

"A gunmetal finish is what one gets in Chicago," whizzed Ray Enright, who directed Conrad Nagel and Myrna Loy in "The Girl From Chicago," the New Year offering at the Boulevard Theater.

Cabaret, gunmen, glamour and

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HAPPY NEW YEAR TO YOU ALL!

We enter the new year with renewed pleasure and hope that most deserve our best wishes.

LOEW'S STATE
10 million voices say
HAROLD HILL WRIGHT
now wrote a better one
'SHEPHERD OF THE HILLS'
Directed by
CIRCUS DAYS
Staged by
Cirrus on Stage

METROPOLITAN
TRIPLE BARRELED JOY
RICHARD DIX
"THE GAY DEFENDER"
IN PERSON
LARRY SEMON
OH WHAT A MAN

CRITERION
AL JOLSON
THE JAZZ SINGER
VITAPHONE

OH WHAT A FAMILY!
'OLD IRONSIDES'
WALLACE BEERY
CHARLES FARRELL
GEORGE BANCHE

Next Thursday
John Gilbert
&
Greta Garbo
LOVE
MELVYN GOLDBECK MAYER PICTURE

A PLACE IN THE SUN
Overnight it's the foremost theater in the life of all Los Angeles.

Louella Parsons, Examiner—says: "One of the most artistic playhouses in this country...the premiere will never be surpassed."

Los Angeles Express—says: "Takes its place at the deepest and pleasantest corner of the city."

Edgar Schall—Times—says: "One of the most decisive events in dramatic history...one of brilliant and magnitude."

MARY PICKFORD
"MY BEST GIRL"
—by all odds her most auspicious picture—from United Artists

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IMMORTAL MASTERPIECE
"LES MISERABLES"
Romance, Revolution! Greatest Drama of All Time!

WALLACE BEERY & RAYMOND HATTON
NOW WE'RE IN THE AIR

PREPARING SCENES
Louella Lyon is preparing for the arrival of John Gilbert of Hell's Angels, which Luther Reed is directing for United Artists.

PICTURE SCREEN



BARRIERS ARE SCALED BY ROGELL

Director of Loew Film Wins Fame by Self-confidence Plus Pluck

Young America has an exemplar in the movies in Albert Rogell, who, at 26 years of age, views the New Year as one of the directorial elect—maker of "The Shepherd of the Hills" at Loew's State.

Rogell has hurdled every barrier in the path of eager and ambitious youth. At 18 he quit school in Spokane to join a local movie promotion. "Can you project film?" he was asked. He answered, with youthful confidence and impetuosity: "Of course—and promptly ruined the results of film learning. That night he projected for the local citizenry and promoters.

"Can you develop film?" he was asked. "Why not?" was the retort. He learned how and did it. In eight months—when the company "went broke"—he had learned how to cut title and edit a feature picture; he had assisted three directors and was promoted to art director. "I've got 'proof' and 'lights' and camera angles. In short, Albert Rogell, still 18, was a producer in embryo. Florence Turner was in one of the last pictures of the company, and determined to return to Hollywood—and young Rogell drove her to filmdom, from the North.

But in Hollywood opportunity was slow in coming. Rogell believed he was a director but nobody but "young Al" was convinced.

So Rogell went out with the verbal "sheotheater" and made a picture of it called "The Queen of Hearts." He wrote it, cast it—co-operatively—which means no salaries were paid—photographed it, directed it, financed and produced the picture, edited it, and sold it to a local art theater, the art director—and sole artist—and the transportation chief (chauffeur). The transportation was a twelve-hand flivver. And so and behold! Rogell sold the picture.

The next day stationery was printed, reading "Albert Rogell Productions."

Albert Rogell, president, producer, director, and the career of the embryo Rogell, the movie was officially launched.

Rogell's vitality, eagerness to learn and work and persistence are lessons to the American youngster set to climb the ladder of success. He was a great star of Fred T. Stoen's "Picasso's Umbrella" among western actors. He did the same for Ken Maynard. And now he has made his "big shot" in "The Shepherd of the Hills." Harold Bell Wright says it is the first of his books which shines in the spirit upon the screen.

"You think it extraordinary for a man of 26 to have won my opposition," says Rogell. "But it is all the extraordinary part of my career as a director simply is that I quite early learned the essential principle of harmony. I am proud of the fact that my players are the most beautiful, the most authentically good-looking. In winning my players, my technical staff and my organization I have already achieved my picture in 'The Shepherd of the Hills' you will see that it is the work of one dominant force, but the harmonious welding into the translation of a story of the brains, experience and talents of a number of persons. Pictures can never be a one-man job. A production is the result of the expressions of a great number of individual forces focussed upon the same object. The director is the guide."

On the stage Gene Morgan heads the Fanchon and Marco presentation.

Carter Circle
"Sunrise," F. W. Murnau's super production for Fox, starring Janet Gaynor, Charles Farrell and Margaret Lyon, is attracting considerable attention at the Carter Circle Theater. The picture is declared to be one of the most artistic and unusual to come from the Fox studios this year.

Chinese

The Douglas Fairbanks film, "The Gauchito," is nearing the end of its showing at Grauman's Chinese Theater. The picture has a South American locale, with Fairbanks impersonating a colorful figure of the plains. There is a Sid Grauman production.

Criticism

"The Jazz Singer," starring Al Jolson, is now in the first week of its showing at the Criterion Theater. The production is novel, not only because it marks Jolson's initial screen effort, but also because it is a production by itself, hailed as an unusually fine Vitaphone picture. May McAvoy appears opposite Jolson.

Loew's State

"The Shepherd of the Hills" Harold Bell Wright has brought his screen at Loew's State this week, and portrayed by an all-star cast. This is a drama of the lives, loves and hardships of the rugged mountain folk of the Rockies, with the various roles enacted by Molly O'Day, Sammy Lane, Alec B. Francis as the Shepherd, John Boles, Matthew Betz, Maurice Murphy and others.

On the stage is presented an indoor company of clowns, acrobats, tumblers and wild animals, including

CINEMATIC FAIR

The coming week will no doubt prove a busy one for followers of the silver screen, with four new pictures showing at the various motion-picture houses.

At the Metropolitan is "The Gay Defender," starring Richard Dix. The picture is said to be a romantic story of the gold days of early California.

Low's State bills an unusually interesting picture for the week, the new film version of "The Shepherd of the Hills," a popular novel of the mountains.

An all-star cast portrays the drama.

On the stage will be a gigantic indoor circus.

"The Girl From Chicago," a thriller of the underworld, is the new Boulevard attraction. Conrad Nagel and Myrna Loy are starred.

Opening with a grand premiere at the Million Dollar Theater, night of Jan. 10, is "Now We're in the Air," starring Wallace Beery and Raymond Hatton, is the current attraction at the Rialto.

The picture was written especially for Mary Pickford by Kathleen Norris and is woven around the life and romance of a stock girl in a 5-and-10-cent store.

United Artists

"Love" is the new popular attraction at the new United Artists' Theater. The production is hailed as Mary Pickford's best in some time, and costars a comparative newcomer to the screen, Charles Farrell.

The picture was written especially for Mary Pickford by Kathleen Norris and is woven around the life and romance of a stock girl in a 5-and-10-cent store.

Metropolitan

Richard Dix in "The Gay Defender," a Paramount picture, is the current attraction at the Metropolitan. This is a drama of the gold days of early California, written by Grover Jones.

In the cast are Thelma Todd, Fred Kohler and Frances Raymond.

Gregory La Cava directed. Ray Harroun and Kenneth Roberts wrote.

At the Rialto is "Farewell Week."

"Now We're in the Air," Tower.

"My Best Girl," United Artists.

many famous stars of the sawdust arena.

Tally

The Naked Truth," a hygiene film showing at Tally's Theater, open to women only, continues for another week. The production has been endorsed by doctors and health experts the country over.

Tower Theater

Many novel Warner Brothers' Vitaphone acts, a feature color art picture, a comedy, and world famous events on the screen. William Fox movie stars are appearing at the Tower.

At the Tower Theater during the first novelty week program.

"Guess what it is?" has proven to be a great success at the Tower.

At the Tower is "The Naked Truth."

"Farewell Week," Tower.

"Now We're in the Air," Rialto.

"Love," Metropolitan.

"The Shepherd of the Hills," Loew's.

"The Girl From Chicago," Loew's.

"The Gay Defender," Loew's.

"Old Ironsides," Loew's.

"The Jazz Singer," Loew's.

"The Naked Truth," Tally's.

"Farewell Week," Tower.

"Now We're in the Air," Rialto.

"Love," Metropolitan.

"The Shepherd of the Hills," Loew's.

"The Girl From Chicago," Loew's.

"The Gay Defender," Loew's.

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PAINTING
SCULPTURE
GRAPHIC ARTART and ARTISTS
by Arthur MillierANTIQUES
DECORATION
ART-CRAFTSIMPORTANT EXHIBITIONS
OPEN THE YEAR 1928Van Diemen Brings Old Masters;
Thomas Moran's Water Colors;
Frank Tenney Johnson

Following the inevitable holiday lull the exhibition season opens with renewed interest. From the first of January until the end of June we may look for many important showings in Southern California. About the 5th of January, an exhibition of old paintings from the Van Diemen Galleries of New York and Berlin will open in the main gallery of the Los Angeles Museum together with a selected group of contemporary American paintings from the excellent private collection of Mrs. Henry A. Everett of Pasadena and Cleveland.

Among the old masters represented are Tintoretto, Filippino Lippi, Robert Hubert, Van Dyke, Van Cleves and Hobbeins. The name of the Van Diemen Galleries assures us of fine quality and expert authentication. Miss Adelaide Morris will offer a free lecture on January 15 at 8 p.m. in connection with both these exhibits, making comparisons between the works of the renaissance and those of today.

The painting, sculpture and decorations of Gjura Stojana, seen here for the first time in several years, are also at the museum. The California Art Club's annual exhibition receives its showing today.

The Biltmore Salons open tomorrow an exhibition of unusual interest to the West—the water colors of Thomas Moran, N.A. Moran's shorthand, direct and simple, and careful notation that often results in clear delight. Moran discovered the wonders of the West during his travels, and in the last work his enthusiasm is balanced by his desire to preserve the actual structure and nature of the marvels he saw.

Writing of these water colors in the March issue of the International Studio, Robert Aterton Parker said: "One was surprised and delighted to find here the intimate Moran, an artist exquisite in sensibility and a veritable master in his choice of subjects. The most remarkable of a vast expanse of wild nature into its essential elements, and the re-creation of these elements into a significant unit. Color, or notes, they might be called, may, in itself, content the eye, but the life undimmed by the passage of time. They date less than the great canvases worked up, with how pain-taking an effort, in the studio of the artist. Even more than the most pretentious products of the true connoisseur must cherish these bits of biographical art into which Thomas Moran poured his passion and adoration of wild nature. Be hide the West, Mexico, Cuba and Wales appear among the subjects."

Following their past policy with other outstanding artists of the West the Stendahl Galleries, in their exhibition this month of the paintings of Frank Tenney Johnson are showing all the works now in the artist's possession, about forty canvases in all, thus giving the purchase of the widest possible selection.

Antony Anderson says truly of this

Every Artist needs a
handy COLOR chart
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A simple, scientific device for comparing a harmonious color combination. Prepared by leading artists as indispensable for Teachers, Students, Art Schools, Commercial Art Classes, Kindergartens, Junior High Schools. Printed on heavy card
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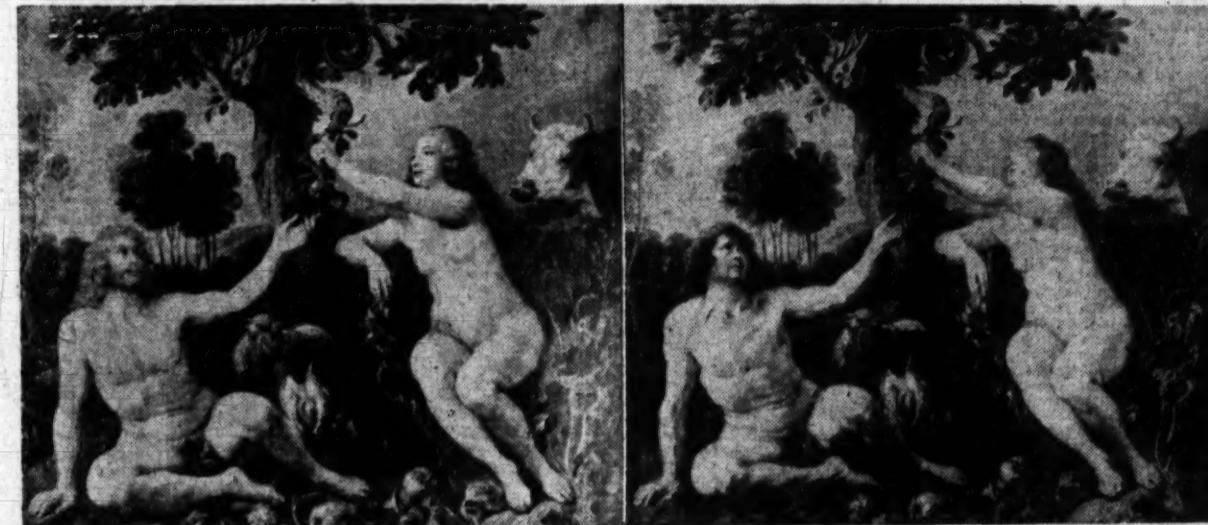
YEARS of experience,
gathered in contact with leading artists and developed
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in selecting your picture.

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VERMONT AND UNIVERSITY CARS
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When a Painting Was Cleaned
Underneath the artificial painting of Adams and Eve (left,) Martin Forkay suspected the existence of a masterpiece by Jacob Jordaens. Careful cleaning away of the surface disclosed the painting at the right, a lost masterpiece by the great Fleming which now hangs in the Budapest Art Museum.

ART EXPERTS SAY FINE MUSEUM IMPERATIVE

Martin Forkay, One of Whose Discoveries is Illustrated Above, Will Open Gallery to Show Authenticated Works of the Older Masters

The idea that Los Angeles needs a first-class art museum is gradually gaining ground among influential citizens. The growing number of exhibitions of fine works from the past during the last few years may be taken as a straw in the wind, but the presence here of an important museum collection if it were a really fine one, would prove the greatest stimulus to the artist and the collector, would make possible the development of some degree of connoisseurship, and would safeguard the innocent, but ignorant, purchasers of works of art.

Visiting art experts and authorities are usually astonished to find that we have no fine public examples of the art of the past, but regard it as inevitable that Los Angeles will follow the example of Detroit and establish a great museum. Annesley Gore, the Los Angeles art critic, who selected traces of master's hand in the picture, the sixteenth century painting. He purchased it, and after careful cleaning away of the later paint discovered, as he had suspected, one of the finest works of the great Fleming of the seventeenth century. The painting was purchased for the Budapest Art Museum where it now hangs and is accredited to Jordaens in the catalogue of that master's works.

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The tracing down of the history of this picture took him to Paris and Berlin, and he concluded with the purchase of a Flemish picture, claiming also to be the original of Jordaens, disclosed after painstaking work that dishonest forgers had given it a false date.

Mr. Forkay, the artist, who has been connected with important museums and have long watched the local apathy, however, feel a new stirring of the local art scene. The Bullock's Art Club, which maintains a studio at 1193 North El Centro, in Hollywood. A young man, Katchamakoff, has been both prolific and soundly trained. In addition to the works he has brought to the art world, the artist, who is studying the important public and private collections of America, has lingered here beyond the time he had allotted to him. Jordaens, the sixteenth century painter. He purchased it, and after careful cleaning away of the later paint discovered, as he had suspected, one of the finest works of the great Fleming of the seventeenth century. The painting was purchased for the Budapest Art Museum where it now hangs and is accredited to Jordaens in the catalogue of that master's works.

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JANUARY 1, 1928.—[PART III.]

ANTIQUES DECORATION ART-CRAFTS TEST ART WORKS

what are authority of a group reasonably well informed in the arts, it may serve as a starting point for comparison with other schools of art. It is also useful to measure progress in the arts.

Art, the critics, in the Metropolitan Museum, Leonardo da Vinci, and others, compare to museums, teachers, students, in the world. Architecture: The Paganino, Grauman's Million Dollar Theater and most certainly the Los Angeles Times Building. Sculpture: Venus de Milo, Venus de Milo, Adam and Eve, landscape architect: the only bit I can remember of the world is Pergamon Square.

That, however, is decidedly not the proper spirit, and is all the more gaudy, because it has been and distinguished people, who have launched and sponsored this world-wide inquiry. Art, like anything else today is unhappy if it can't get into the papers. The Palos Verdes Art Jury is the only bit I can remember of the world.

Everyone is interested in the world. To ascertain architects, art critics, interested in the arts, four major women, as part of the Jury, with the discussion will be of general interest, as well as committee.

Two lists are offered to be filled out, one asking what are the best of the world's greatest masters of each of the ten greatest examples of American art in each class. American art is to be limited to works of artists who were citizens of the United States at the time the work was designed. Wherever possible when examples are given which are not likely to be known, the members of the art jury and the members of the Palos Verdes Art Jury. All lists must be in the mail before April 1, 1928, addressed to the secretary of the Palos Verdes Art Jury, Palos Verdes, Cal.

Five beautiful floral designs—Killarney Rose—Carnation—Chrysanthemum—Lily-of-the-Valley and Grape Vine.

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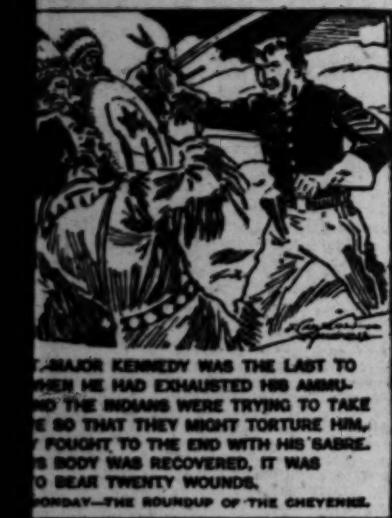
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22x22 inch Napkins, \$6.85 per dozen

Five beautiful floral designs—Killarney Rose—Carnation—Chrysanthemum—Lily-of-the-Valley and Grape Vine.

72x 72 inch Tablecloths, \$ 5.45
72x 90 inch Tablecloths, \$ 6.85
72x108 inch Tablecloths, \$ 8.35
72x126 inch Tablecloths, \$ 9.85
72x144 inch Tablecloths, \$10.85
22x22 inch Napkins, \$6.85 per dozen

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TODAY MORNING.

HE'D NEVER BEEN KISSED—

Not Really, but Sam Taylor Remedies Fault in "My Best Girl"

The girl who had never been kissed on the screen—Mary Pickford—had a brother kiss and brotherly kisses and little lover's pecks within the ten-foot limit prescribed by film censors, but . . .

"We know that," said Sam Taylor, the megaphone for "My Best Girl" which in its finished form is showing at the new United Artists.

"It established a precedent," the producer, talking it over with the *Times*—"Ever since Errol Lubitsch made 'The Marriage Circle' and 'Marriage,' sophistication has come to screen—to be followed by Mal St. Clair, Monte Blue, and others. . . .

"It is the first opportunity for an exclusive attribute to singles and divorcees. The public, you know."

MAJOR KENNEDY WAS THE LAST TO BEAR TWENTY WOUNDS. (Continued from page 1)

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K'S VOGUE ck's now

Sunday Night Frock
Indispensable in lace with slinky lines in the approved irregular manner. Honey-beige, black, royal blue. 34 to 44, \$39.50.

The Ensemble's The Thing
Especially when of silk crepe with such a different scarf cape. Sandstone, lapis blue, malachite (green). 14 to 18, \$39.50.



YEAR!

southern sports or for the with alert style sense finds all the youth and charm of el, too, only \$39.50!

ara Lee
Exclusively at Bullock's

TODAY MORNING.

CANADIAN RESERVES SEATS HERE

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Saturdays.

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PLAY GAINS POPULARITY SINCE START

"Pigs" Declared Growing in Favor as Audiences Demand Clean Vehicles

That "Pigs" now in its eighth week at El Capitan Theater, is more popular now than when it was first produced in New York several seasons ago, is the opinion of May Buckley, who plays the mother in the Henry Duffy production of the comedy hit.

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SPORTING AGE
When will begin in "The Sporting Age" at Columbia immediately after the Christmas holidays. The will direct.

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THE NEW

IN STORES AND HOMES

NOVELTIES, IDEAS AND PRACTICAL SUGGESTIONS

BY OLIVE GRAY

New Resolve
To resolve something not heretofore resolved and that something, one that can be accomplished with some degree of certainty. What? How? What makes life most worth living? Friendship. No hesitation about the answer. So for the New Year, let's resolve upon making new friendships. Without necessarily discarding the old, let us make every effort to discover and to build up new and lasting associations. As time passes, some friendships are lost, either by circumstances or by changes in ourselves and in others. Our interests change; our tastes change. So do our friendships. If we build no new ones, the future will find us lonely and dissatisfied.

Abriginal Designs
In that Villish store the display of Mallinckrodt silks is notable. A painted tent, a background, is enlivened by Indian implements—bows, arrows; while each design group is enlivened by an Indian picture and something of reference to the particular tribe from which the design is taken. The picture of the Crow, the Sioux—the latter containing also fine examples of the blanket art of the tribe. A "really truly" Indian, clad in tribal finery, greets one as one enters the exhibit space. Of course, the silks are enlivened and enlivened by the display, and it is with remarkable poesy that the feeling of each tribal idea is carried out in these. Both color and design enter into these silk creations, which serve as a glorification of the arts of the first Americans—an artistry drawn from the surrounding loveliness of nature, her trees, her vines, her grasses, waterfalls and something of this fine creation is embodied in the new silks shown so effectively in that interesting store.

New Cottons
The new cottons for spring and summer are more than ever alluring. Always, there is charm in these first cotton fabrics; for even in our climate one begins early to yearn for the warmer season and—of course, for the new clothes. These cotton prints for frocks and blouses are decidedly novel and different than heretofore. The colors are darker, and hence more luxurious in effect, the deep browns, maroons and the like, added to the coloration which enriches the designs. The latter embody many disc and dot effects; dots in pin-prick size and on up to the larger coil spots. Sometimes these are used in groupings, again again they are frequently they are upon varying sizes, in combination to create effects. Floral effects are inclined toward the smaller bud-like patterns, these usually in all-over designs, the colors somewhat subdued and melting into the background, which, as a rule, is dark.

Creeping Springward
Straws indicating the approach of spring are appearing in all sorts of shapes—others or plumes, arrows—fashioned from straw, are set upon the hats of felt. Early as it may seem, there already appears in some of the leading stores and shops examples of the new styles for spring and summer. The finer weaves are the rule—viscose, crocheted in various stitchery, and some of the smoother straws such as bangkok—are among the first showing.

Their Trim
The trimming of the first hats of spring as a rule is noticeable by its absence. Little save a band—quite inconspicuous by reason of its color, which seems to harmonize with the rest of the hat, so exactly does it match. Whether trimming will gain in favor as the season advances, no one can say; for, if there is a field where individuals can be relied on to be successful, it is in that of millinery. Here every woman is a rule unto herself, within a certain broad restriction as to the size and shape of hats for every season proclaimed by fashion.

Fascinatingly Tempting
One reason that perfume atomizers are so likable is that they are so small. They are, in effect, a cinema beauty, these little "squirts" either will or will not atomize, according to their whim. Always there is something fascinating in the newest perfume. Money is killing, wherever found, and it is not found in the atomizer of whatever quality or price. Of course, when they do work they are the most economical of fine perfume, spraying without waste the delicious and permeating essence.

Whither, Fashion Points
Leather coats for sports should be large enough to be worn comfortably over a sweater. Slippers of satin or metal brocade pumps are worn with the new taffeta evening gowns.

The vogue for the collar of the dress is continuing, above a collarless coat comes from Paris.

A new broadcloth frock has three flares set into the skirt like rectangles.

Red, red popular in the North during autumn, is now having a run at southern resorts.

Corduroy cardigan suits come in beige, rust, dark brown and are ideal for college girls.

A touch of gold added to the brown velvet dress makes it more formal as well as fashionable.

An ideal garment for the small boy is a double-breasted camel-hair coat with a convertible collar.

The slightly draped velvet evening gown usually is elaborately trimmed with rhinestones.

Imperial, decorative pencils are a novelty. To use you rub them on the skin and the perfume is very lasting.

Brooches, belt fastenings and hanging pendants, as well as handbag frames, are made of tortoise shell.

A sports dress-in-check kasha has a belt, cut in one with the dress, which fastens at the side with a large buckle.

Ornithic is lavishly used for trimming silk and satin negligees in all of the lovely light colors of the season.

The use of prints for evening gowns and the one-sided effect of new garters are outstanding features of the mode.

Bullock's Basement Store

New Styles---New Values---for Exploitation---These

New Spring Dresses at \$14.75 Tuesday

Special Values for January Exploitation. — Tuesday



New Spring Coats \$15.00

—and they are values that to see—is to appreciate so unusual are these coats—at the price—\$15—Tuesday.

Dress Coats are in shades of tans and grays—soft natural tones and the new shade of green—Double breasted wrap effects with collar of fur. Sports Coats are in the natural Kashana and other coatings with piping, stitching, throw scarf and border trimming—All are exceptionally well made and lined throughout and are values exceptional at this Exploitation price—\$15—Tuesday.

Bullock's Basement Store

Many Different Styles in an Exploitation Tuesday Combinations, Girdles, Garter Belts \$1.45

—styles and models for almost every need—garments that combine the duties of a girdle and a brassiere—brocade girdles and garter belts—all are included in this Exploitation offering at \$1.45—Tuesday.

Bullock's Basement Store



—made of lovely georgette, flat crepe, satin crepe, Canton crepe and printed crepe in the new spring shades, high colors and the always-in-demand black and navy.

These dresses feature the new belt line and waist effect, the new sleeves and necklines with the new flares and pleats—14 to 46 sizes—Charming styles for whatever the occasion at a price that should make for busy selling—\$14.75—Tuesday.

Bullock's Basement Store

Just 200 for Exploitation Women's Mohair Wool Sweaters \$3.95

—slightly brushed in the plain and striped effects—coat style that buttons to the neck—with collar—36 to 46 sizes—Tuesday reduced for Exploitation to \$3.95.

Bullock's Basement Store



An Exploitation of 3000 Yards—Tuesday

Georgette and Flat Crepe Featured \$1.85 Yd.

1500 Pairs for Exploitation Tuesday
Children's 7/8 Socks 25c

—many different patterns and colors for boys and girls—but not all sizes in all colors or patterns—1500 pairs—Tuesday—at 25c.

Bullock's Basement Store

Just 180 for Exploitation Tuesday
Girls' French Serge Skirts \$2.65

—plaid skirts made of navy blue French Serge—6 to 16 year sizes—but just 180—Tuesday at \$2.65.

Bullock's Basement Store

A Limited Number for Exploitation Tuesday
Children's Bath Robes at \$1.95

—7 to 14 year size made of warm, comfortable robes in attractive patterns and colorings—Priced low for Exploitation—Tuesday—at \$1.95.

Bullock's Basement Store

Specially Purchased—an Exploitation Tuesday
Girls' Wash Dresses \$1

An Exploitation Tuesday
Panties 15c

—2 to 12 year sizes made of good muslin and trimmed with lace or hemstitching—Just 1200 all told—Tuesday—at 15c pr.

Bullock's Basement Store

1000 Pairs for Exploitation Tuesday
Women's Shoes \$2.95

—styles and sizes for women and girls—at a price that should induce many to purchase in numbers—Tuesday, at this low price—\$2.95.

Straps, Pumps, Oxfords and Novelty Effects

—in many leathers and colors—also some of satin—1000 pairs all told—Tuesday \$2.95 pr.

Bullock's Basement Store

1000 Suits Priced for Exploitation Tuesday
Men's Flannelette Pajamas \$1.45

—made of the genuine 1921 Amoskeag—2 piece style with military or V neck—Cut full to size and neatly finished—A, B, C and D sizes in many attractive patterns and colorings—in this Special Exploitation offering at \$1.45.

Bullock's Basement Store

400 Priced for Exploitation—New Styles—

Women's New Felt Hats \$2.85

—made of splendid quality handkerchief finish felt in the new colors and in many shapes and sizes—becoming styles for matrons—young women and college girls—These hats are trimmed with ribbons, ornaments, cut out and two tone effects, water wave and pencil stripes and petaline braid—New styles—new values—for Exploitation—Tuesday—at \$2.85.

Bullock's Basement Store



"Irregulars" Secured for Exploitation Silk Hose \$1.25

"Irregulars" of a well known and nationally advertised brand—and the irregularities are so slight as to be hardly noticeable—Full fashioned in both the service and chiffon weights—Pointed heel in both weights—Chiffon weight, silk to the top with lisle faced hem—Service weight is silk to the hem with hem of lisle—Regular sizes in desirable colors—priced for Exploitation—Tuesday—\$1.25 pr.

Bullock's Basement Store

800 Reduced for Exploitation Tuesday

Women's Knitted Rayon Gowns and Slips, \$1.50

—costume slips and night gowns made of knitted rayon—higher priced garments reduced for Exploitation to \$1.50 a garment—

Bullock's Basement Store

Underpriced for Exploitation—Tuesday

Women's Knitted Rayon Vests and Bloomers, 50c

—higher priced garments—but just 1000 all told—in this Exploitation offering at 50c a garment—Tuesday,

Bullock's Basement Store

500 Pairs for Exploitation Tuesday

Wool Blankets \$6.75 Pair

—66x80 inch double blankets of good weight wool—the twill weave—lofty and soft—Pretty plaid patterns in seven different color combinations—with satese bound ends—priced for Exploitation at \$6.75 pair—Tuesday.

66x80 Wool Mixed Blankets, \$2.95 pr.

66x80 Cotton Blankets, \$1.95 pr.

Bullock's Basement Store

500 Reduced for Exploitation Tuesday

Curtain Panels 85c

—Brocaded Rayon Gauze and figured filet net effects—finished with 3 inch hems and fringe—reduced for Exploitation—Tuesday—to 85c.

Bullock's Basement Store

1500 Yards of Cheney Bros. Own Crepe Daphne Roma \$2.45

—a beautiful crepe weave for this Exploitation Tuesday—extra heavy quality, sheer yet firm—makes up into charming daytime and evening frocks—the new shades and staple colors—but just 1500 yards all told—at this Exploitation price—\$2.45 yard—Tuesday.

Bullock's Basement Store

Exploitation Printed Crepes \$1.95

—Flat crepes and crepe de chine in many new print effects—black and colored grounds with designs of various sizes and colors—the 39 inch width—at \$1.95 yd.—Tuesday.

Bullock's Basement Store

An Exploitation Feature—Tuesday

Heavy Flat Crepe \$1.95

—an outstanding crepe weave—the flat crepe at \$1.95 yard extra heavy and with a high luster—yet perfectly washable—complete color range—in this Exploitation offering—at \$1.95 Tuesday.

Bullock's Basement Store

39-Inch Rayonette Satin \$1

—a firmly woven rayon weave—soft and durable and perfectly washable—white, navy, black and colors—priced for Exploitation Tuesday—\$1 yard.

Bullock's Basement Store

Priced Way Low for Exploitation—Women's Flannelette Gowns 85c

—Women's Night Gowns, open front, long sleeve style—or slip over style with short sleeves—16 and 17 sizes for Exploitation at 85c—Tuesday.

Bullock's Basement Store

An Exploitation Tuesday Boys' Wash Suits \$1.00

—Middy and flapper style made of good wearing cotton material that wash splendidly—3 to 8 sizes for Exploitation at \$1.00.

Bullock's Basement Store

Special Exploitation Values Boys' Sweaters \$1

—the V neck, pullover and some style sweaters in good weight and durable colors—28 to 34 sizes—but all sizes in all styles or colors just 400 at \$1—Tuesday.

Bullock's Basement Store

300 for Exploitation Tuesday—Boys' Wool Mixed Knickers \$1.95

—5 to 14 year sizes made of brown, tan and gray mixtures made with strap or button knee bands—special values—Tuesday at \$1.95.

Bullock's Basement Store

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Bullock's Basement Store



Vol. XLVII.

CLUB NOTES

An important attraction

meeting of the Women

Hollywood

ore



WOMEN'S WORK

The Times

LOS ANGELES



SUNDAY MORNING, JANUARY 1, 1928.

THE HOME

Vol. XLVII.

CLUB NOTES

An important attraction marks the meeting of the Woman's Club of Hollywood for the new year when, on Wednesday, the 4th inst., Dr. Will Durant will give his lecture. "Is Progress a Delusion?" in the auditorium of the clubhouse at 2:30 p.m. Dr. Durant's second appearance before the clubs of Los Angeles. His newest publication is "Education." The luncheon, given over the luncheon, given over the luncheon, will be Mrs. L. Stacy, who will conduct the reading of modern fiction and general reading by members and guests of the club. At the close of Dr. Durant's talk, will be a social hour, with Mrs. E. F. Bodie as host.

MacDowell Club
A delightful combination of Christmas and New Year's entertainment was given last Tuesday by the drama committee of the MacDowell Club of Arts and Crafts in the club room in the Arts Building, with Louise Hastings as chairman. Christmas decorations were simple and all had been decorated the hall, and the gay spirit prevailed in the entertainment as well.

Opening the program, three MacDowell members were given by Mrs. and Mr. Laughlin, with Miss Harriet at the piano, and two scenes of pantomime followed under the direction of Gabriel Ravenelle, "The Melon Patch," including in it not Alice Jordan, but Miss Frost. "The Typhoon," a scene play by Tacie May Hannah, was produced by Miss Hastings with the Misses Clare Kauffer and Genevieve Mulligan and C. Ray Holt. The program closed with the evening Miss End Markay and Miss Mary McLeod, while Mrs. Albert Beck, president of the club, was

present.

To Study Birds
The Los Angeles Audubon Society will Thursday for a morning walk in the woods, starting at the Western entrance to Griffith Park. All bird-watching will begin. All in the birds of Southern California are invited to join the Audubon members at 9:30 a.m.

Wednesday Morning Club

Wednesday Morning Club's program for Wednesday combines a lecture by Mrs. Harry Louis Stroh on "Literature of Thought" and vocal exercises by Ruth Parker Sheldon.

Business, and first-of-the-month

in English, parliamentary

current events and business

will also meet. Mrs. A. M. Brett

McMahon, president of the club, was

present.

Catholic Woman's Club

The English appreciation section,

and Mrs. Mary Murphy as the hostess, will give the luncheon of the Woman's Club at noon

on Wednesday, the 3rd inst., at the

MacDowell Club, and

of "The Lyric West," will

one of the speakers, while the

program will be vivified in

with Miss Louise

McMahon, and the

of presents of Spain. Her accom-

modation will be Shipley Boyes.

Los Angeles Federation

At the December board meeting of

Los Angeles District Federation

A. J. Lawton was appointed dis-

chairman of legislation to suc-

Mr. Oda Faulconer, who re-

and because of severe illness.

Conference hereafter on the first

of each month at 10 a.m. at the

C. of the Chamber of Com-

Building, Twelfth and Broad-

The next conference will be

Wednesday, and the first-of-the-month

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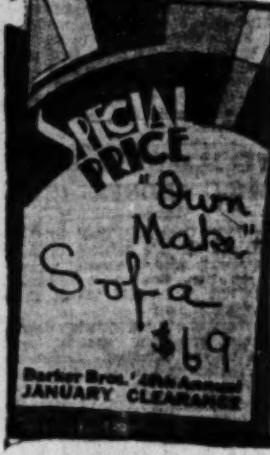
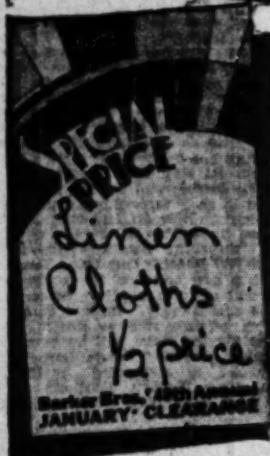
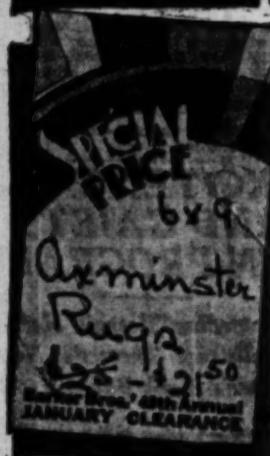
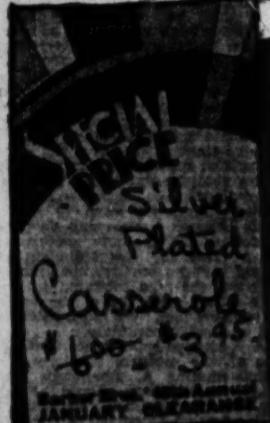
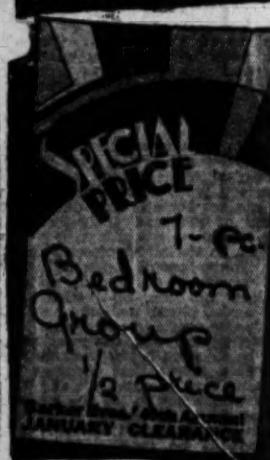
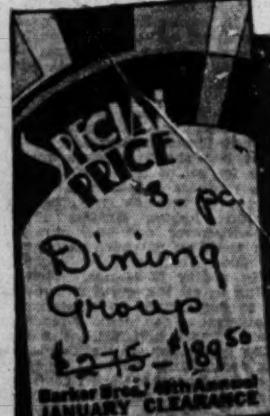
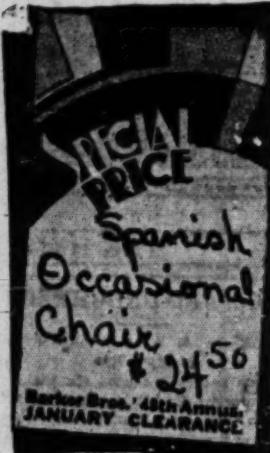
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BARKER BROS.'48th Ann. Clearance

\$430,000 worth of LIVING Room Furniture -- now 10% to 50% Less!

\$150,000 worth Own Make Upholstered Furniture

12 LIVING ROOM SUITES in 44 different coverings, the sofas beginning as low as \$69.

24 DIFFERENT STYLES of chairs—bedroom, occasional, easy, Coxwell and high back—prices begin as low as \$24.50.

\$80,000 worth of Tables, Desks, Secretaries, Bookcases, Coffee Tables, etc.

FOR EXAMPLE: 150 coffee tables (marble topped) beginning as low as \$22.50. Wrought iron mirrors as low as \$6.50. Gov. Winthrop desk at \$59.

\$90,000 special purchase — 250 pieces — all 1/4 less

SOFAS, SUITES, high back chairs, easy chairs, occasional chairs.

\$20,000 worth of Porch Furniture

30 FIBRE SUITES at 1/4 less. Odd chairs, sofas, chaises longues, pottery and tile tables.

\$100,000 worth of fine Studio Pieces

ANTIQUES, reproductions—including sofas, chairs, cabinets, tables, credenzas, TAPESTRIES, rare fabrics and hangings.

\$865,000 worth of Floor COVERINGS at Reductions -- from 10% to 50% less

\$500,000 worth Oriental Rugs, less

LARGE AND SMALL SIZES, including Persian, Turkish, Indian, Chinese, Spanish and Caucasian rugs—a marvelous variety at real savings.

\$200,000 worth Domestic Rugs from 10% to 50% less

WILTONS, AXMINSTERS, Velvets, Tapestry Brussels, Body Brussels, Chenilles, etc.

\$150,000 worth Carpets, 10% to 50% less

BROADLOOM CARPETS in Wiltons, Axminsters, Velvets and Chenilles.

NARROW LOOM CARPETS in Wiltons, Axminsters, Velvets.

\$15,000 worth Linoleums 10% to 25% less

A GOOD VARIETY, including plain, printed, inlaid, marble and tile designs. Special savings.

Stoves, Heaters and Fireplace Equipment -- 10% to 50% less

\$11,000 worth of Stoves at 10% to 30% reductions

A-B GAS RANGES—a special purchase! Three popular models at tremendously lowered prices, starting as low as \$27.50.

\$3,000 worth of Gas Heaters reduced 20% to 50%

125 GAS HEATERS of Superay Radiant models, now half price. 30 HUMPHREY Radiantfire gas heaters, were \$64 now \$25.50.

\$30,000 Fireplace Fitments 10% to 50% less

Cedar Chests, Day Beds, Metal Beds, 10 to 25% less

\$3,000 worth of Metal Beds

FROM ONE to four of a kind, in full and twin sizes—now reduced 10% to 25%.

\$2,000 worth of Day Beds

BED DAVENPORTS now 10% to 20% less.

Walnut Cedar Chests 20% less

Silverware reduced

\$25,000 Plated Holloware

NO NATIONALLY advertised articles included—now at 10% reductions. Tea sets, coffee sets, sandwich plates, water pitchers, platters, and the like.

A REPRESENTATIVE SHOWING of English Sheffield silver at worth while savings.

\$35,000 Sterling Holloware

AGAIN NO nationally advertised articles included—now at 20% reductions.

TEA SETS, coffee sets, platters, bowls, candlesticks, water pitchers, after-dinner coffee cups, baskets and centerpieces.

Office Furniture at Reductions!

\$40,000 worth of Office Desks

AND CHAIRS at clearance prices.

\$10,000 worth Shaw-Walker Filing Cabinets

AND SAFES—unusual values.

\$12,000 worth of Used and Discontinued Patterns

OF OFFICE DESKS, chairs and filing cabinets at deep reductions—up to 50%. These values to be found in our Spring Street Store.

China and Glassware

\$75,000 China and Glassware

REDUCED 20% and even more. Great selected groups from china and glassware stocks at reductions that make quick decisions necessary.

A LIMITED NUMBER of pieces marked half price! Some open stock dinnerware, fancy china, glassware and odd pieces included.

Bargain Basement in the Sale!

\$75,000 worth of used Furniture

AT DRASTIC REDUCTIONS—10% to 50% less. Not the entire stock—but a tremendous assortment. Come! See!

\$15,000 worth of New Furniture

IN INTERESTING ARRAY—10% to 50% less.

Starting Soon

THIS SALE AND CLEARANCE represents the largest stock in America of furniture and home fixtures ever offered at reduced and special prices.

IN ADDITION to more than 1,000 of furniture and home fixtures, this sale presents other advantages that are unequaled in any similar organization.

THESE ADVANTAGES are real to those who buy furniture and home fixtures.

1. Selection

LARGEST STOCK IN AMERICA, particularly strong in things for small and medium homes—furniture and furnishings of the most extreme value per dollar, in addition to furniture and furnishings of the most costly character for the finest homes in California. Said to be the greatest collection of furniture ever assembled under one roof by a retail store. Come and see the selection here with selections of great value. You are the judge.

2. Compare Prices

YOU, TOO, ARE THE JUDGE. You may buy from us, of course, for cash or credit, if you desire. Compare our prices with those of any store, including so-called wholesale or "direct from factory" opportunities. Unquestionably, you will find our prices lower and our merchandise of better quality for the money.

3. Reliability

IN ADDITION to selection of greatest variety and lowest prices, you will enjoy at Barker Bros. the advantage and assurance of dealing with a store known throughout the country for strength, reliability, dependability, and square dealing. You take no chances of any sort—you invite no disappointment—you meet courteous, capable people, who make it their business to make every transaction satisfactory to you.

4. Correct Styles

LOS ANGELES PEOPLE not only rely upon Barker Bros. for the greatest selection in furniture, the finest

WE URGE AND INVITE you to come to the January Clearance. You are urged to study our values at the same time to compare them with other stores. You will prove that you are at Barker Bros., and you will find a trustworthy store, whose service is exact and that completes no transac-

BARKER BROS.

COMPLETE
FURNITURE
OF
EXCEPTIONAL
QUALITY

DOWNTOWN STORE
SEVENTEEN
AT FLOWER & BROADWAY

th Annual January CLEARANCE

Starting Tuesday!

HIS SALE AND CLEARANCE presents the largest amount of furniture and home furnishings offered by Barker Bros. reduced and special prices.

ADDITION to more than 100 of furniture and home furnishings at reduced and special prices, this sale and clearance presents other advantages and features that are probably not found in any similar organization.

SESE ADVANTAGES and to those ready to buy furniture and home furnishings.

Selection

EST STOCK IN AMERICA is particularly strong in things for small and medium homes—furniture and furnishings of the most extreme value, in addition to furniture and furnishings of the most costly character, for the finest homes in California. Said to be the greatest collection of furniture ever assembled under one roof by a retail store. Competition here with selections and prices. You are the judge.

Compare Price 5. Credit Terms

TOO, ARE THE JUDGE. You may buy for cash at Barker Bros., of course. Our merchandise is as good as that of any store, including so-called "cash and carry" stores. Yet, you can get the same prices and enjoy convenience of credit, if you prefer. You pay the same prices with only a nominal charge for credit accommodation. Barker Bros. prices its merchandise for cash and yet is big and strong and reliable enough to accommodate those people, who desire the convenience of monthly payment credit.

Reliability

ADDITION to selection of best variety and lowest prices, you enjoy at Barker Bros. the advantage and assurance of dealing with a store known throughout the country for strength, reliability, dependability and square dealing. You take advantage of any sort—you invite appointment—you meet courteous people, who make it their business to make every transaction a pleasure to you.

Correct Styles

ANGELES PEOPLE not only tell you how much we will allow upon Barker Bros. for the purchase of your old furniture as credit on selection in furniture, the fairest

URGE AND INVITE you to come to the store as early as possible during the 48th Annual January Clearance. You are urged to study our values and savings. You are urged at the same time to compare these values with things in any other store. You will prove to yourself that you can save money at Barker Bros., and you will be satisfied of dealing with a trustworthy store, whose name is exactly as represented and that completes no transaction until the customer is satisfied.

\$208,500 worth of DINING Room Furniture reduced from 10% to 50%

295 Groups—including 58 different types and designs—now reduced 10% to 50%

8 GROUPS—impressive styles—at 50% less.
112 GROUPS—a wide variety—at 33 1/3% less.
81 GROUPS—tremendous selection—at 25% less.
80 GROUPS—exciting economies—at 20% less.
14 GROUPS—too good to pass by—at 10% less.

\$6,000 worth of Tea Wagons reduced 10% to 25%

\$10,000 worth of Breakfast Groups, now reduced 10% to 25%

Six Leader Values—all Special Purchases—Highlights of the Sale!

8-PC. MASSIVE GROUP, reg. \$275, special \$189.50.
8-PC. GROUP, regular value \$300—featured at \$229.50.
8-PC. GROUP, regular value \$375—featured at \$249.50.
8-PC. GROUP, regular value \$500—featured at \$297.50.
8-PC. GROUP, regular value \$475—featured at \$385.
8-PC. GROUP, regular value \$275—featured at \$218.50.

\$300,000 worth of BEDROOM FURNITURE now at REDUCTIONS . . . from 10% to 50%

IN FACT, ENTIRE STOCK with the exception of those groups that have a nationally established price—will be included in Barker Bros. January Clearance.

297 Groups 1/4 to 1/2 less

12 GROUPS at 1/4 price.
250 GROUPS at 1/4 less.
35 GROUPS at 1/4 less.

Many Odd Pieces reduced 1/2 or more

THE REMAINDER of the stock (except price established groups) reduced at least 10%.

Leader Values of Interest

3-PC. ENAMEL GROUP—hardwood—regular \$87, now \$49.75.
3-PC. WALNUT COMBINATION GROUP—regular \$119, now \$79.
3-PC. WALNUT COMB. OR ENAMEL—regular \$200, now \$131.50.
BERKEY & GAY WALNUT, gunwood and maple dressers—regular \$160, now \$80.

Modes & Manners Shop Offers Values

LIMITED QUANTITY—mostly individual pieces—at deep reductions.

SOME FEW THINGS at half price, such as glass flowers and those very smart, wee little lamps.

Entire Stock of Oriental Art Wares Included

ENTIRE STOCK marked at least 10% less—from the rare, museum pieces to the delightful, small pieces of oriental art. Limited number of articles marked 20% to 50% less.

Children's Furniture

\$6,000 worth of Children's Furniture
IN GOOD SELECTION at reductions of 10%—going as high as 50% savings in some cases.

Linens and Bedding

EVERYTHING IN STOCK, except Kenwood products, now reduced!

\$127,000 worth of Linens

TOWELS and fancy linens now 10% to 50% less—including damask cloths and napkins, banquet sets, refectory sets, lunch sets, towels, bath mats, fancy linens, toweling, and so forth.

\$135,000 worth of Bedding

NOW 10% TO 50% LESS—including sheets and pillow cases, fancy sheets and cases, bed spreads, mattress protectors, blankets, comforts, pillows, and so forth.

\$124,000 worth of Drapery Fabrics, Reduced 10% to 50%

\$30,000 worth of imported and domestic cretonnes and printed linens, glazed chintz, etc.—greatly reduced.

\$15,000 worth of washable curtain materials—marquisette, grenadines, volées, etc.

\$17,000 worth of velour and other pile fabrics.

\$22,000 worth of imported and domestic damask, repps, moires, satins, frot frouz and brocades.

LIKEWISE an extensive selection of imported and domestic pillows, scarfs, table covers, tapestries, etc.

Pianos, Radios, Phonographs

\$25,000 worth used grand pianos now reduced 10% to 30%.

\$15,000 worth used upright and grand pianos at 10% to 50% reductions.

\$20,000 worth of phonographs, radios, and radio combinations at 10% to 50% reductions—feature values in models used as "demonstrators."

Lamps, Art and Gift Ware, less

\$20,000 worth of lamps and shades at reductions of 20% to 50%.

\$10,000 worth of interesting pictures now 20% to 33 1/3% less.

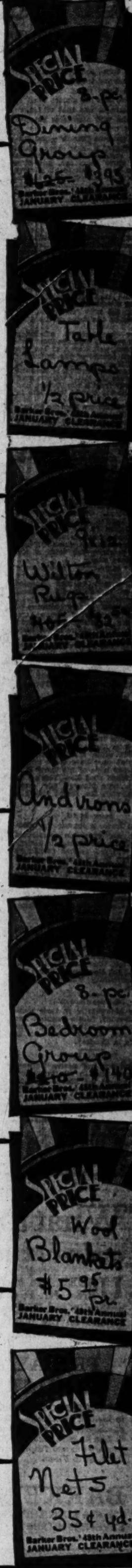
Many odd pieces at 1/2 price.

\$30,000 worth of art and gift wares now 25% to 50% less—including Venetian glass, 1/2 less; Dresden pieces, 1/4 less; Bronze and marble pieces, crystal and bronze ware, brass, and Majolica now 1/4 less.

BARKER BROS.

COMPLETE
FURNISHERS
OF
SUCCESSFUL
HOMES

DOWNTOWN
STORE
SEVENTH
STREET
AT FLOWER
& FIGUEROA



Society of Cinemaland

by Myra Syc

Three times the Christmas bells hesitated in their holiday paean and altered time and tune until the melody sounded suspiciously like a wedding march, as three times during the past week Dan Cupid hastily marked three dates into his almost listed engagement book for 1928.

First, perhaps, was that of Lenore Ulric — she who alternates between stage and cinemaland and used to spell her surname "Ulrich" — and Mrs. Blackmer, New York actor. Cupid it seems, thought Mrs. Blackmer was the most eligible in the past three years and Miss Ulric even paid a visit to his parents "way down in the Carolina Mountains" — but when marriage license counters were around their ears, they were always among the missing. Much later Miss Ulric made one or two statements in her Kiki-ah fashion to the effect that she "couldn't be tied down to one man" — and especially the married life wasn't for her, because "she liked to be her own boss, and bated men who let themselves be bossed."

Now, according to Charles A. Wagner, manager for Mr. Blackmer, the waiting world may rest assured that wedding bells will ring in the near future, and that Milwaukee, where Miss Ulric is expected to stay for the "Belle" for the next few weeks, will most likely be the scene of the nuptials.

Another engagement administration came in or there abouts when Ned Patterson, well known to Los Angeles as an actress of the legitimate stage, and Kenneth Harlan, the date only recently completed their new home near Tolosa Lake, and will spend the winter there with their guests.

What Then Did Christians George Fawcett was host at an informal Christmas dinner in his charming home on Padre Terrace, when many old friends gathered around the festal board. An amusing story on the affair was that the Christmas tree for his pet "Blackie," a Cocker spaniel, and the treasure hunt of wreaths, arranged for him.

Mr. and Mrs. Harold Wallis (Louise Brooks' parents) were also invited.

Mr. and Mrs. J. A. Fawcett dined at the home of the latter's parents, Mr. and Mrs. J. A. Fawcett of Detroit street. Covers were laid for festive relatives, and there were refreshments in both houses, as well as a third illuminated in the grounds.

Mr. and Mrs. Del Lord had a family party at their home in Eagle Rock, with a lovely big for their little son, Del Jr., while big "Del" as usual played Santa Claus.

Bodhi Rosing entertained at a super party Christmas night in her Detroit-home, following her return from the home of her daughter, Mrs. Monte Blue.

Her guests included relatives here for the holidays from Seattle, and a few intimate friends. Following a beautiful feast the evening was passed with games for which interesting prizes were given.

Dale Fuller passed Christmas on her ranch near Covina, with ten of her relatives present. While the rain came down in torrents, the house, which was cheery with grape trees, Christmas greenery, a trimmed tree, and a table that groaned.

Edith Ryan ate turkey in Pasadena Christmas Day, at the guest of Mr. and Mrs. Edgar Cheeseman of Arroyo Drive. Other guests included Mr. and Mrs. Mawby, recent arrivals from London, with their famous triplets, daughters, 8 years of age, the Misses, Claudine, Claudette and Angela Mawby.

Robert N. Lee enjoyed a Christmas breakfast at the home of his brother, Donald, in the Beverly Hills, and, and then all adjourned to the Beverly Hills home of another brother, Roland V. Lee, for Christmas dinner in the evening.

Elmer Lang, who hit the South in November instead of the North as he had originally planned, was the guest of friends at a home affair, with a tree for the children of the household and some of their small friends.

Actor Is Ill

Norman Trevor is convalescing nicely from an operation performed Wednesday in the California Hospital. He enjoyed several Christmas affairs given in his honor, and was host Tuesday evening at a dinner party, but was taken ill Saturday following morning and rushed to the hospital. According to latest reports he is resting comfortably and will be out in a minimum period of time.

Retires from North

George O'Hara has returned to Hollywood after a three months' absence, most of the time having been passed in Northern California. At Thanksgiving time he was in the vicinity of the Hood River, where the entire community was practically snowed in.

Matinee Dancant

At the Montmartre matinee on Wednesday, Gloria Swanson was an interesting guest lunching with her husband, Marquis Henri de la Falaise de la Coudray.

Eastern Visit

George O'Hara has returned to Hollywood after a three months' absence, most of the time having been passed in Northern California. At Thanksgiving time he was in the vicinity of the Hood River, where the entire community was practically snowed in.

Homesick for her native Norway, Gloria Swanson is all products leave Hollywood for Europe the latter part of February, stopping on the way in New York for the double purpose of vacationing and seeing the new plays on Broadway. She will

Louella Parsons, Carol Dempster, Mrs. Mabel McCain of New York, house guests of Mrs. Brown and others in addition to the hostess and honoree.

BY THE WAY

BY EVA G. TAYLOR

If the criminal could realize for a moment that crime never pays he would cease to be a criminal.

At the outset of his shadow career, perhaps in his piffling or in small forgeries, he fancies it will pay well. It will bring him easy money and enable him to live without the drudgery of honest work.

So he launches forth on a career of crime. A few hold-ups give him courage to continue and in time murder is added to his terrible score.

He has partied with all moral scruples, has said farewell to his conscience, and given the animal in him free sway.

Escaping detection and merited punishment he feels exultant in having outwitted the law. Even the unalterable law, "An eye for an eye, a tooth for a tooth," has become of no moment in his eyes.

He has set it aside as he fancies. But sooner or later this greater law is to be reckoned with, as every criminal has to take with his criminality.

This law says that "whatever a man does, that shall he also reap."

This is not to be trifled with.

It is to be faced.

No sentimental questions will enter in. No jury will minimize the offense and vote to acquit. No bribery will be effective.

This law works with perfect justice and works unerringly.

If the criminal manages by craft and cunning to escape punishment he will have a greater debt to pay, a debt with interest compounded.

So, sooner or later, will he realize the truth that crime does not pay.

With the law from justice even though having partied from his conscience, he must have moments of awful thought.

For it is horrible beyond compare to be condemned to death, not only from other selves through crime.

To wander through night and darkness with the brand of Cain on the forehead is a ghastly denouement to a fair life.

Death, which was cheery with grape

fires, Christmas greenery, a trimmed tree, and a table that groaned.

In no sense does crime pay.

But what about the debt to be paid to the human law when caught?

Must the criminal pay? Is it not better that civilization may perish? Does the law of compassion extend to human vultures? Shall they be allowed to escape full punishment because of the weakness of misplaced pity?

Life is becoming anything but a joy with cold-blooded criminals striking through the land, ravaging and destroying. There is little safety and peace in the heart of our civilization. None may feel secure, within or without the home. Lawlessness, banditry, murder are increasing at a terrible rate.

Have we been too lenient with criminals? Have our laws become a mockery and a jester?

The hardened criminal will never awaken except through suffering.

No false pity or pseudo-sentiment should longer be permitted to throttle justice. The law should be allowed to take its course, not in the nature of revenge or hatred. With full recognition of the enormity of the crime committed should the same be meted out.

The law has prescribed the punishment to fit the crime. It remains for our courts to execute the provisions.

This is done in minor offenses, often in cases of extenuating circumstances, while the criminal most dangerous to society in many instances escape.

Is it time now for all the "sob-sisters" and "mudin' campers" to be ended? The attitude of this class of people toward the debased criminal left the impression that some were not part. They have condemned the crime, but not the criminal, the entertainment for him while he is serving his sentence and making life on the whole so pleasant for him while he is in prison.

How we always feel that crime pays.

Then petitions are signed for pardon or parole which, granted, launch him again on society for fresh deceptions.

Is it not really a reproach to civilization, this reversal of justice and mercy?

It is as "true" in this Yule tide, as when the world were first spoken, "It is more blessed to give than to receive."

We realize it each Yule tide when it is our bounden privilege to give a little for those we love and those in need. How we always long to go more! The gifts we receive thrill us as tokens of love and friendly interest, and we get the greatest joy from giving.

Why, indeed, should it not be, as that is the expression of an ideal impulse in the very heart of us?

Only the very few are more pleasure in receiving and holding; or the very selfish and misanthropic among the grown-ups.

This is the lot of humankind.

New Year's Day always seems to mean that. To be sure, every day is a day of a new beginning.

With each day life opens up new possibilities. Old things are left behind. They cannot be recalled except in memory. Then only as we inhale the sweetens of some cherished memory and put it aside with reverent touch, may we realize its purpose in the yesterdays of life. But today is a new day of adventure into life's mysteries.

The world upas tree grows here and there along memory's lane, but we must not linger in its shade. Linger there will be fatal to happiness.

The new day is ahead. The new year is just beginning.

Forgettings those things which are behind and reaching forth into those things which are before, let us press on and on. Always toward the high-mark toward the prize of life immortal.

If we look behind too long we shall miss the glories of the vista ahead.

Dwelling in the past, whether joyful or full of sorrow, is depressing and stultifying.

It was the beginning of a new order of things which the Christ, whose birth we have just been celebrating, revealed to the "sorrowful star."

It was a glad promise of life immortal, of life, of young and fair.

So each New Year's Day holds for us a profound meaning.

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Screen DISCOVERY

Ruth Taylor, who plays Lorelei in the Paramount screen version of "Gentlemen Prefer Blondes," is the screen discovery of the year, according to Hollywood observers.

What to Grow and what not to grow"

UNDER the auspices of Barker Bros., Mr. F. C. McNabb — garden authority and KHJ radio speaker — will lecture on the plants best adapted to Southern Californian soil and climate.

FRIDAY, at 2 p.m.
JANUARY Sixth

BARKER BROS. AUDITORIUM. Everyone is invited. No charge. Likewise there will be a special display of flowers and shrubs which thrive in Los Angeles gardens — Friday and Saturday, January 6th and 7th, in Garden Furniture Department, Sixth Floor.

BARKER BROS.
Complete FURNISHERS of Successful HOMES
SEVENTH STREET, Flower and Figueras

48th Annual January SALE LINEN & BEDDING

\$ 300,000 worth Included

BATH TOWELS — FACE TOWELS — BATH MATS

HEMSTITCHED LINEN TOWELS made in Ireland for Barker Bros. — extra fine quality — regularly \$1.50 each, now..... \$1.10

GLASS TOWELS, HEMMED ready for use — absorbent, round thread linen in red or blue check — 20x30 size, regularly 35c each, now..... 25c

FACE TOWELS of good quality huck, colored borders — 18x33 size — regularly 50c each, now..... 40c

BATH TOWELS of heavy quality — colored borders — 22x42 size, featured at \$5.00 the dozen, or each but..... 45c

Linen Huck TOWEL
17x32 size, 35c
Colored Borders, all white, featured at..... 25c

Bath Towel
Colored Borders, all white, featured at..... 25c

LINEN LUNCH SETS — odd sets, colored, limited quantity at..... 1/2 price

Set with 60x60 cloth, six napkins, was \$22.50, now \$12.50.

DINNER SETS of better quality linen, hemstitched — starting with 70x72 cloth and six napkins, regularly \$16.50, now..... \$12.50

42x36 Cases, were 45c..... now 33 1/2c

45x36 Cases, were 50c..... now 35c

50x38 1/2 Cases, were 60c..... now 49 1/2c

5-pc. Linen Lunch Sets
Colored Borders, set only..... \$1.50

45x45 Linen CLOTH
Colored Borders, special..... 75c

BLANKETS — COMFORTS — AND SHEETS

St. Mary's FINE BLANKETS Less!

BOTH TWIN AND FULL SIZE featured at greatly lowered prices! Typical:

60x80 size, regularly \$15.00 pair, now \$11.85.

60x84 size, regularly \$17.50 pair, now \$14.50.

60x84 size, regularly \$21.50 pair, now \$16.50.

70x80 size, regularly \$19.50 pair, now \$15.75.

72x84 size, regularly \$27.50 pair, now \$23.50.

72x84 size, regularly \$29.50 pair, now \$24.50.

NORTH STAR BLANKETS in smart two-tone effect — limited quantity, 66x80 size, regularly \$15.00 each, now..... \$10.00

LINEN DAMASK, \$1.25, now 75c — 64-inch cream linen damask in five smart patterns, only 75c yard!

Madeira Linens Less!

Dollies, regularly 25c each, now 19c.

Dollies, regularly 30c each, now 26c.

6x12 Ovals, regularly 60c each, now 39c.

18x